

CeMAT

AUSTRALIA

22 – 24 July 2025

The Dome, Sydney Showground,
Sydney Olympic Park

Innovation & Industry 4.0, the Future
of Intralogistics, Warehousing,
Automation, Materials Handling
and Supply Chain Management

cemat.com.au

#CeMATAus



2025 Exhibition and Sponsorship Prospectus



ABOUT CeMAT

CeMAT is recognised around the world for being the leading event for the intralogistics and materials handling industries. CeMAT is the industry's only chance to see firsthand the latest innovations, technologies and trends.

After its launch in 2015, CeMAT AUSTRALIA has quickly established itself as a market leader and continues to build on its success into 2025.

With a focus on innovation & industry 4.0, CeMAT AUSTRALIA will provide an ideal platform for you to showcase your products and services.



REASONS TO EXHIBIT

CeMAT AUSTRALIA is the only show in Australia dedicated to the technology of warehousing, materials handling, intralogistics and supply chain.

- Network with other industry leaders, competitors and key influencers.
- Meet with elusive, difficult to reach decision makers from key industries:
 - Retail
 - eCommerce
 - Manufacturing
 - Pharmaceutical
 - FMCG
 - Supply Chain Management.
- Contribute to, and learn, from the innovation-led learning program.



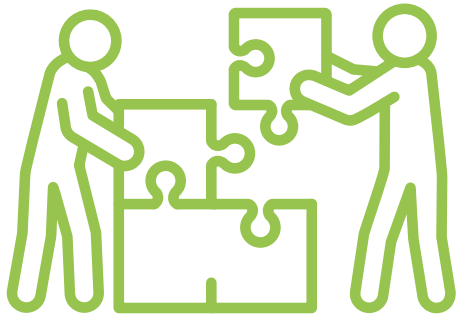
I would urge anyone thinking of exhibiting at CeMAT AUSTRALIA to stop thinking and confirm your spot now, as it is, without doubt a great show, well organised and marketed to ensure the right people attend. You will reap the rewards.

Greg Perrot

Managing Director, Cowin Global



CeMAT IN NUMBERS – Our last Sydney Event



The CeMAT Australia Exhibition

4,577 attendees

2,090 visitors from 21 countries

122% increase in visitors from CeMAT Australia 2022

131 exhibiting companies from 12 countries

90% of exhibitors will reconsider rebooking at CeMAT Australia

Knowledge Theatre



60
speakers

Presentations from:

- Lion
- Amazon
- Coles
- Toll

Industry Leaders Drinks Reception



300+
attendees

1
keynote speaker



CeMAT AUSTRALIA once again provided a fantastic opportunity for Dematic to exhibit its wide range of solutions, connect with a number of business leaders and decision makers, and share and discuss innovations in the industry.

Cara Skelsey

Marketing Manager, Dematic



RATE CARD AND INCLUSIONS

Exhibition Stand	SPACE ONLY (\$/m ²)	PREBUILT SHELL (\$/m ²)
9–36 sqm	\$645	\$715
45–89 sqm	\$615	N/A
90+ sqm	\$535	N/A

Floorspace only inclusions (min 18 sqm):

Concrete floorspace only, exhibitor directory listing.
(Build, power, flooring, testing & tagging are the responsibility of the exhibitor).

Prebuilt shell scheme inclusions (min 9 sqm):

Floorspace, carpet tiles, white melamine walling within exposed aluminium frame, 2 x LED spotlights per 9sqm, 1 x 4amp power point per stand, fascia with company name and stand number, exhibitor directory listing.



It looks like CeMAT was a great success with a wide range of people attending. Knapp showcased our shuttle systems and GTP workstations and I believe we have received a number of enquiries that will lead to opportunities to work with potential clients.

KNAPP Australia

Sponsor



SPONSORSHIP PACKAGES

Event Partner

The headline sponsorship package for CeMAT AUSTRALIA. As the Event Partner you will receive a significant amount branding pre-event, onsite and post event. This package will closely align your brand with the event and guarantee that all delegates will experience your brand.

- Onsite registration and entrance branding
- Branding included on all pre-event materials as the Event Partner
- Speaking slots in the Knowledge theatre
- Seat drop in Knowledge theatre
- Email post event to all delegates thanking the Event Partner

\$30,000 (+GST)



SPONSORSHIP PACKAGES ...continued

Conference Sponsor

Align your brand with the main output for thought leadership and content on the show floor. Your company branding will be associated with key speakers and experts who deliver thought provoking content during the event.

\$10,000 (+GST)



SPONSORSHIP PACKAGES ...continued

CeMAT Bar and Drinks Function

The CeMAT bar is the best location on the show floor to meet with friends and make new connections. A busy area of the show floor throughout the day and the main area for delegates to get a bite to eat at lunch. An excellent branding and networking opportunity.

- Exclusive branding of the CeMAT bar
- Listed as the CeMAT bar sponsor in all pre-event materials
- Showfloor speaking session



On the second evening of CeMAT we invite all delegates, speakers and exhibitors to join for a drink at the CeMAT bar. An excellent informal setting that encourages new connections to be made over a drink and canapé!

- Exclusive branding of the CeMAT drinks reception
- 5 minute speaking slot to welcome all guests
- Opportunity to help arrange the keynote speaker
- Listed as the CeMAT drinks reception sponsor in all pre-event materials



\$20,000 (+GST)

SPONSORSHIP PACKAGES ...continued

Visitor Lanyard

Brand the lanyard that all delegates receive on arrival. This is a hugely impactful piece of sponsorship and will ensure that all delegates have seen your logo before walking into the hall.

