



SIDOMUNCUL

A Dream Come True



SIDO MUNCUL

A Dream Come True

CREDIBILITY THROUGH INNOVATION

It all began with a humble home industry in Yogyakarta. In 1940, Mrs. Rahkmat Sulistio - founder of Sido Muncul - embarked on a herbal medicine (jamu) enterprise, selling herbs and spices. In 1949, she moved to Semarang, and started a small business on Bugangan street no. 25, with just 3 employees. The first product launched was Jamu Tolak Angin. In 1951, the company Sido Muncul, which means "A Dream Come True", was established.

Today, Sido Muncul operates on a 304,435-m² land, located on Soekarno Hatta street KM 28, in the Bergas-Klepu district, Semarang, with over 4,000 employees. Sido Muncul has been a pioneering force in the herbal medicine industry. By applying research-based, clinical approaches, the company has changed people's perception toward herbal medicine, and put it on a par with pharmaceutical drugs. Indonesians can now enjoy the benefits of herbal medicine products that are scientifically credible and properly manufactured.

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Dear readers,

Since 2002, our factory has been open for public. In the course of 12 years, 230,000 people from all over Indonesia - mostly university students - have visited us. We aim to provide a deeper understanding of herbal remedies for the public. By visiting our factory, people will get to know the rich variety of medicinal plants our country has to offer, and their benefits for our health. They will also get to see first-hand our proper standard of production.

Indonesia is a wealthy country that boasts one of the world's richest natural resources: lush, productive lands, an abundance of water springs, and a rich supply of oil, gas and minerals. We need to utilize this treasure for the well being of the people. That's where Sido Muncul steps in.

Sido Muncul was established in 1951. For the past 26 years, we have conducted intensive researches for excellent production process, standardization, safety, and product benefits. Ensuring our products' quality and safety for consumers is an important step to establish the company's credibility. We hope that people will have a better quality of life with herbal remedies, and we are keen to contribute for a healthier Indonesia in the future.

The environment is also a priority for us. We manage our liquid waste to meet the standard from the Ministry of Environment. Our solid waste is processed into wood pellets and used to fuel our production. This makes us an environmentally friendly company, capable of developing and utilizing sustainable energy.

Sido Muncul would not have been where it is today, if it hadn't been for the hard work of our employees and feedback from the people. We cherish your presence in our factory, and wish you a fruitful visit.

Comments and suggestions are welcome to our e-mail: simuncul@indosat.net.id.

Finally, we thank you, and wish you a healthy, prosperous life ahead.

Sincerely,

Irwan Hidayat
President Director, PT Industri Jamu dan Farmasi Sido Muncul Tbk.

History

A long road paved by 'Jamu'

When they first started their business, herbal medicine was not in the agenda for Mr. Siem Thiam Hie (28 January 1897 - 12 April 1976) and Mrs. Go Djing Nio (13 August 1897 - 14 February 1983). Their first venture was Melkrey, a major cow milking company in Ambarawa. In 1928, the war put them out of business and forced them to move to Solo in 1930. The couple then rose to the occasion by starting a bakery called Roti Muncul. Five years later, with Mrs. Go Djing Nio's skills in processing herbs and spices, they decided to start a herbal medicine business in Yogyakarta.





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1. Mrs. Rahkmat Sulistio (Go Jing Nio), founder of Sido Muncul.
2. The first factory on Bugangan street no. 25, in 1951.
3. The second factory on Mlaten Trenggulun street no. 104, in 1953.
4. Mrs. Rahkmat Sulistio, with grandson Irwan Hidayat.
5. Mrs. Rahkmat Sulistio with her employees, on Labor Day in the 1960s.
6. Mr. Sie Soen Tian with the 60-cm-tall Mr. Joyo, socializing the benefits of herbal medicine, in 1958.
7. The factory facade on Mlaten Trenggulun street in the 1960s.
8. The first herbal medicine store on Kestalan street no. 105, Solo, in 1952.

