

# A company in motion



# We work for you. And with you. Blickle – A company in motion.



As a family company, we value consistency. Dr. Sarah Blickle-Fenner and David Blickle are the third generation of the family to be involved in the company, along with Reinhold and Denise Blickle.

**We have been one of the three leading manufacturers of wheels and castors worldwide for decades because of our reliability, commitment to innovation and focus on the customer.**

Blickle is committed to outstanding quality, high availability, reliable deliveries and maintaining a global presence. Our highly motivated employees develop the perfect products for a wide range of applications. The main tools at their disposal are good ideas, a creative spirit, many years of experience and a high level of expertise in material and manufacturing technology.

The customer is our top priority. We stay in constant communication with our users to ensure that all of our individual solutions and our unique standard range of wheels and castors meet their requirements. This experience, combined with our own “Made in Germany” manufacturing facilities, guarantee one thing: “we innovate mobility”.

- about 1,100 employees worldwide, with around 800 based at the headquarters in Rosenfeld, Germany
- 18 Blickle sales subsidiaries in Europe, North America, Asia and Australia
- sales partners and representative offices in over 120 countries worldwide
- DIN EN ISO 9001, DIN EN ISO 14001 and DIN EN ISO 50001 certified



Our headquarters are in Rosenfeld, Germany. This demonstrates our commitment to quality and manufacturing products “Made in Germany”.

# A reliable partner for many years. We have a tradition of progress.

To be successful, you need to look to the past to learn how to prepare for the future. We have a tradition of progress. Founded in 1953, today we are one of the three leading manufacturers of wheels and castors worldwide. That's proof of our expertise. Quality. And innovation.



**1953**

Pioneer: Heinrich Blicke establishes his company with eight employees, and begins to manufacture iron wheelbarrow wheels in his workshop.



**1961**

Fate: Company founder Heinrich Blicke dies. His wife Elisabeth Blicke takes over the company.



**1967**

The first steps towards a global market: First sales branch established in Switzerland.



**1977**

The second generation: Reinhold Blicke, son of the founder and the current Managing Director, joins the company.



**1998**

New technology: Blicke begins to manufacture polyurethane wheels.



**2002**

Growth: Blicke builds a new administration building.



**2006**

New production: Blicke begins to manufacture synthetic products.



**2010**

Investments: Logistics centre built with automatic high-rack warehouse and small parts storage.



**2015**

New electro-mobility segment: Blicke begins to manufacture driven wheels and castors.



**2017**

The third generation: Dr. Sarah Blicke-Fenner and David Blicke join the company.



**2018**

Expansion into the US market: A new warehouse and administration facility covering more than 5,000 m<sup>2</sup> is built in Newnan, Georgia.



**2020**

New construction in Rosenfeld: Blicke adds a customer service centre and expands the administration building. Blicke also builds a new production facility to manufacture polyurethane wheels.

Blickle gets the world moving.  
Know-how in every sector.



INTRA-LOGISTICS



MACHINE AND SYSTEMS ENGINEERING



CONVEYOR



HYGIENE / MEDICINE / DESIGN



MOBILE DEVICES AND EQUIPMENT

**Our wheels and castors provide mobility in almost every sector and industry.**

We have developed a wide range of specific solutions on the basis of our decades of experience and our expertise in a wide range of markets. This means that we have the right product for every application and every environment.

Expertise knows no borders.  
Represented worldwide. Close to you.



**Blickle sets the standard for fast, efficient service, with global coverage.**

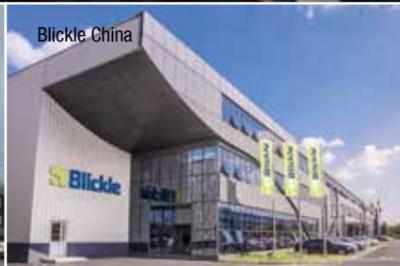
Our tailored and expert advice, the quality of our products and our short delivery times have been praised by users on every continent. Our local specialists are there to help you, even with complex technical questions. Orders are quickly dispatched from our central warehouse in Rosenfeld or our well-stocked decentralised warehouses. And our reliable logistics quickly bring goods to wherever they are needed – anywhere in the world.

