



Become part of the German Pavilion and benefit from a prominent stand location and excellent visibility for your exhibits. The high quality stand design supports your presentation and many additional services make your participation convenient and cost-effective.



**All services at a glance:**

**Exhibitor booth  
(Option: hall space with stand construction)**

- Stand space
- Wall elements
- Carpeting
- Fascia panel
- 1 Table
- 4 Chairs
- 1 Information counter
- 1 Bar stool
- 1 Waste paper basket
- General stand lighting
- 1 Socket outlet
- Booth cleaning
- Management fee

**Service Area (for all exhibitors of the German Pavilion)**

- Lounge-Area for exhibitors and their guests
- Snacks & Softdrinks
- Bilingual hostess
- On-site support of project team from Germany

**Facts & Figures**

- Date:** September 24 – 28, 2024
- Venue:** National Exhibition and Convention Center (Shanghai)
- Organiser:** Hannover Milano Fairs Shanghai Ltd.
- Websites:** [www.industrial-automation-show.com](http://www.industrial-automation-show.com)

**Participation Options:**

Hall space incl. stand constr., min. 9 m<sup>2</sup>: EUR 480,00/m<sup>2</sup>

Use of the lounge area including snacks and soft drinks for customer meetings or your own time-out during the trade fair is included.



# Your Benefits at a glance



## Are you looking for new clients?

### We offer...

- Premium position in the exhibition hall
- Excellent visitor support: German Pavilion Lounge and info counter for your guidance
- Special flair of belonging to a „Made in Germany“ presentation – known for outstanding quality throughout the world

## Are you looking for the perfect presentation?

### We offer...

- High class stand construction which clearly stands out from a normal shell scheme booth
- Premium furniture
- Ability to accommodate your special design needs by ordering additional stand equipment

## Are you looking for a time-saving trade show participation?

### We offer...

- German contact person for your support in case of questions concerning organization, stand construction or transport

## Do you want to concentrate on your business during the trade show?

### We offer...

- Experienced German and English speaking staff onsite
- Trouble free processing of your service orders, including stand construction and dismantling
- Experienced contact persons onsite for technical requirements
- Lounge area for meetings with customers; refreshments and snacks are included



Hannover Fairs  
International GmbH  
Messegelände  
30521 Hannover

Tel. +49 511 89-0  
Info.hfi@messe.de  
www.messe.de

### Contact:

**Julia Bress**  
Tel. +49 511 89-31118  
Julia.Bress@messe.de

**Stefan Handwerk**  
Tel. +49 511 89-34226  
stefan.handwerk@messe.de