In 1941, they came up with the first formula for Jamu Tolak Angin, called Jamu Tujuh Angin. During the second wave of colonial wars in 1949, they moved to Semarang and established a company called Sido Muncul, which means 'a dream come true'. It was there, on the street of Mlaten Trenggulun no. 104, did the home industry of herbal medicine find its start.

Due to a high demand of more consumer-friendly products of herbal medicine, they produced Jamu Tolak Angin in powder form. The product was very popular, and demands became increasingly higher. At some point, their factory had difficulties in meeting these demands.

To adapt to this situation, Desy Sulistio - the second generation in the family - decided to move the factory to Kaligawe street, a small industry area in Semarang, in 1984. Here, a factory with more modern facilities was built, leading to a highly productive and successful business, making Sido Muncul a pioneer in herbal medicine production with pharmaceutical standard.



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Timeline

1940

With three employees, Mrs. Rahkmat Sulistio (Go Djing Nio) started a home industry in Yogyakarta.

1951

The Rahkmat Sulistio family moved to Semarang and established a small-scale herbal medicine factory.

1984

The factory was relocated and upgraded with more modern and sophisticated equipment.

1997

Sri Sultan Hamengkubuwono X led the ground-breaking ceremony for the new factory in Klepu, Semarang.

2000

Sido Muncul's new factory on Soekarno-Hatta street KM 28, Bergas-Klepu, Semarang, officially began operation.

2013

Sido Muncul became a public corporation.

OUR VISION

To provide beneficial contributions for the people and the environment in the herbal medicine industry.



OUR MISSION

- ::::: To develop herbal products in a rational, safe and transparent way, based on research.
- ::::: To continually develop researches on herbal medicine.
- ::::: To assist and encourage the government, educational institutions and the medicine community, so that each will have a larger role in the field of research and development of herbal medicine.
- ::::: To increase awareness on the importance of health through quality living, the use of natural ingredients and naturopathic medicine.
- ::::: To carry out intensive Corporate Social Responsibility (CSR) activities.
- ::::: To manage an environmentally friendly company.
- ::::: To become a global player in the herbal medicine industry.

Highlights

Championing the people and the environment

The benefits of herbal and traditional medicines have been known for hundreds of years. However, for recent decades, herbal medicine products had taken second place to pharmaceutical drugs. Despite having equal efficacy, herbal medicine had yet to win complete trust from consumers.

In the 1990s, the third generation of the Sido Muncul dynasty, Irwan Hidayat and his brothers and sister - Sofyan Hidayat, Johan Hidayat, Sandra Hidayat and David Hidayat - came to realize that things were not going to change unless they took the company through a serious transformation. Taking some learning from successful pharmaceutical companies, Irwan applied the same approach to his company. Their products have to be produced in a safe, rational and transparent way.

In 1997, a pharmaceutically certified factory with standardized laboratories in Semarang was established. Three years later, the Ministry of Health issued two certificates to Sido Muncul, namely Good Traditional Medicine Manufacturing and Good Medicine Manufacturing. With the certificates, Sido Muncul became the only herbal medicine factory with pharmaceutical standard. Consequently, herbal medicine is considered clinically and scientifically equal to pharmaceutical drugs. Sido Muncul laboratories come with an ISO 17025 certificate, and they are subject to regular hardware and software upgrades.



Shareholders of PT Industri Jamu dan Farmasi Sido Muncul Tbk:
David Hidayat, Johan Hidayat, Sofyan Hidayat, Sandra Hidayat and Irwan Hidayat.



The production process of Jamu Tolak Angin is entirely computerized.



The Ace Factor: Human Creativity



All of Sido Muncul products have been through meticulous tests for maximum benefits for consumers. The tests include: active substance analysis with UPLC (Ultra Performance Liquid Chromatography), protein examination in Analyst Laboratory, and retained sample storage to ensure product quality.