- 18 Blickle sales subsidiaries in Europe, North America, Asia and Australia
- representative offices and sales partners in over 120 countries worldwide
- local warehouses and direct shipping for quick deliveries
- international trade fairs



**Blickle sales subsidiaries:**

- Australia
- Austria
- Belgium
- Canada
- China
- Czech Republic
- Finland
- France
- Italy
- Netherlands
- Norway
- Romania
- Spain
- Sweden
- Switzerland
- Turkey
- United Kingdom
- USA



Blickle France

Blickle Finland

Blickle Switzerland

Blickle China

Blickle Canada

Blickle USA

OUR FOCUS ON THE CUSTOMER TAKES ON MANY FORMS.

Advice in all channels.  
We are there for you.



**Our commitment to innovation is not limited to our products.  
We continuously expand the range of advice and services that we provide.**

The heart of our customer service is the personalised and expert advice provided by our sales team and back office staff. We are also committed to expanding our digital offer: Our website sets new standards in terms of user-friendliness and the amount of information it provides. In just a few steps, you can select the right product for you. The website also provides all relevant product information, like CAD or technical data.

Our sophisticated e-commerce and e-procurement solutions minimise your processing costs. Clients in many countries can also order our products around the clock from our online web shop.

Take advantage of our tailored services:

- expert tailored advice from our sales team
- outstanding support from our back office staff
- informative Blicke website with product finder and online shop
- e-commerce and e-procurement solutions
- international trade fairs



# Standard product or a tailored approach? We can provide the perfect solution.



Light-duty wheels and castors



Synthetic castors



Wheels and castors with rubber tyres



Wheels and castors with pneumatic tyres and super-elastic solid rubber tyres



Wheels and castors with polyurethane tread



Nylon and polypropylene wheels and castors



Cast iron and steel wheels and castors



Stainless steel castors



Antistatic and electrically conductive wheels



Heat-resistant wheels and castors



Spring-loaded castors



Compact and levelling castors



Guide rollers



Flanged wheels and castors



Drive wheels, hub fitting wheels and basic wheels



Wheels and castors for pallet trucks, forklift trucks and other industrial trucks



Tyres and press-on bands

**To fulfill your requirements. If you can't find it in our extensive standard range, we can work together to develop a tailored product for you: Customising is one of our strengths.**

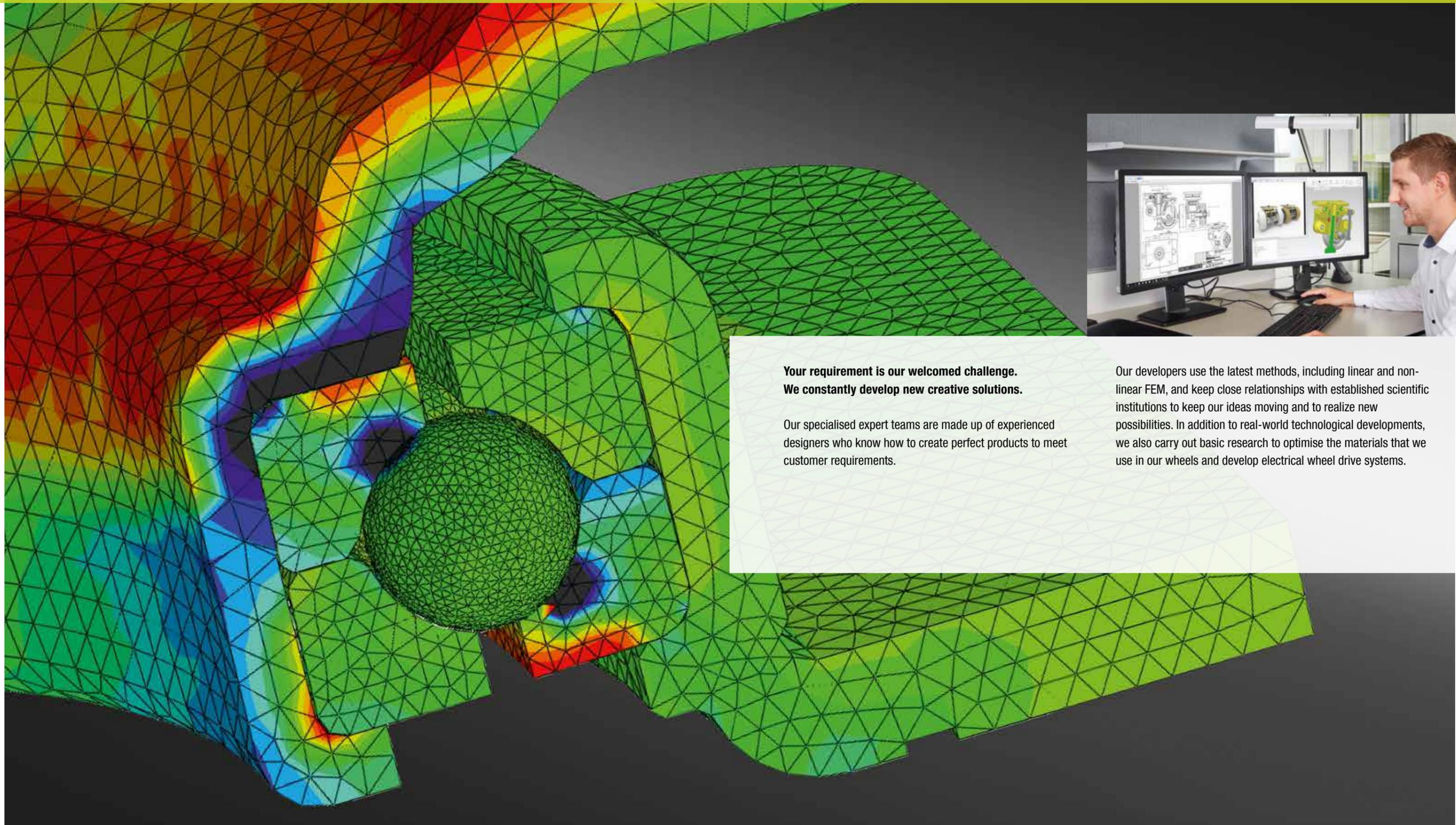
Our wide range of over 30,000 standard products provides the perfect solution for almost any situation. All of our products are high-quality, maintenance free, available quickly and have a long service life, as you would expect from Blicke. Our products also set new standards in terms of ergonomics and occupational safety.

