



The Industrial Fair Network Series Shows

CeMAT
ASIA

CeMAT ASIA 2024

After Show Report

CeMAT ASIA



中国物流与采购联合会



中国机械工程学会



Deutsche Messe



FIERA MILANO



The Industrial Fair Network 2024

On November 8, 2024, the four-day Hannover's Industrial Fair Network 2024 was successfully concluded. Backed up by a year of careful preparation, this annual industrial event returned with glory in a new image of joint exhibitions.



Nine industry exhibitions from the upstream and downstream, including PTC ASIA, CeMAT ASIA, ComVac ASIA, Heavy Machinery Asia, Cisse, E-pack Tech, ISA, FBC and Cold Xpo, were presented in tandem. Boasting an area of nearly 220,000 square meters, the exhibitions attracted more than 3,100 exhibitors to jointly explore the future development direction and market trends of intelligent manufacturing, as well as the participation of nearly 140,000 trade visitors.



The Industrial Fair Network 2024

X Forum

A brand-new thematic zone—TIFN X Space made its debut at the Industrial Fair Network 2024. As a highlight at the scene, X Forum pooled senior experts in the field of intelligent manufacturing to engage in extensive industry-wide discussions around leading topics such as future factories, artificial intelligence and green manufacturing. It was the first time that the organizer connected the upstream and downstream of intelligent manufacturing and presented content that addressed the barriers of themed exhibitions.



Related Custom Products of the Industrial Fair Network 2024

Personality Custom Bags

Covering the 16 Personality Types Based on the MBTI, Offering Visitors a Unique Exhibition Experience



Original Badge Blind Box

9 Types of Badges, Integrating the elements of the Show & Shanghai City to Create a Must-Visit Fun Site



Thematic Commemorative MetroCard

Collaboration with Metro APP, to Put a City Mark on the Intelligent Manufacturing Platform



For enterprises, CeMAT ASIA, a large-scale international exhibition for the material handling and logistics technology industry in Asia, has become the “main battlefield” for releasing new products. With a display area exceeding 80,000 square meters, this year’s event has gathered more than 900 domestic and foreign quality exhibitors engaged in system integration and solutions, machine vision, industrial control products, conveying and sorting, logistics robots and AGVs, forklifts and accessories, packaging equipment and pallet turnover boxes, industrial unmanned driving, casters, lifting and other logistics-related fields to participate in nearly 40 concurrent forums on site, during which “Digitalization & Intelligence” and “Low-Carbon Logistics” have become frequently-used words.



Display area:
over 80,000 square meters



Exhibitors:
More than 900



Trade visitors:
Nearly 140,000 people



Buyer groups:
More than 500



Professional forums & events:
Nearly 40 sessions



**Visitors from overseas and
Hong Kong, Macao and Taiwan:**
8.97%

Key Exhibitors



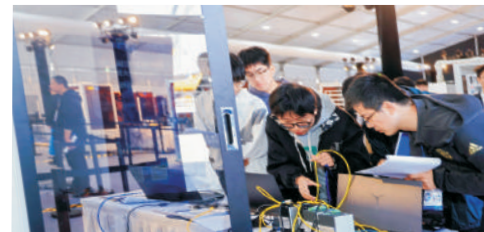
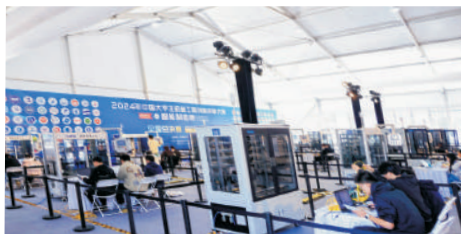
*Partial exhibitors listed in no particular order

Concurrent Forums and Events

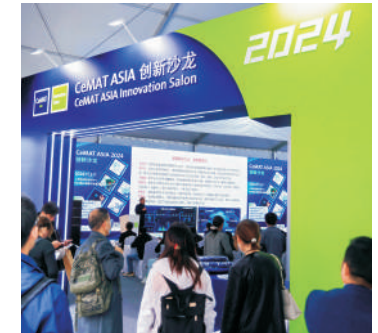
Nearly 40 supporting activities were held concurrently with this event, such as the core brand forum—CeMAT ASIA Innovation Salon, 2024 Chinese College Students Mechanical Engineering Innovation and Creativity Competition—Intelligent Manufacturing Competition, and "Smart Logistics Chain, Digital Innovation for New Quality Productive Forces" Logistics Technology Innovation Forum. Through this platform, exhibitors and trade visitors were able to gain a deep understanding of the future development trends and market opportunities of the manufacturing sector, and a new idea and new direction were provided for the integrated development of manufacturing.