The state-of-the-art equipment is not the factory's main strength. It only contributes 20% to the researches. The rest of the process relies on the creativity of the human resources.

Mechanical equipment would not go far without the creativity of the people operating it: what to analyze, how to analyze, how to develop, etc.



Production spaces in Sido Muncul's factory: 1) fluid bed dryer machine; 2) Percolator machine used for extraction; 3) Tolak Angin factory facilities.

A Search Without Borders

Research knows no borders. Therefore, Sido Muncul is constantly on the search for collaborations with the medicine and pharmacy community on researches. Diponegoro University in Semarang, Gadjah Mada University in Yogyakarta, Maranatha University in Bandung, Sanata Dharma University's School of Pharmacy in Yogyakarta, and Soegijapranata University in Semarang, are just a few of the universities that have conducted collaborations with Sido Muncul. Moreover, Sido Muncul has also worked together with the Bandung Institute of Technology's Research Institution, the Ministry of Health's Research Center for Herbal Remedies in Tawangmangu, as well as the Research Center for Medicinal Herbs and Spices in Bogor. All of this is done to increase credibility and gain more trust from the public for Sido Muncul products.

LABORATORY FACILITIES

1. Chemical Laboratory
2. Instrumentation Laboratory
3. Microbiology Laboratory
4. Pharmacognosy Laboratory
5. Stability Test Laboratory
6. Formulation Laboratory
7. Pharmacology Laboratory
8. Production Laboratory
9. Clinical Laboratory
10. IPC (In Process Control) Laboratory
11. Cultivation Laboratory



Quality from End to End

Sido Muncul is continuing to make improvement in order to provide as many benefits as possible to the public. The working system that involves a multi-tasking factory - from cleaning, processing and formulating materials to distributing products - underwent a major change. Realizing the inefficiency of having one factory doing all the parts in the process, Sido Muncul changed the way things work. Following the method of successful pharmaceutical companies, Sido Muncul opened several factories, each carrying out a different task. One factory processes raw materials, another is responsible for production, and another manages the network of 108 local distributors.

Over a hundred groups of farmers in the regencies of Semarang, Karanganyar, Boyolali, Banyumas, Kendal, Magelang, Wonogiri, and Blora are under Sido Muncul's wings as suppliers of raw materials. With the proper supervision, the farmers will perform better and produce crops with standardized quality. Eventually, they don't only supply for Sido Muncul, but also for traditional herbal medicine vendors and other herbal medicine factories. With a predetermined standard, all business lines will have the same quality of herbal medicine. The final objective would be to export these raw materials to other countries.



PT Semarang Herbal Indoplant

Semarang Herbal Indoplant (SHI) is a raw materials management factory, developed by Sido Muncul in 2010 with the hope of increasing production capacity, shortening production process, and helping farmers store their crop when there was a decrease in price in the market. With SHI, the quality of raw materials and natural medicine is one step ahead, resulting in excellent and standardized finished products ready to compete in the free market.

SHI is operating on a 10-hectare land, with a 8,000-m2 factory and the following facilities:

- raw materials processing devices
- osmosis water filtering devices
- dynamic extraction devices
- low temperature desiccator vacuum
- high-powered extraction solving devices
- extraction-chromatographic devices
- spray dryers

SHI produces extracts to supply food, beverage, pharmaceutical, nutraceutical, cosmetic and farming products. It uses a standardized method to extract from plant parts beneficial for human health - e.g. from leafs, flowers, bark, roots, seeds and fruits - conducted under strict procedure and supervision to maintain the sustainability of medicinal plants and herbs in Indonesia.



Agrotourism

In addition to being a production site, the Sido Muncul factory is also housing a 4-hectare agrotourism site, with various medicinal plants, including some rare or endangered species. A list of 560 medicinal plant species includes the rhizoma family, such as ginger, turmeric, sand ginger, pinecone ginger, laos, pink and blue ginger, etc.; popular plants, such as cinnamon, clove, pulai tree, graptophyllum pictum, star gooseberry, chinese croton, king of bitters, gynura divaricata, etc.; and a collection of wild plants like blady grass, equisetum debile, plantago major, chamberbitter, etc.

