



Util:IT – metering, controlling, monitoring



Trend topic Digitalization: Electricity, Gas, Water, Heat

With the special display area Util:IT HANNOVER MESSE 2018 will now for the first time offer direct access to the fast-growing digitalization utilities market. As an integral part of the world’s leading industrial technology show and in the direct vicinity of the successful forum “Life Needs Power” in Hall 13 Util:IT will present solutions for energy suppliers, public utility companies and grid operators – technology for the future. Don’t miss this great opportunity – be there with the best!

Transformation of the utilities sector

- New business models
- New legal conditions
- Adaptation of the grid/distribution networks
- Dynamic market on the move
- Concrete investment plans

Keynote themes

- Measuring equipment
- Smart metering
- Telemonitoring
- Control and monitoring technology
- Communications technology
- IT security
- Virtual power stations
- Gateway administration
- Market processes
- IoT solutions
- Smart grid
- Services
- Data management and billing

Target groups in the energy sector

- Conventional energy generation
- Energy transmission and distribution
- Energy storage and conversion
- Renewable energy
- Energy trade
- Energy services



Visitors at Energy 2017

94 % trade visitors, incl. 34 % from outside Germany

Visitors interested in energy-related themes	97,600
Industry	28,100
Energy sector	26,600
Services	8,900

Your presentation options



A full-service package, your own individual presentation or a workstation

You can showcase your innovations at your own trade show stand designed in accordance with your requirements or if you want to keep your efforts to a minimum you can benefit from our full-service package. There is also the convenient option of a workstation.

Full-service package

- Stand construction, carpet, furniture, electricity, Internet – let us organize your trade show presentation for you!
- Free use of the catering services for you and your customers in the central lounge
- Includes stand cleaning and security services
- Free use of meeting and storage rooms
- Stand area: 9 m²
(Additional space can be booked at extra charge)

Price until 15.12.2017 € 4,900*

Price as from 16.12.2017 € 5,500*



Individual stand

- Your company is placed in the exhibition area with its own stand construction
- Carpet runners in the aisles create an optical link to the joint display stand
- Optional catering services for you and your customers in the central lounge
- Minimum size: 12 m²

Price from € 227/m²*

Workstation

- Free catering available for you and your customers in the central lounge
- Workstation approx. 3 m², lockable counter, brochure rack, 1 stool, electricity, Internet
- Includes stand cleaning and security services
- Free use of meeting and storage rooms

Price until 15.12.2017 € 2,200*

Price as from 16.12.2017 € 2,800*

* Plus VAT at the current rate and your registration fee of € 340

Inclusive services/benefits

- Trade visitor tickets (flat rate)
- Company and product presentation
- PR/publicity: Online/Print newsletter, Press services/ bulletins, Visitor recruitment marketing (trade visitors, politicians and delegations)

Partner



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