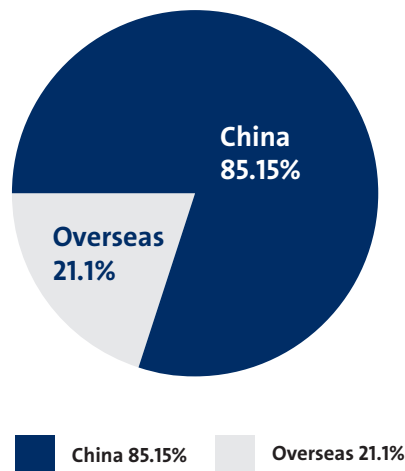
2024 Chinese College Students Mechanical Engineering Innovation and Creativity Competition—Intelligent Manufacturing Competition



CeMAT ASIA Innovation Salon



Country distribution of exhibitors



North America 11.86%

United States 100%

Europe 74.58%

Germany 48.86%
Italy 14.77%
Switzerland 11.36%
Sweden 4.55%
Netherlands 4.55%
France 3.41%
Belgium 2.27%
UK 1.14%
Denmark 1.14%
Czech Republic 1.14%

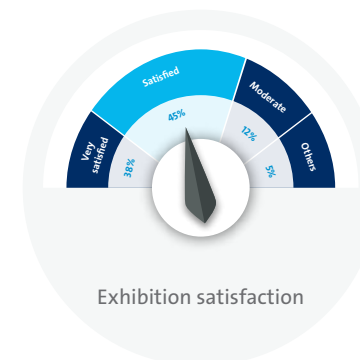
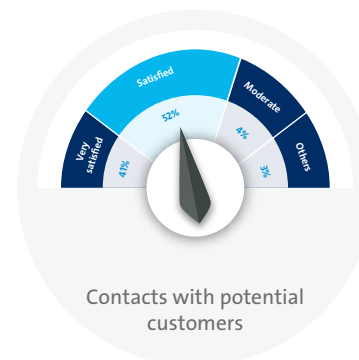
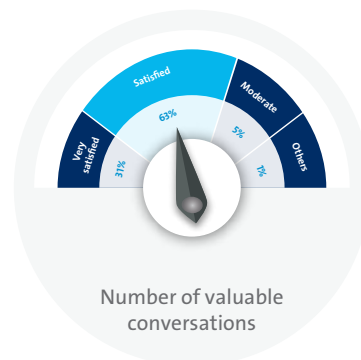
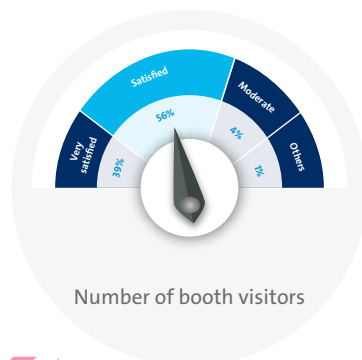
Asia 13.56%

(Including Hong Kong, Macao and Taiwan)

Japan 56.25%
China/Taiwan 25.00%
South Korea 6.25%
Singapore 6.25%
Malaysia 6.25%

Onsite satisfaction distribution:

More than **87%** of the exhibitors reported successful sale on site, or reached an intention of cooperation.



Visitors from home and abroad:



Chinese mainland visitors 91.03%

Foreign visitors 8.1%

Visitors from Hong Kong, Macao and Taiwan 0.87%

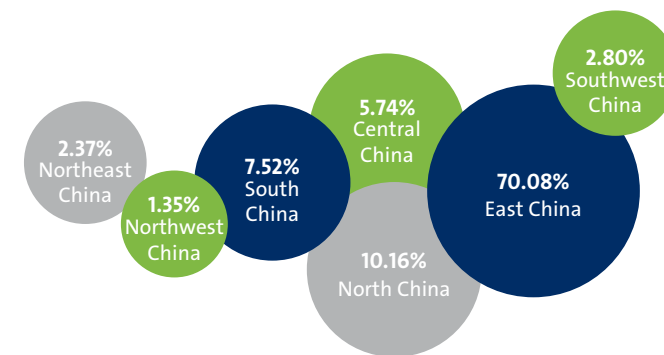
Chinese mainland:



Non-local mainland visitors 66.16%

Local visitors 26.98%

Non-local mainland visitors:



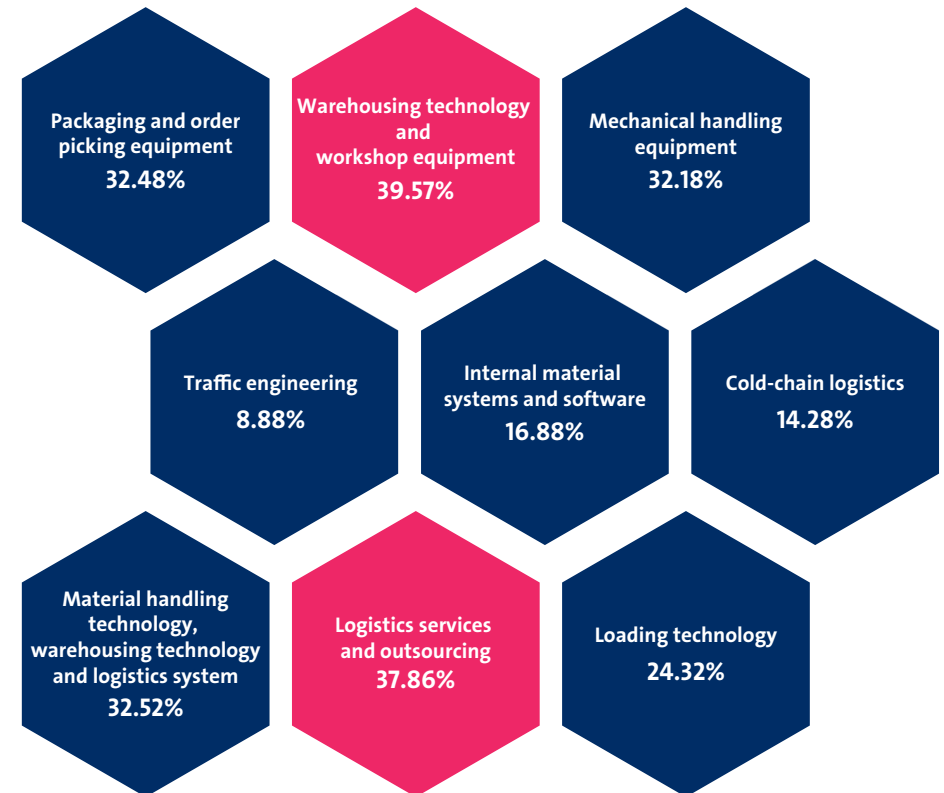
Regional distribution of overseas visitors:

1 North America 2.85%	The United States 1.83%, Mexico 0.54%...
2 Oceania 1.63%	Australia 1.49%, New Zealand 0.07%...
3 Africa 1.49%	South Africa 0.51%, Egypt 0.31%, Libya 0.17%...
4 South America 2.72%	Brazil 1.15%, Chile 0.54%, Colombia 0.44%, Ecuador 0.2%, Argentina 0.14%...
5 Europe 26.44%	Russia 15.27%, Germany 2.24%, Italy 0.92%, France 0.78%, Spain 0.71%, Czech Republic 0.71%...
6 Asia 54.75%	South Korea 17.24%, Japan 12.05%, Malaysia 6.42%, Thailand 3.67%, Singapore 3.16%, India 2.24%, 7 Vietnam 1.66%, Indonesia 1.63%, Philippines 1.15%...
7 Hong Kong, Macao and Taiwan 10.12%	Taiwan, China 6.75%, Hong Kong, China 3.26%, Macao, China 0.1%

Analysis of the industries of visitors:

