

## Dassault Systèmes at the digital HANNOVER MESSE: How companies ensure resilience and sustainability of their production with the help of the digital twin

[Dassault Systèmes](#) shows at the first digital [HANNOVER MESSE 2021](#) event from April 12<sup>th</sup>-16<sup>th</sup>, how manufacturing companies can develop innovative and sustainable products with the help of the digital twin based on one central data-platform while adapting their business models to new challenges of the global market. With the [3DEXPERIENCE Platform](#), Dassault Systèmes supports companies to maintain steady supply chains even in economically challenging times, to retain competitive advantages and to establish a network customer relationships in the long terms.

By participating in Live-Streams and Breakout-Sessions, visitors can experience how using the 3DEXPERIENCE Platform, everyone involved in the development process – employees from different departments, customers and suppliers – can collaborate in every step transparently and at real time. In addition, interested visitors can experience virtually live at various demo-scenarios, how innovations are not only planned, simulated and validated digitally, but also implemented faster and more efficient by the modern value-creation networks. The focus is on how the 3DEXPERIENCE Platform can support at solving the core challenges in the manufacturing industry:

- **Increased agility:** How can companies measure the performance of new products early in the formation process to reach marketability faster?
- **Model-based Development & Production:** How can products be individually designed and their production be realized as cost saving and efficiently as possible?
- **Sustainable innovation:** How can sustainability of products and processes ensured during the whole life-span and within the complete supply and production chain?

At this year's HANNOVER MESSE Digital Edition, the "[Industrial Future Hub](#)" will have its debut. Together with the Deutsche Messe Technology Academy GmbH and some other partners, Dassault Systèmes created a global ecosystem for an industrial knowledge transfer. Its aim is accelerating innovation and therefore, bringing together Start-ups, companies, research institutes and practitioners. Dassault Systèmes supports the initiative with its [3DEXPERIENCE Lab](#), where young enterprises get access to the 3DEXPERIENCE Platform and the variety of its industry solutions and opportunities to collaborate.

Further information on Dassault Systèmes at the HANNOVER MESSE Digital Edition:  
<https://events.3ds.com/hannover-messe-2021>

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