In accordance to the scientific mission of Sido Muncul's agrotourism, the collection serves as a preservation of germ plasm, which can be utilized to produce new raw materials. Aside from serving for Sido Muncul, the agrotourism site is also open for public to conduct observations or educational tourism.

The agrotourism's social mission is to give opportunities for public to gain knowledge on types of medicinal plants, their cultivation and benefits for human health. Visitors can also take a tour on the production site. There are two to four sessions of visit available each day, on location on Soekarno Hatta street, Bergas, Semarang.

Whereas the economic mission is to have enough germ plasm supply of medicinal plants, which can later be developed to produce new plant seeds. The seeds can then be purchased and sold by the community as their source of income.

The Sido Muncul agrotourism has attained a license of conservation issued by the Indonesian Ministry of Forestry, with the number SK. 564/Menhut-II/2011, valid from 30 September 2011. The site is also housing 27 species of animals, which include Sumatran tiger, Siberian tiger, crocodile, the ape family (silvery gibbon, silvery lutung, siamang, crab-eating macaque), the Kalimantan orangutan, cassowary, peacock, cockatoo, eagle, snake, horse, etc.



Bottom left: A dreg-processing machine. Bottom right: a pellet machine to turn dregs into solid pieces.

Let's Go Green!

Sido Muncul has shown a consistent effort to preserve various medicinal plants in Indonesia. A waste management device is installed to turn waste into water that complies to the standard issued by the Central Java Provincial Administration. The solid waste extracted from dregs will be used as organic fertilizer, as well as a substitute for solar fuel to operate boilers.

With the waste management plan and the greenery surrounding the factory site, Sido Muncul is doing its part for the environment, being an environmentally friendly company.

If a big company can implement a well-executed green movement, we, as citizens, can do the same thing on a smaller scale. It's time to lead a greener life for a better world.

ASK THE LORD FOR LOVE AND COMPASSION.
BECAUSE LOVE AND COMPASSION
WILL GROW INTO PEACE OF MIND.

*and peace of mind is the true treasure
to value.*



Featured Products

Indonesia is an inexhaustible source of benefits for humankind. Taking into account the immense potential of the country's local plants, Sido Muncul is continuously conducting researches to come up with various products, offering benefits for the health of Indonesians.



Tolak Angin



Tolak Angin - a recipe passed on for generations to maintain body resistance. Available in different variants, also for children.

Energy Drinks



Kuku Bima Ener-G is a pioneer for flavored energy drinks. Formulated for men and women to provide strength and vitality. Available in many variants.



The goodness of nature is formulated into a practical form to help maintain health. There are different products to choose from, according to consumers' needs.

Herbal Pills and Capsules

The goodness of nature, clinically tested and comes in practical form, with instant benefits.

Herbal Concoction



A regimen of herbal concoction in one practical pack. Economical, easy to prepare and tastes good. Available in instant complete herbal concoction.

Warm Beverages



Enjoy a glass of our quality warm beverage to brighten up your day.

Awards & Achievements

SIDO MUNCUL

- Economic Challenges Award from Metro TV, for 4 consecutive years (2010-2013), in the Pharmaceutical and Medicinal Product category.
- Indonesia Most Admired Company Award (IMAC Award), for 4 consecutive years (2011-2014).
- PERDAMI AWARD 2013.
- Biggest Tax Payer of 2012 and 2013.
- Marketing Award for 2007, 2010 and 2011.
- Certificate of Achievement "Health Promotion Award", 10 June 2011, Marina Bay Sands, Singapore.
- REBI Award (Indonesia's Business Record Award) in 2010, for the category: The Largest and Longest Idul Fitri Trip Services Company for stakeholders.
- Indonesia's Leading Business Brand of 2003.
- Bung Hatta Award 2002 for being the exemplary company that implements an excellent method of running business.
- Kehati Award in the Peduli Lestari Kehati category, 2001.