Our quick and uncomplicated processes allow us to develop tailored solutions and ensure that they are integrated perfectly into your products. Our sophisticated combination of efficient mass produced series and highly-flexible, small-scale production abilities allow us to develop customising solutions in a quick and cost-effective manner.

We are committed to constantly developing comprehensive system solutions for special use cases, such as electric drive systems and brake and steering systems.



Our goal: The best possible solution for every application.  
Innovation. Research. Development.



**Your requirement is our welcomed challenge.  
We constantly develop new creative solutions.**

Our specialised expert teams are made up of experienced designers who know how to create perfect products to meet customer requirements.

Our developers use the latest methods, including linear and non-linear FEM, and keep close relationships with established scientific institutions to keep our ideas moving and to realize new possibilities. In addition to real-world technological developments, we also carry out basic research to optimise the materials that we use in our wheels and develop electrical wheel drive systems.

MADE AND TESTED IN GERMANY.

We want your trust. Over the long term.  
Quality and control.

**Customer confidence is our most valuable asset. We earned this confidence thanks to our quality and reliability. Our vertical integration and "Made in Germany" production give us complete control over the entire manufacturing process.**

Our management systems, cutting-edge automated production and testing equipment and first article, last article and factory inspections guarantee a high level of quality and process reliability.

The engineers in our test laboratories have a wide range of test facilities at their disposal, including rotating test benches capable of handling a load of up to 5.5 tons, material testing equipment and air conditioning and heating cabinets. We use cutting edge equipment for wheel and castor tests in accordance with DIN EN 12527–12533 (ISO 22878–22884) in addition to destructive testing.