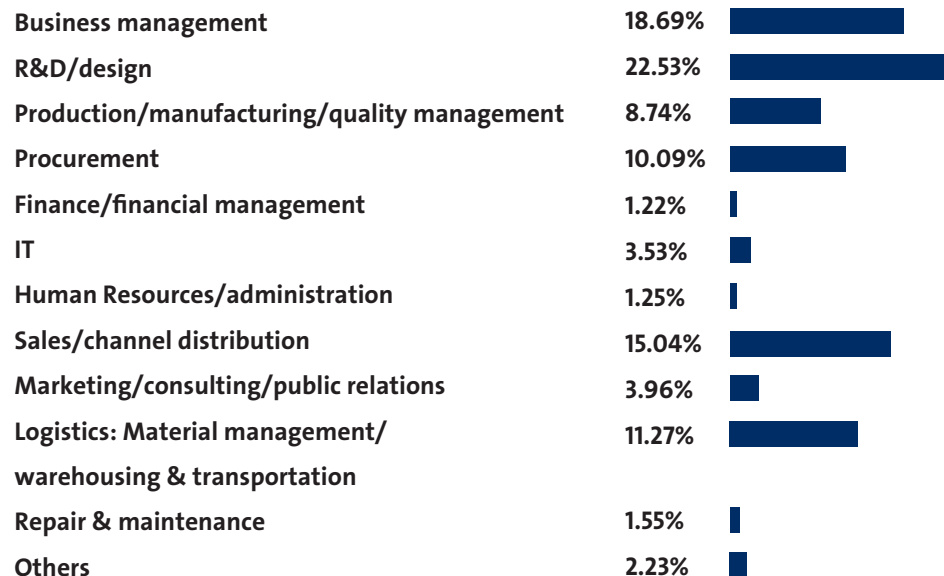
Food & beverage	6.74%	Aerospace	1.64%
Automobile	13.96%	Shipbuilding industry	1.15%
Tobacco	3.32%	National defense industry	0.95%
Pharmaceuticals	3.60%	Shoes & clothing	0.89%
Clothing	2.30%	Daily chemical products	1.30%
New energy	7.41%	E-commerce	8.01%
Medical equipment	2.65%	Cross-border e-commerce	3.59%
Airport port	2.20%	Warehousing services	28.27%
Packaging/printing	4.17%	Post/express	4.97%
Electronic equipment	9.03%	Logistics real estate	4.89%
Household appliances	2.11%	Freight forwarding	3.41%
Petroleum/chemical industry	2.35%	Information, software and solutions	7.95%
Metallurgy	1.28%	Related services (banking, insurance, consulting)	1.13%
Machinery manufacturing	30.50%	Cold-chain logistics	4.82%
Energy/electricity	3.25%	Others	8.35%

Sectors of visitor interests:

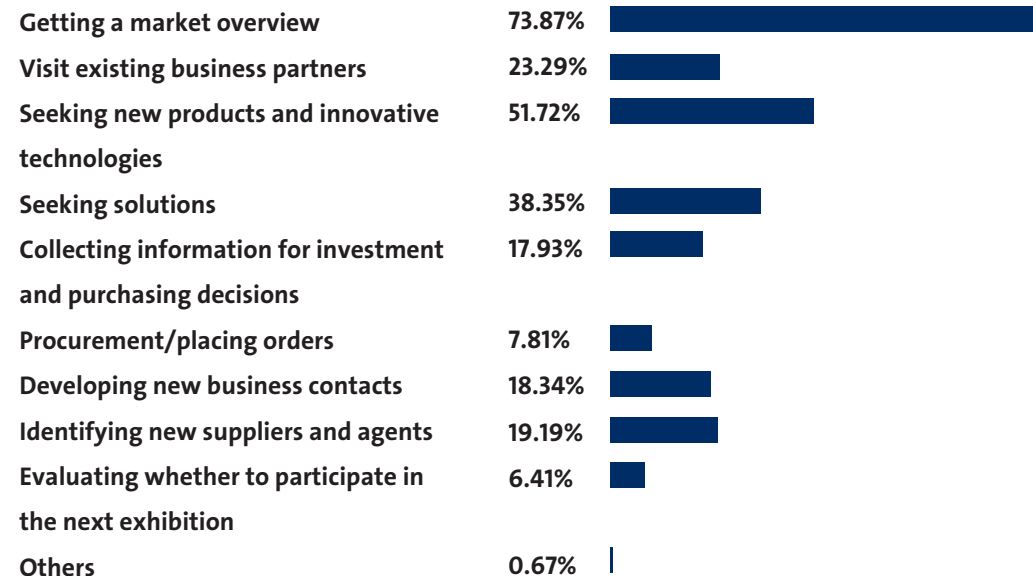


*The percentages are based on the number of people who responded to this question.
 Since some attendees made multiple selections, the total percentage exceeds 100%.

Job functions of visitors:



Purpose of visit:



*The percentages are based on the number of people who responded to this question. Since some attendees made multiple selections, the total percentage exceeds 100%.

