

WIN EURASIA 2023

Post Show Report



**Industries Meet
Diversity**

WIN EURASIA HIGHLIGHTS



662 Exhibitors from
16 Countries



55.000 m2 exhibition area
in **6 Halls**



38.586 Visitors from
102 Countries



108 VIP Buyers from
19 countries



60+ international and
national media partners



25 supporting associations
and public institutions



22 panels and **77 speakers**



1200+ live broadcast viewers



96.000+ industry professionals from
127 countries at Digital B2B platform
& **400+** B2B matches



Exhibitor Insights

91%

Overall satisfaction rate

91%

Will exhibit at
WIN EURASIA 2024

82%

Satisfied with new business
contacts

89%

Recommend WIN EURASIA

83%

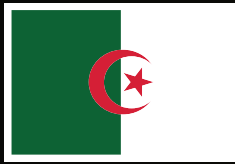
Satisfied with visitor quality



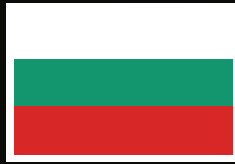
TOP 10 International Visitor Countries



IRAN



ALGERIA



BULGARIA



PALESTINE



TUNISIA



CHINA



MOROCCO



KOSOVO



IRAQ



GERMANY



Visitor Insights

94%

Overall satisfaction rate

95%

Will visit WIN EURASIA 2024

88%

Active role in purchasing

86%

Recommend WIN EURASIA

86%

Satisfied with the quality of the exhibitors



TOP 5 International Exhibiting Countries



CHINA

TAIWAN

GERMANY

KOREA

ITALY

WIN EURASIA

INDUSTRIES MEET DIVERSITY

5 - 8 June 2024
Istanbul Expo Center, Yesilkoy



Deutsche Messe

30 YEARS

WIN
EURASIA

Supporters



Türkiye



Fairground

Supporting Associations



ROBODER



ZVEI:



THIS FAIR IS ORGANIZED WITH THE TOBB (INSPECTION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NUMBER 5174