- Exclusive branding of the CeMAT bar
- Listed as the CeMAT bar sponsor in all pre-event materials
- Showfloor speaking session



\$20,000 (+GST)

Show Bags

At the entrance to the show we will offer all visitors a branded show bag that you will receive exclusive sponsorship of. Not only will this guarantee that visitors see your logo but you will also be able to include your collateral within the bag.

- Showfloor speaking session
- Multiple promotion & branding opportunities



\$15,000 (+GST)

SPONSORSHIP PACKAGES ...continued

Coffee Cart & Lounge

Sponsor one of the coffee cart locations on the show floor.

- Listed as a coffee cart sponsor on most printed and digital marketing.
- Promotion and branding on our website, email and marketing material.



\$10,000 (+GST)

Registration Sponsor

Full branding of the entrance floor where delegates enter the exhibition, including your stand location or directions to your stand.



\$7,500 (+GST) * Sponsor to cover print and production costs

OFFICIAL SUPPLIER PACKAGES



Pallets

Supplier of all pallets for cocktail tables and seating.

- Exclusive supplier of pallets for the entrance feature and CeMAT bar
- Showfloor speaking session
- Seat drop or show bag insert
- Multiple promotion & branding opportunities

\$20,000 (+GST)



Racking

Supplier of racking for the entrance and bar build.

- Exclusive supplier of racking for the entrance feature
- Showfloor speaking session
- Seat drop or show bag insert
- Multiple promotion & branding opportunities

\$10,000 (+GST)



Forklifts

Forklift supplier for main entrance display.

- Exclusive supplier of forklift truck for the entrance feature.
- Showfloor speaking session
- Seat drop or show bag insert
- Multiple promotion & branding opportunities

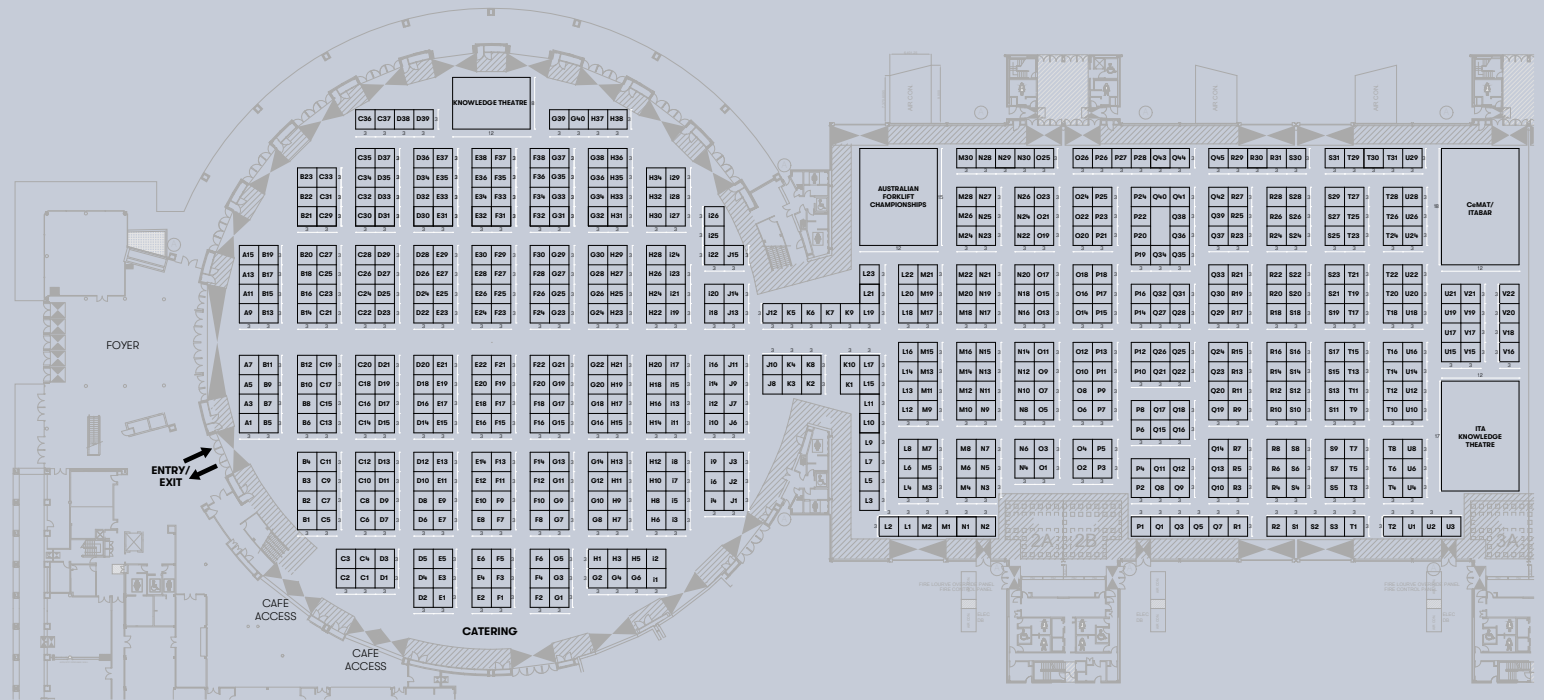
\$10,000 (+GST)

FLOORPLAN

CeMAT
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**Click below to hear from previous
CeMAT AUSTRALIA Exhibitors:**