Visitors' purchasing decisions:



Representatives of exhibitors:

Steve Cheung, President of Dematic Asia and Greater China Dematic International Trading Ltd., Shanghai

"Reputed as the benchmark of Asia's logistics industry, Hannover's Industrial Fair Network plays an important guiding role in the field of logistics equipment. By implementing the Asian strategic layout and a new business model, Dematic has realized the sharing of IT and other resources between Asian teams and Chinese teams, and fostered whole-process cooperation. Through the platform provided by CeMAT ASIA, we hope to attract more visitors from China and other parts of Asia and help our industry customers to go global more smoothly. Gaining a lot from this year's CeMAT ASIA, we sincerely wish CeMAT ASIA 2025 will continue its glory and achieve a new record in scale and influence!"



Chen Saimin, responsible person of Hangcha Group Co., Ltd.

"At the exhibition, we came into contact with many high-quality customers from home and abroad. Masses of foreign professionals and business groups have visited our booth for supply-demand matchmaking, sharing industry development trends, and exchanging with us on the latest technological innovation. With professional support from the organizer throughout the process, the atmosphere of our booth was animated. Wish this exhibition greater success in the future."



Cai Hua, Vice President of Domestic Marketing Hangzhou Hikrobot Co., Ltd.

"CeMAT ASIA is a highly influential and professional exhibition platform in the logistics industry, attracting numerous domestic and foreign logistics companies. Through this event, Hikrobot has not only made acquaintance with many new friends, but also strengthened our ties with old friends." Mr. Cai stressed, "In the future, we will continue to focus on the core technology of robots, strive to provide customers with safe and reliable products and systems of intelligent mobile robots, and deliver intelligent on-site logistics solutions to factories."



Li Chao, General Manager Shanghai Swisslog Technology Co., Ltd.

"Look forward to the greater success of CeMAT ASIA so that it can constantly serve as a leading platform and grand event for industry exchanges."



Representatives of exhibitors:



The exhibition showcases cutting-edge logistics technologies and products, intelligent warehousing, automated sorting systems, etc.

The automated shelf technology has made shelves higher and wider for more efficient service!



Many new ground-breaking technologies are on display.

Logistics handling technologies have been comprehensively upgraded.



The distribution of exhibition halls and forums is scientific.

The interactive experience zone attracts the participation of many visitors.

There are also lectures on the trend of the logistics industry.



We have followed up with related manufacturers for further cooperation opportunities.

The vehicle pickup arrangements for group visitors are smooth. The entry services provided by the staff is very convenient. Overall, the organization work is very considerate.

The “Enjoy Meeting” project has enhanced the efficiency of group visits.



Newly Upgraded “Enjoy Meeting” Project

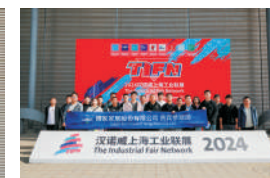
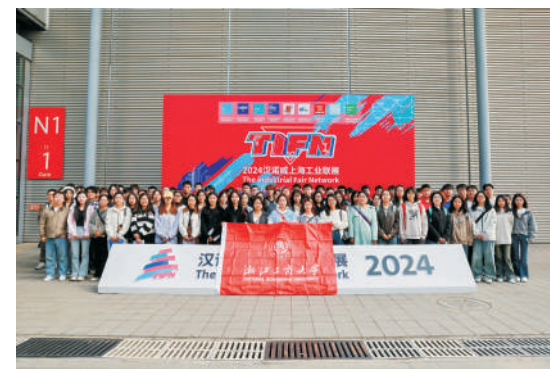
The buyer group includes representatives from the following companies (not an exhaustive list):