TOLAK ANGIN

- Top Brand for 7 consecutive years (2007-2013), in the Herbal Medicine Against Cold category.
- The Indonesia Best Brand Award (IBBA) for 3 consecutive years (2011-2013), in the Herbal Medicine Against Cold category.
- ICSA AWARD (Indonesia Customer Satisfaction Award) 2011.
- Indonesia Original Brand 2010.
- WOMM Award (Word of Mouth Award) 2009.
- Cakram Award 2002.

KUKU BIMA

- SuperBrands Award 2014.
- Top Brand Award, for 5 consecutive years (2007-2013).
- ICSA Award (Indonesia Customer Satisfaction Award) 2003-2010.
- Indonesia Best Brand Platinum for its sustained and continued achievement of IBBA for 8 consecutive years (2003-2010) - the highest rank in IBBA.
- Marketeers Award 2011.
- Most popular brands SWA 2000.



KUKU BIMA ENER-G

- Indonesia Best Brand Award 2013.
- Top Brand Award 2012 and 2013.
- WOMM Award (Word of Mouth Marketing Award) 2011, 2012, 2013.
- Satria Brand Award 2011-2013.
- Champion in Social Media 20120 and 2012.
- Indonesia Original Brands 2011.



Sido Muncul, Indonesia's Most Admired Company

For four consecutive years since 2010, Sido Muncul has received the Economic Challenges Award for Indonesia's Most Admired Company in the Pharmaceutical Brand category from Metro TV. Four criteria is used to determine the winner, namely global competitiveness, quality as perceived by consumers, good corporate governance, and ability to inspire.

This is truly something to be proud of, because it proves that Sido Muncul as a herbal medicine company is able to compete with pharmaceutical companies, and is recognized by consumers as the most loved local product.

The First Ever Ernst & Young Indonesia Family Business Award of Excellence 2014

The Family Business Award of Excellence is the first award Ernst & Young has ever given to Sido Muncul, for the company's consistent growth from the first to the third generation, and which is now grooming the next generation.

Sido Muncul is also an ideal example of a perfect balance between business and family, growing profitable business and showing a big responsibility for the community with its philanthropic and social activities.

The special award is given to recognize a globally successful family business, in order to inspire and encourage entrepreneurship in the next generation of business people.

SSR:

Soul Social Responsibility

Since the beginning, Sido Muncul has shown a consistent goodwill to provide as many benefits as possible for the community; not only with its products, but also with all sorts of social activities through its CSR program. One successful activity in the Sido Muncul tradition is the MUDIK LEBARAN GRATIS (Free Idul Fitri Trip) program for herbal medicine vendors. It started from the company's idea to reward vendors. The company wanted to give out a reward that is more relevant to the vendors' situation, other than the annual *Tunjangan Hari Raya* (Idul Fitri Allowance), i.e. a safe and comfortable trip to their hometown. In 1991, Sido Muncul came up with the *Mudik Lebaran Gratis* program, which has been maintained annually to this day.

However, Company Social Responsibility activities are still considered not enough to give back in the appropriate scale. The more ideal and basic concept is the Soul Social Responsibility: how to turn company profits into benefits to be spread as widely as possible to the community. Therefore, Sido Muncul is allocating a special fund to directly reach out to the community with the following programs.

PROMOTING INDONESIA FOR TOURISM through the Kuku Bima TV commercials. Indonesia is a beautiful country. The more its tourism industry grows, the more people would make their livelihood from it. With tourism-driven commercials, we socialize to the masses the local potential Indonesia has to offer. To this date, areas like Papua, Maluku, Sumba, Labuan Bajo, Semarang, Central Java, Yogyakarta, North Sumatra, and Lake Toba have been portrayed in the Sido Muncul promotion materials.



