Predictive Maintenance pavilion

Showcase your predictive maintenance solutions – and raise your profile in the global industry

Machine maintenance is entering a new era. Less downtime, decreasing service costs, faster manufacturing flow and higher productivity are all compelling arguments for predictive maintenance (PM) solutions. Various studies show that up to 30% of maintenance costs could be saved, while unscheduled stoppages could be reduced by 70%. The digital networking of machines, products and components enables sensors to record machine data during operation and transmit it online to central control systems or service providers. Plant operators are increasingly relying on predictive maintenance and are looking for appropriate technologies and services at the world’s largest industrial technology show. Predictive maintenance is one of the big attractions at HANNOVER MESSE. Take advantage of this global stage!

The ideal setting: HANNOVER MESSE

Which solutions does your portfolio currently contain? Participating in the Predictive Maintenance pavilion gives your company the opportunity to capitalize on the growing demand for PM systems. Well over 220,000 professional visitors attend HANNOVER MESSE – show them how you integrate cutting-edge machine maintenance into production 4.0. You’ll be centre stage in Hall 24 – at the heart of the world’s leading industrial technology event.

Integrated Automation, Motion & Drives
Leading Trade Show for Integrated Automation, Industrial IT, Power Transmission and Control (Halls 8, 9, 11, 12, 14–17, 19–25)

Digital Factory
Leading Trade Show for Integrated Processes and IT Solutions (Halls 6–8)

Integrated Energy
Leading Trade Show for Integrated Energy Systems for Industry, Heating and Mobility (Halls 11–13, 27, Open-air site)

ComVac
Leading Trade Fair for Compressed Air and Vacuum Technology (Halls 25, 26)

Industrial Supply
Leading Trade Show for Innovative Subcontracting Solutions and Lightweight Construction (Halls 3–5)

Research & Technology
Leading Trade Show for Research, Development and Technology Transfer (Hall 2)
Key benefits of the pavilion

The Predictive Maintenance pavilion is your opportunity to focus on a growing trend while minimizing organizational work and financial outlay. By taking advantage of Deutsche Messe’s offer, you’ll benefit from our hands-on organizational support before, during and after the event. Extensive PR activities raise trade visitors’ awareness of the pavilion well in advance of HANNOVER MESSE. Services during the event include a lounge for meetings, free drinks, snacks for you and your customers, and the services of a trade fair hostess. As an additional free benefit, the Predictive Maintenance guided tour will take interested trade visitors directly to the pavilion.

“We took part in the Predictive Maintenance group presentation in 2018 and found it to be very well organised and useful to showcase our innovation. There was a good mixture of exhibitors and a regular flow of visitors. This allowed us to connect with many existing and new customers, giving us a significant Return on Investment. We’re looking forward to returning for the event again in 2019!”

Alexander Hill, CCO, Senseye

Enjoy these benefits and services when you take part:

Your own stand area with stand construction
- Wall elements
- Carpeting
- Lighting
- 1 lockable information desk
- 1 bar stool
- 1 table and 4 chairs
- 1 brochure rack
- Power socket, including electricity used
- Wastepaper basket
- Exhibitor logo on signboard and middle tower infills

PR and marketing
- Unlimited number of complimentary tickets for your invited guests, access to visitor data
- Cooperative visitor advertising materials
- Year-round online presence with corporate profile and 5 product descriptions
- Inclusion in the list of exhibitors and electronic visitor information system (EBi)
- Products & Innovations information service

Shared area
- High-visibility branding: Predictive Maintenance
- Lounge with tables and chairs
- Kitchen with refrigerator and dishwasher
- Drinks, sweet and savoury pastries

Service
- 2 exhibitor passes
- Organizational support
- Hostess at stand during the event
- Basic cleaning
- Daily stand cleaning
- Daily waste disposal
- Surveillance (at night during the event)
- Wi-Fi

Participation costs

€ 610 per m²*

The minimum number of participants is 6 exhibitors.
* plus registration fee of € 350 (flat rate) plus statutory VAT.

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