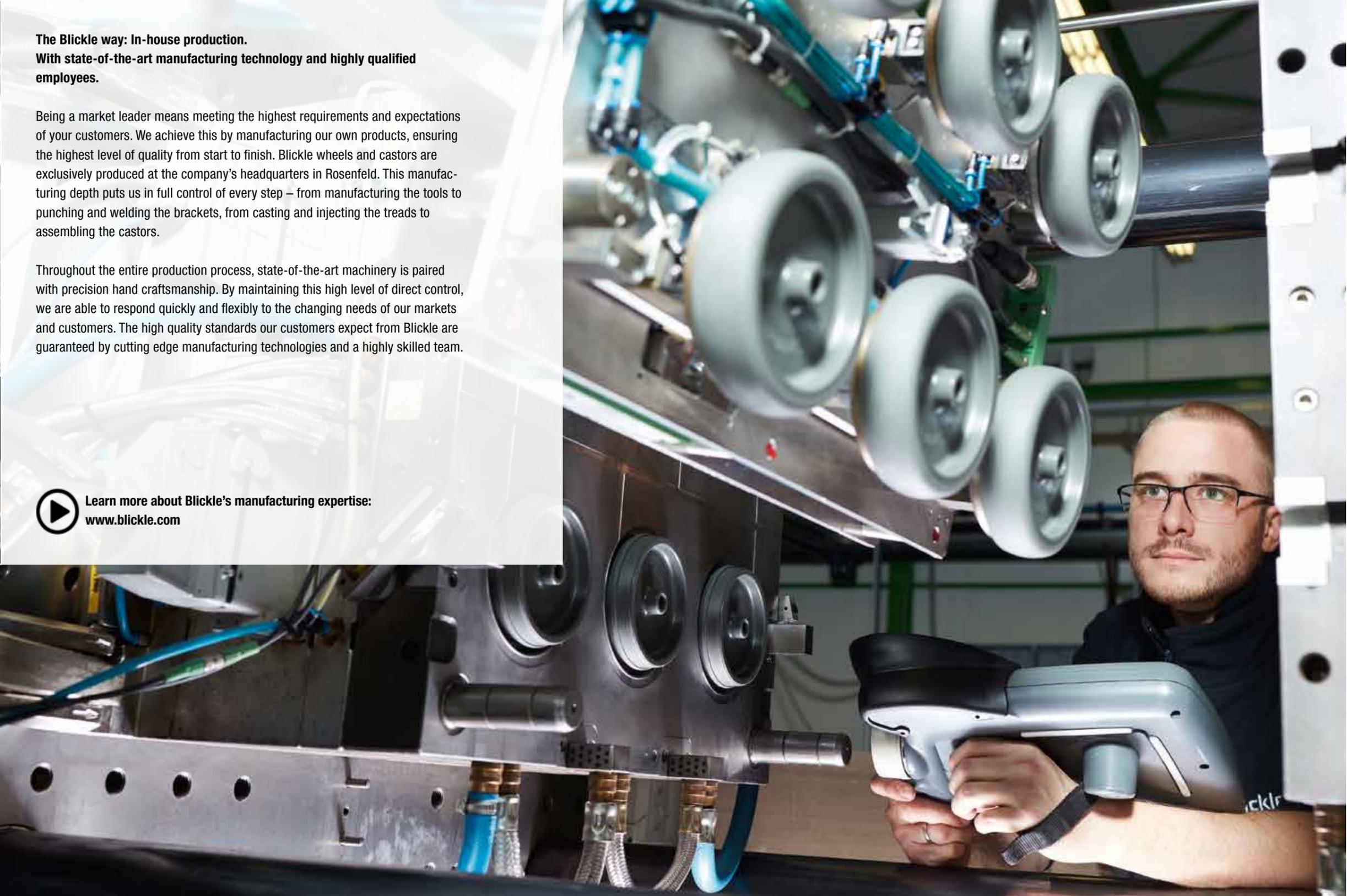
If you want something done well, do it yourself.  
Made by Blickle.

**The Blickle way: In-house production.**  
With state-of-the-art manufacturing technology and highly qualified employees.

Being a market leader means meeting the highest requirements and expectations of your customers. We achieve this by manufacturing our own products, ensuring the highest level of quality from start to finish. Blickle wheels and castors are exclusively produced at the company's headquarters in Rosenfeld. This manufacturing depth puts us in full control of every step – from manufacturing the tools to punching and welding the brackets, from casting and injecting the treads to assembling the castors.

Throughout the entire production process, state-of-the-art machinery is paired with precision hand craftsmanship. By maintaining this high level of direct control, we are able to respond quickly and flexibly to the changing needs of our markets and customers. The high quality standards our customers expect from Blickle are guaranteed by cutting edge manufacturing technologies and a highly skilled team.