CATARACT SURGERY. The number of Indonesians suffering from cataract is still high, especially among the lower economic class. The low awareness that cataract can be cured by surgery, and the lack of money for treatment, contributes to the increase of cataract patients every year.

Sido Muncul is one of the initiators of the Indonesia Fights Against Cataract Movement, launched by Vice President Budiono on 15 January 2011. Sido Muncul works together with the Indonesian Ophthalmologists Association, Gerakan Mata Hati (a collaboration of institutions to promote eye health) and the Indonesian Red Cross to socialize about cataract in Indonesia, as well as raise help for cataract patients through advertisement in media.

In addition to allocating fund for cataract surgery, Sido Muncul also utilizes its advertisement to spread information and raise funds for the movement. In March of 2014, Sido Muncul has carried out 33,109 field activities to fight

NATURAL DISASTER RELIEF. Sido Muncul has organized aid for victims of flood, fire, landslide in Banjarnegara, and the eruption of Merapi mountain, among others.

EYE CHECK FOR STUDENTS. The eye check and free spectacles program for primary school students is expected to reduce eye problem cases for children.

Parents tend to be reluctant to have their children's eyes checked before the problem gets serious, due to financial reasons, especially among the underprivileged.

Sido Muncul works together with the Indonesian Ophthalmologists Association (PERDAMI) and Local Education Offices to initiate the program in 2013, for primary schools in Semarang and the surrounding areas. In 2014, the program expanded to Yogyakarta, Surabaya and other cities.

During the program, children with eye problems will get free spectacles, and experts speak on the importance of maintaining eye health.

AID FOR ORPHANS AND HYDROCEPHALUS PATIENTS. Sido Muncul has been regularly making donations to 1,000 orphans all over Indonesia, as well as hydrocephalus patients, through the Wisma Kasih Bunda Foundation.



TOURISM INFO

Driven by the love for Indonesia, Sido Muncul has never stopped promoting the beauty and wealth of the country, as well recommending top culinary spots, through various means.



Borobudur

Lake Toba, North Sumatra

With 1,145 km² in size, and an island at the center, Lake Toba looks more like an ocean than a lake. It is named the biggest lake in Southeast Asia, and second biggest in the world, after Lake Victoria in Africa. The clear, blue water, lush, green hills, and fresh, cool air make for an impressive experience in nature.

Visitors can enjoy all sorts of activities - such as hiking, swimming, and boating - or bathe in the sulfur spring, whose water is said to be beneficial for health. All this, and the highly hospitable people, makes Lake Toba one of Indonesia's favorite destinations.

You can also visit the Samosir Island, a volcanic island right at the center of Lake Toba, with two beautiful lakes on it, Lake Sidihoni and Lake Aek Natonang.

Borobudur, Central Java

The world's biggest Buddhist temple was built by King Samaratungga from the Syailendra clan, in the year of 824 - about 4,000 years before the construction of European cathedrals. With 504 statues of the Buddha, 72 stupas and 1 main stupa, the temple is a breathtaking sight even from afar. Designed like a giant puzzle board, the 2 million volcanic stone pieces are carved in such a way that they interlock with one another. An architectural wonder, indeed.

Let's not forget the relief panels telling the life story of the Buddha, reportedly the most complete and detailed reliefs in the world. From the 9th to early 11th century, the Borobudur temple became a popular destination for Buddhist pilgrims from China, India, Tibet and Cambodia. The annual Vesak celebration in May also makes Borobudur a popular destination for tourists and religious pilgrims.

Labuan Bajo, Flores

Located on the west end of Flores island, the small, beautiful port is the gateway to the Komodo National Park. Spend a sunset in Labuan Bajo, and a silhouette formation of small islands makes for a magnificent view. You just have to be there to see it for yourself.

