



ROBOTICS AWARD 2018

The prize for applied robotics solutions

For the eighth time now HANNOVER MESSE is teaming up with trade journal Industrieanzeiger and the Robotation Academy to sponsor the ROBOTICS AWARD..

Who can enter?

Entry is open to all commercial enterprises and institutions in Germany and other countries. You do not have to be an exhibitor at HANNOVER MESSE.

What kind of solutions can be entered for the award?

The judges are looking for products, projects and technological innovations that have made an innovative contribution to robot-aided solutions in industrial automation and/or mobile robots or autonomous systems.

What are the benefits for me?

- Extensive press coverage
- Wide media reach through the combined resources of HANNOVER MESSE, Industrieanzeiger and the Robotation Academy
- The three top-placed entrants will receive prizes as well as a whole series of press and communication services supplied by HANNOVER MESSE, Industrieanzeiger and the Robotation Academy
- The prize presentation takes place at a special press conference

Prize presentation

The presentation of the AWARD takes place at a special press conference to be held on **24 April 2018 at 3.30 p.m.** at the Automation Forum. The prizes will be presented by Dr. Jochen Köckler, Board Chairman of Deutsche Messe.

The selection process

A panel of scientific experts will draw up an initial short list of entries. The prizewinners will then be chosen by our own independent jury.



The winners will receive:



1st place

- A full-length feature article reporting from the show and profiling the winning company in the Industrieanzeiger
- Communication package for HANNOVER MESSE 2019 to the value of € 10,000
- 30-minute presentation slot at the Robotics Kongress in 2019 in the presence of the press and an audience of experts
- Roll-up banner announcing the winning placement, for use on the company's stand at HANNOVER MESSE 2018 in the event of participation

2nd and 3rd places

- Editorial write-up in the Industrieanzeiger
- 30-minute presentation slot at the Robotics Kongress in 2019 in the presence of the press and an audience of experts
- Roll-up banner announcing the 2nd and 3rd placements, for use on the stands of the two runner-up companies at HANNOVER MESSE 2018 in the event of participation

AWARD jury

Prof. Alin Albu-Schäffer, Head of the Institute of Robotics and Mechatronics, German Aerospace Center (DLR)

Marc Brosig, Head of System Technologies Dept. at Volkswagen AG

Prof. Norbert Elkmann, Head of the Robotic Systems Business Unit, Fraunhofer IFF

Werner Götz, Chief editor and member of the Board of Management, Konradin Mediengruppe

Olaf Katzer, Head of Training and Career Development at Volkswagen AG and Managing Director of Technology and Technical Training at the Robotation Academy

Prof. Tobias Ortmaier, Head of the Institute of Mechatronic Systems, Leibniz Universität Hannover

Franz Vogt, Maintenance, SMP Deutschland GmbH



Entry fee

The entry fee is € 190 plus VAT

Closing date for registration

The closing date for registration is 16 February 2018.

In association with

Industrie
anzeiger



For registration and conditions of participation go to:
www.hannovermesse.de/en/roboticsaward



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