Shanghai Ingram Micro Logistics Co., Ltd.
Neoperl Faucet Components Ltd.
DB Schenker
Shanghai Kunhe Supply Chain Management Co., Ltd.
Kunshan Shengge Forklift Co., Ltd.
Lenovo (Beijing) Co., Ltd.
Shell (China) Co., Ltd.
Leiya (Shanghai) Fasteners Co., Ltd.
Magneti Marelli (China) Co., Ltd.
Sanliren (Shenzhen) Technology Co., Ltd.
Ningbo Fulda Intelligent Technology Co., Ltd.
DHL
Suzhou Jiuxun Precision Technology Co., Ltd.
New China United Logistics Facilities (Suzhou) Co., Ltd.
Zhongce Rubber Group Co., Ltd.
Shanghai Sailiwei Automation Technology Co., Ltd.
ASRock Industrial Computer Corp.
Shanghai Disney Resort
Jiangsu Jianrui Intelligent Technology Co., Ltd.
Kekai Wind Power (Tianjin) Co., Ltd.
NIPPON EXPRESS (CHINA) CO., LTD.
Zhejiang Risun Intelligent Technology Co., Ltd.
Shanghai Oulide Industry Equipment Co., Ltd.
XIAMEN KINGTOM RUBBER-PLASTIC CO.,LTD.
IKEA (China) Investment Co.,Ltd.
Sande Logistics (Xi'an) Co., Ltd.
Bosch (China) Investment Ltd.
Sturm Machinery (Kunshan) Co., Ltd.
Fu Yujin (Shanghai) Intelligent Equipment Co., Ltd.
Zhongshi International Logistics Co., Ltd.
Kunshan Shidu Machinery Technology Co., Ltd.
Huawei Machine Co., Ltd.
Jiangsu Feiliks International Logistics Inc.
Zhejiang Jisu Logistics Co., Ltd.
Shanghai Chinaust Automotive Plastics Corp.,Ltd.
Stanley Black & Decker, Inc.
GISCH Lifting Equipment (Shanghai)CO.,Ltd
Caterpillar Undercarriage (Xuzhou) Co., Ltd.
Fengtian Industry (kunshan) Co., Ltd.
Shanghai Guangde Logistics Co., Ltd.
UMAX Nanjing Intelligent Technology Co., Ltd.
Tianjin Yidao Logistics System Integration

Technology Co., Ltd.
Amory Pacific Cosmetics (Shanghai) Co., Ltd.
China United Network Communications Group Co., Ltd.
Jiujuyua Food Group Co., Ltd.
ROGIST Automation Technology (Suzhou) Co., Ltd.
Shanghai Aishite Information Consulting Co., Ltd.
Etsong(Qingdao)Tobacco Machinery Co., Ltd.
ZHEJIANG CHINT BUILDING ELECTRICS CO., LTD.
Suzhou Lingte Intelligent Equipment Co., Ltd.
Shanghai BYD Co., Ltd.
Zhejiang Int'l Group Co., Ltd.
Shanghai Zhenhua Heavy Industry Co., Ltd. (ZPMC)
WuXi AppTec
Techtronic Industries (Dongguan) Co., Ltd.
Toyota Industrial Vehicle (Shanghai) Co., Ltd.
CR Pharmaceutical Commercial Group Co., Ltd.
ITEMA WEAVING MACHINERY (CHINA) CO., LTD.
TCL China Star Optoelectronics Technology Co., Ltd.
Crown Forklift Trading (Shanghai) Co., Ltd.
Nanjing Zijin Rongchang Information Technology Service Co., Ltd.
Shenzhen Joan Technology Co., Ltd.
Shanghai Acebright Pharmaceuticals Group Co., Ltd.
Shanghai Detuo Machinery Co., Ltd.
Shanghai Gaishi Intelligent Technology Co., Ltd.
Zhejiang Zhongli Machinery Co., Ltd.
ROBO Technologies Automation (Suzhou) Co., Ltd.
TUV NORD (Hangzhou) CO., LTD.Shanghai Branch
Delta Electronics (Jiangsu) Ltd.
Maersk | Integrated Container Logistics & Supply Chain Services.
Zhejiang Langao Logistics Sci-Tech Co.,Ltd.
Cascade (Xiamen) Forklift Attachments Co., Ltd.
tesa
NINGBO GONGNIU ELECTRIC APPLIANCE CO.,LTD.
Paradise Silicon Valley Venture Capital Group Co., Ltd.
Suzhou ANJO Automation Equipment Co., Ltd.
Jason Furniture (Hangzhou) Co., Ltd.
Shenzhen Honor Smart Machine Co., Ltd.
Shanghai Shunheng Logistics Co., Ltd. Eighty Branch.
QAP FILTER (CHINA) LIMITED
ICAP TRADING (SHANGHAI) CO.,LTD.
Fujian Mintianli Holding Group Co., Ltd.