Today, you can easily find travel agents, diving operators and motorboat rentals that will arrange a convenient trip to the Komodo National Park. Here, you can do some diving in virgin seas and hiking in the outskirts of Flores, Kelimutu mountain, and Maumere.

Please be sure to take anti-mosquito lotion and anti-malaria pills with you.

Tana Toraja and Tanjung Bira, Sulawesi

Nestled between mountains and granite cliffs, the Torajan people live among an abundant supply of natural resources. With lush valleys of rice field steps and coffee plantations, Tana Toraja offers some of the most beautiful sceneries in the country.

Cultural wonders like the famous cliff cemeteries, the Lore Lindu megalith, the ancient cave graveyard of Londa, the menhirs in Rante Karassik. and the unique Kete Kesu village are excellently preserved.

The enchanting 'ceremony of the dead', which lasts for days, involving the whole population of a village, is a must-see attraction for visitors. Aside from the rituals, you can also go trekking along the Torajan villages or go water-rafting in the Sa'dan river.

Raja Ampat and Cendrawasih Bay, Papua

The majestic natural beauty of **Raja Ampat** is the talk of the globe. Visitors who have been lucky enough to see them for themselves testified that Raja Ampat has the best underwater views in the world.

With 4.6 million hectares of land and sea, Raja Ampat is the home of 540 types of coral; 1,511 species of fish and 700 kinds of mollusks. This treasure of sea biota has made Raja Ampat an organic "library" of coral reefs, hosting one of the world's most eclectic sea ecosystems. When they are not working at sea, the local fishermen are top-notch guides to show you around.

A little tip: have some sweets or betel nuts ready in your pocket to give to the fishermen as a friendly gesture when you meet them. The plethora of sea creatures you see on your diving expedition will instantly make you fall in love. If you're lucky, you might even run into sea turtles.

Surrounded by a number of islands - Biak island, Yapen island and the main land of Papua - the **Cendrawasih Bay National Park**, located on the rim of the Pacific Ocean, is a beautiful haven of flora and fauna. The vast sea preservation area is the habitat of various species of birds and sea creatures, such as sharks, dolphins, manatees and sea turtles.

On your diving expedition, you might run into a whale shark, one of the world's largest fish species. Do not forget to include the islands of Yoop, Nusrowi, Mioswaar, Numfor and Rumberpon in your itinerary.

On top of that, the area is also known for its caving attraction and hot springs on Mioswaar island. In one of the caves, you might find the skeletons of the Wandau tribespeople, believed to be the first human beings to inhabit the island. Diving operators also offer a live-aboard package, where you get to stay on a boat for 4 to 10 days.



Lake Toba



Tana Toraja

Go International!

Sido Muncul is consistently launching its best products and making endless innovations to compete on the global stage. With all the endeavors, Sido Muncul has been recognized with accolades, its products considered equal in quality with pharmaceutical drugs. In the future, new opportunities will present themselves. It is possible for our Tolak Angin product to be licensed by international companies. It would put Sido Muncul on the map in the global pharmaceutical industry, and therefore, also put Indonesia in the spotlight.

Subsidiary Companies

UNDER PT INDUSTRI JAMU DAN FARMASI SIDO MUNCUL TBK.

PT SIDO MUNCUL

PT MUNCUL MEKAR

PT SEMARANG HERBAL INDO PLANT

PT MUNCUL ARMADA

PT HOTEL CANDI BARU

PT NUTREND INT


PT MUNCUL PUTRA OFFSET

PT GASINDO

PT MENTARI ANUGRAH SAKTI

PT SIDO MUNCUL PUPUK NUSANTARA


 @SidoMuncul_Corp

 SidoMuncul Corp


 @Sidojahe

 Sidomuncul Minuman Hangat


 @Tolak_Angin

 Tolakangin Sidomuncul


 @kukubima_energi

 Kukubima Ener-G!

 @alangsari_plus

 Alangsari Plus

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