Focus on a key issue in global industry: the group presentation “Predictive Maintenance” will put your company in the front line.

Minimizing downtimes. Reducing energy consumption. Cutting costs. These are the compelling arguments in favour of predictive maintenance. Independent studies estimate the potential savings at around 30 percent. Unplanned downtimes can be reduced by 70 percent. Predictive maintenance has become possible thanks to technological advances and the smart combination of sensor systems and real-time data analysis. The sensors continuously acquire machine data, which is relayed online to central control rooms and/or external service providers. Plant operators who are aware of the benefits of predictive maintenance come to HANNOVER MESSE in search of relevant products and services. In 2016 and 2017 the Predictive Maintenance group presentations were a real magnet for the visiting public.

The perfect setting: HANNOVER MESSE

By participating in the group presentation Predictive Maintenance you will focus attention on your product portfolio. More than 200,000 visitors attend HANNOVER MESSE every year. Hall 22 provides the ideal location – at the heart of the world’s leading industrial technology show and directly adjacent to the major intralogistics event CeMAT. Your innovative contribution to Industrie 4.0 will be seen by a vast number of visitors.
What the group presentation has to offer

The group presentation Predictive Maintenance is your chance to gain maximum attention – for a minimum expenditure of time, money and effort. Deutsche Messe provides organizational assistance before and during the event. Extensive PR activities in the run-up to HANNOVER MESSE inform potential visitors about Predictive Maintenance. During the show you will benefit from a lounge area (ideal for holding informal discussions), free beverages and snacks for you and your customers, as well as a hostess service. In addition, the Predictive Maintenance Guided Tour (available free of charge) will escort visitors directly to the group presentation. The benefits and services in detail:

Stand
■ Partition walls
■ Carpet
■ Lighting
■ 1 lockable info counter
■ 1 bar stool
■ 1 brochure rack
■ 1 table
■ Power socket (incl. consumption charges)
■ Waste bin

PR and marketing activities
■ Unlimited number of complimentary admission tickets; processing of visitor data
■ Cooperative advertising aimed at visitors
■ All-year-round Internet presence (company presentation, plus 5 product descriptions)
■ Listing in the directory of exhibitors and Electronic Visitor Information System (EBi)
■ Information service Products & Innovations

Services
■ 2 exhibitor passes
■ Organizational support
■ Hostess service during the show
■ Basic cleaning
■ Daily stand cleaning
■ Daily waste disposal
■ Security (overnight during the show)
■ Internet

Shared area
■ Central high-visibility signage showing all the exhibitors’ logos
■ Lounge with tables, chairs, brochure racks
■ Large info counter
■ 4 bar stools
■ Kitchen with refrigerator and dishwasher
■ Beverages, sweet and savoury snacks

Participation charge € 610 per m²*

Minimum number of participating exhibitors: 6
* Plus registration fee of €340 (lump sum) and marketing fee of €340 (lump sum), plus VAT.

Michael Schrader, Sales Area Manager Germany, Brüel & Kjær Vibro GmbH:
“In 2016 we took part in the Predictive Maintenance group presentation for the first time and were immediately convinced by the concept. The visitors had specific interests and questions and had obviously been well informed about HANNOVER MESSE in advance. This successful concept proved itself once again in 2017. We will be returning again in 2018 with numerous new products for condition monitoring and rotating machinery.”

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