Tianjin Alps Teda Logistics Co., Ltd.shanghai Branch.
Novacell (Shanghai) Protective Film Co., Ltd.
Shang Hai Ever-do Int'l Logistics CO.,Ltd.
Toyota Motor Technical Center (China) Co., Ltd. Development Zone Branch
Volkswagen Anhui
ShanghaiGuanghua-Altometer Instrument Co., Ltd.
Xinhua United Publishing Co., Ltd.
Umw International Trading (Shanghai)co., Ltd.
Hangzhou Hikrobot Co., LTD.
Mercedes Benz (Beijing) Parts Trading Service Co., Ltd.
ZINCORPORATION
Deli Group Co., Ltd.
Anhui Lifang Automation Equipment Co., Ltd.
FOTILE Kitchen Ware Co.,Ltd.
China Post Technology Co., Ltd.
Prinx Chengshan (Shandong) Tire Co., Ltd.
Chery Jaguar Land Rover Automotive Co., Ltd.
Geely Automobile Holdings Limited
Credit Building Department Store Group Co., Ltd.
E-commerce Branch
Shanghai Quanneng Trading Co., Ltd.
Meidensha (Hangzhou) Electrical Systems Co., Ltd.
Tiger Commercial Equipment
China Resources Logistics Company
Shanghai Noli Intelligent Technology Co., Ltd.
Zhejiang Yongtailong Electronic Co., Ltd.
Hangzhou Hikvision Digital Technology Co., Ltd.
Zhongtian Smart Equipment Co., Ltd.
Changsha Findreams Battery Co., Ltd.
Mecha Warrior (Fujian) Technology Co., Ltd. Xiamen Branch
Bondway supply chain management (Fujian) Co.,Ltd.
Nanchang Sanrui Intelligent Technology Co., Ltd.
Keming Intelligent Technology(Suzhou) Co., Ltd.
thyssenkrupp Presta Huizhong Shanghai Co., Ltd.
Henan Xinhua Printing Group Co., Ltd.
J&T Express
CHANGCHUN FAW INTERNATIONAL LOGISTICS CO.,LTD.
Caterpillar (Suzhou) Logistics Co., Ltd.
Shantou Shimin Machinery Co., Ltd.
Xinbaofeng energy saving technology (Shanghai) Co., Ltd
Universal Ubiquitous Co., Ltd.
Nantong Reshine New Material Co.,Ltd

*The above are in no particular order.

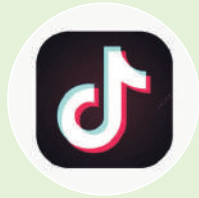


Elite Delegates Club

In 2024, the “Enjoy Meeting” Project further upgrades services, and opens a new Elite Delegates Club in the TIFN X Space based on the original services. Elite Delegates allowed to join the Club are upon careful selection by the organizer, and enjoy comprehensively-upgraded services such as expert consultation, pairing assistance and business meetings!



Exhibition Exposure Channels



Ad impressions on Douyin, Toutiao, WeChat Moments and other popular software
2,100,000+ views on Douyin and Toutiao
232,000+ views on WeChat Moments, Subscription Accounts and Video Channels



Electronic Direct Mail (EDM)
371,076 emails delivered



Views on the Exhibition's official website and WeChat official account
1,280,000+ views on official website
80,000+ views by nearly 120,000 WeChat official account subscribers



696,000+ views on search platforms including Baidu, Bing and Google



以智互联，以诚相邀 ASIA物流行业盛典

2024-10-21 12:06 · 每日经济时报

在全球物流技术日新月异的今天，亚洲国际物流技术与运输系统展览会（CeMAT ASIA）作为行业内的风向标，即将于2024年11月5日至8日在上海新国际博览中心拉开帷幕。这不仅是一场展示物流领域最新成果的盛会，更是行业内外智慧交流、趋势前瞻的绝佳平台。历经20余年的成长，CeMAT ASIA已成为亚洲乃至全球物流装备行业不可或缺的一部分，见证了物流自动化与智能化的飞速发展。



CeMAT ASIA 2024: 智领未来，共筑物流新蓝图

来源：今日热点 发布时间：2024-10-21 10:56:30

CeMAT ASIA 2024，这场亚太地区物流行业的年度盛宴，将于2024年11月5日至8日在上海新国际博览中心盛大开幕。作为亚洲国际物流技术与运输系统展览会的旗舰品牌，CeMAT ASIA自落户中国以来，已深耕市场二十余年，始终秉持引领创新、服务行业的宗旨，为全球物流技术与装备领域注入源源不断的新活力。

本次展会，作为亚太地区物流行业的年度盛会，将于2024年11月5日至8日在上海新国际博览中心盛大开幕。展会面积超过30,000平方米的超大展区，将汇聚来自全球各地的知名展商，共同展示从仓储技术到智能物流装备的方方面面。作为行业内的风向标，CeMAT ASIA自落户中国以来，已深耕市场二十余年，始终秉持引领创新、服务行业的宗旨，为全球物流技术与装备领域注入源源不断的新活力。