 Learn more about Blickle's manufacturing expertise:  
[www.blickle.com](http://www.blickle.com)

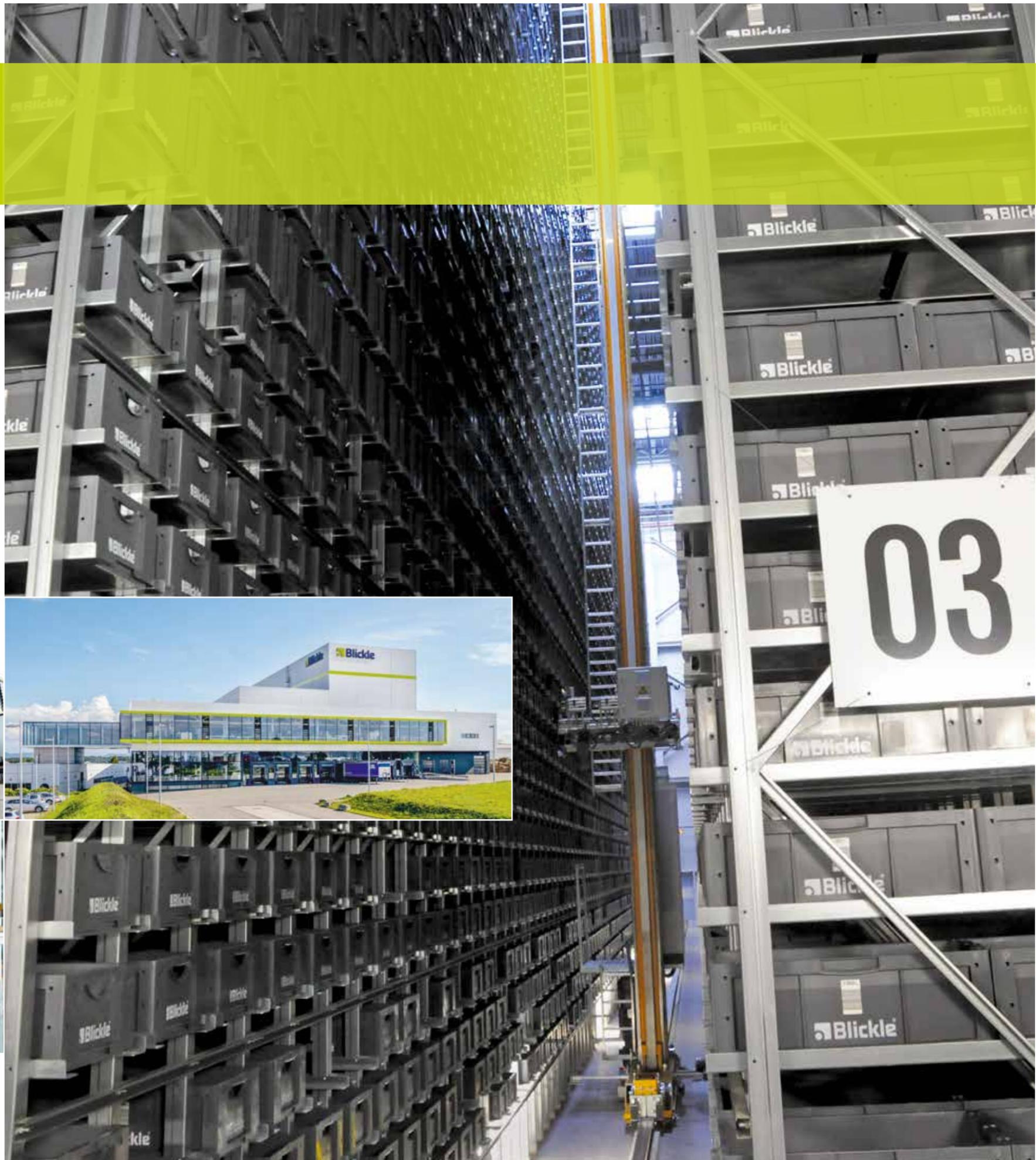


OUR MODERN LOGISTICS CENTRE.

