



Deutsche Messe

Get new technology first



01.-05. April 2019 • Hannover • Germany

HERMES AWARD 2019



HERMES
AWARD

International Technology Prize of HANNOVER MESSE – Award for Innovations

On 31 March 2019, on the occasion of the Opening Ceremony for HANNOVER MESSE, we will once again be presenting one of the world's most coveted industrial awards – the HERMES AWARD, now in its sixteenth consecutive season.

Who can enter?

The competition is open to all companies and organizations exhibiting at HANNOVER MESSE.

What kind of solutions can be entered for the award?

Participation in the competition is restricted to products, technical innovations and/or solutions (e.g. processes, software components or component parts of a product or technical innovation) subject to the condition that these:

- have undergone industrial trials and/or are already in industrial application,
- are on display for the first time at HANNOVER MESSE 2019 and/or constitute a significant advance compared with previous presentations at the trade show,
- are judged to be especially innovative in terms of their technical and economic realization and can make a major contribution to satisfying industrial and/or social needs.

Evaluation criteria

- Test in real industrial application
- Degree of technological innovation („technology driver“)
- Benefits for industry, the environment and society
- Economic aspects („market driver“)
- Mode of presentation

Entry fee

Deutsche Messe will invoice a fee of € 250 (plus VAT) per application.

Closing date for registration

06 February 2019

Contacts for further information

Kathrin Beine
+49 511 89-31258
hermesaward@messe.de

Carolin von Tippelskirch
+49 511 89-31683

Additional benefits for winners

- An attractive PR package worth approx. € 100,000
- Enhanced international reputation and prestige
- New contacts among decision-makers in business and politics
- Worldwide attention and media coverage
- A place in the special display „techtransfer – Gateway2Innovations“, which presents both winning and nominated products
- Media coverage of the award presentation during the Opening Ceremony of HANNOVER MESSE 2019

Presentation of the winner

- High-profile advertising at the Opening Ceremony of HANNOVER MESSE 2019 (Niedersachsenhalle/Lower Saxony Hall)
- On-site advertising at HANNOVER MESSE 2019 across the Exhibition Grounds
- High-profile exposure at the VIP event „Gala Herrenhausen“ and participation of two company representatives
- Two-year membership of the Chief Executive Club for company CEO
- Online advertising
- Participation in two European press conferences



www.hermesaward.de