值得一提的是，本届展会特别为汉诺威上海工业联展（Hannover Fair Shanghai）与PTC ASIA、ComVac ASIA等展会联动，共同打造未来智造X畅展区，通过强强联合，为观众呈现耳目一新的前沿内容与体验。该区域不仅包含未来智造主题论坛区，还将设立尊“享”买家俱乐部，为专业买家提供精准、专业、高效的咨询配对服务，助力其寻找最佳合作伙伴。

此外，CeMAT ASIA创新沙龙也将迎来其十周年庆典。作为展会的重要活动之一，创新沙龙将围绕“智慧物流”主线，邀请知名学者、专家与行业领袖，共同探讨智能装备、新质



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Cooperation Media & Websites



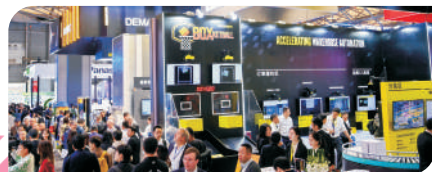
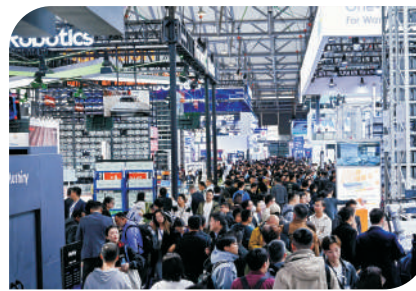
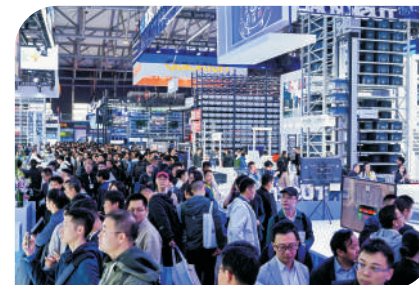
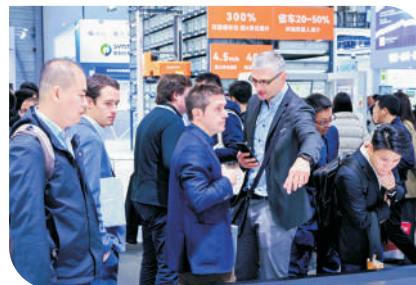
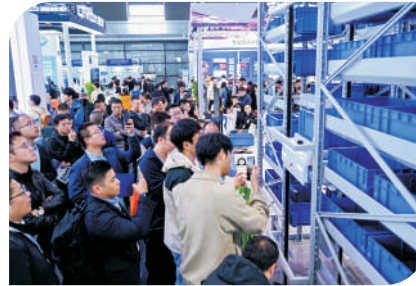
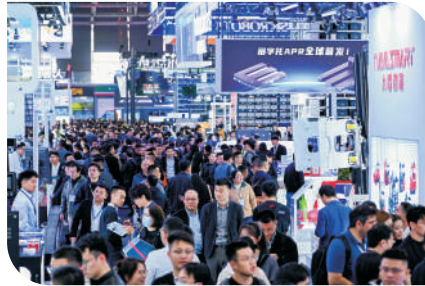
Partner Media/Partner Websites



Overseas Media



*The above are in no particular order.



CeMAT ASIA 2025

October 28-31, 2025

Company: _____

Contact: _____ Position: _____

Tel: _____ Fax: _____

Phone: _____ Email: _____

Products: _____

We intend to make a reservation for a booth covering an area of _____ square meters at CeMAT ASIA 2025

Contact:

Hannover Milano Fairs Shanghai Ltd.

Contacts: Ms. Kiki Fu / Ms. Novia Zhou / Ms. Yuki Yu

Mr. Wilson Wang / Mr. Benson Chen / Mr. Ken Zhu

Tel.: 021-2055 7040/7120/7110/7111/7112/7116

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E-mail: stefan.handwerk@messe.de



Please note that this document serves as a pre-booking of space for CeMAT ASIA 2025.

It doesn't serve as a legally binding document. Official APPLICATION FORM will be ready in due time and will be sent to you shortly.



CeMAT ASIA 2025

October 28-31, 2025 | Shanghai New International Expo Centre

www.cemat-asia.com