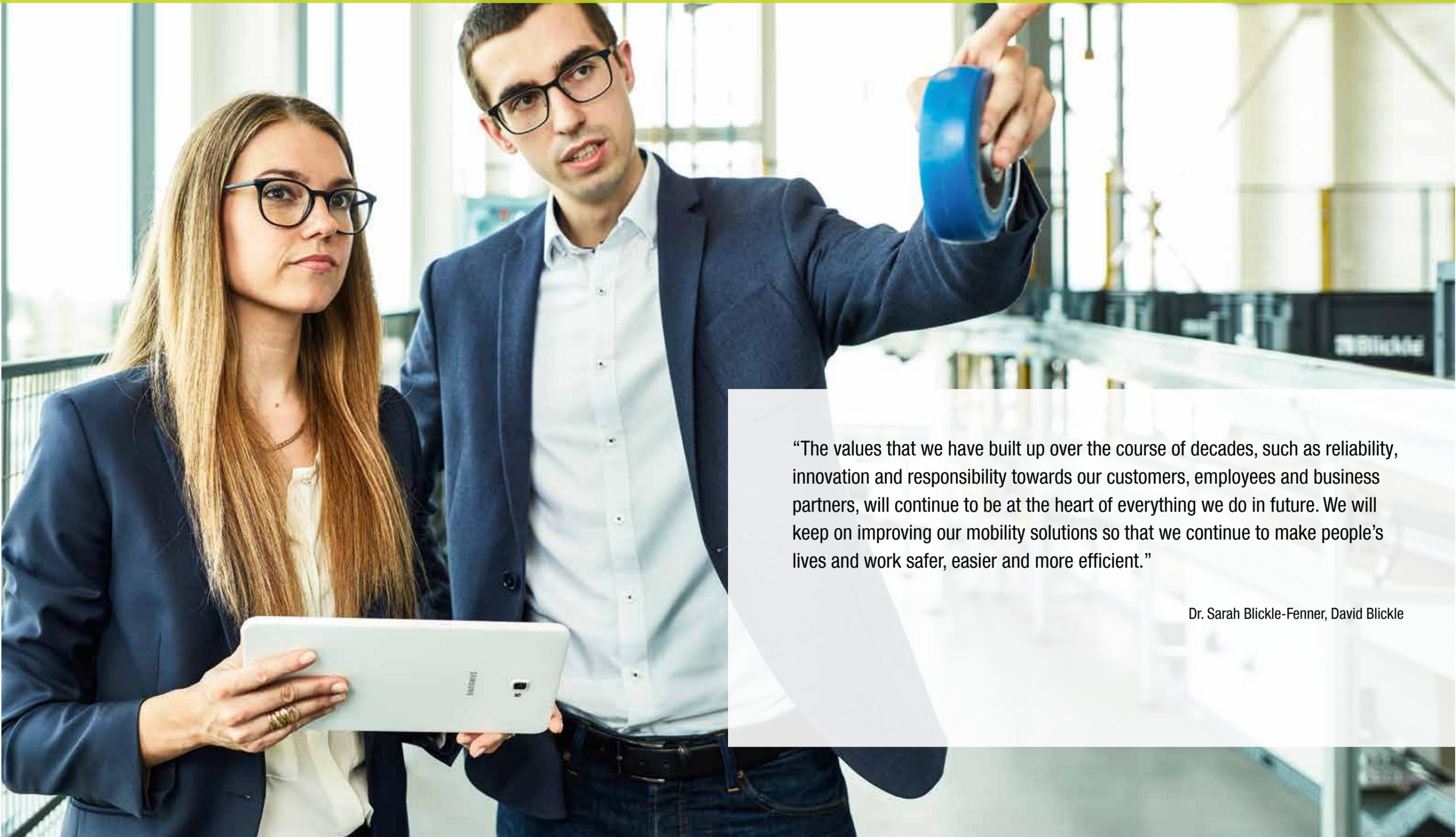
# Extremely quick. Extremely reliable. International deliveries done right.

**You can expect outstanding reliability from every area of Blicke. Our cutting-edge logistics centre guarantees top-quality deliveries: We have more than 24,000 different products ready to ship within one or two days across Europe.**

80 to 100 tons of goods leave our logistics centre in Rosenfeld every day. Our 40-metre high, fully-automated high-rack warehouse uses fully-automated rack feeders and has enough space for 43,470 Euro or cage pallets. The neighbouring fully-automated small parts warehouse has space for 54,000 more. This guarantees that materials get to our production facilities efficiently and that products are delivered to our customers quickly and reliably.



To stay ahead, you have to improve.  
We are taking mobility forward.



“The values that we have built up over the course of decades, such as reliability, innovation and responsibility towards our customers, employees and business partners, will continue to be at the heart of everything we do in future. We will keep on improving our mobility solutions so that we continue to make people’s lives and work safer, easier and more efficient.”

Dr. Sarah Blickle-Fenner, David Blickle

