

Shanghai Seer Intelligent Technology Corporation.

Product portfolio provider for integrators with AMR controllers, mobile robots and digital software.



About US

- Shanghai Seer Intelligent Technology Corporation (hereinafter referred to as SEER), founded by the RoboCup world champion team, is an product portfolio provider for intelligent manufacturing integrators with AMR controllers, mobile robots and digital software. The headquartere lies in Shanghai with business operations covered in over 20 countries and regions all over the world.
- Adhering to the brand values of "Benefiting, Achieving, Integrity, Uncommonness, Entrepreneurship Persisting, and Ultimate Pursuing" Guided by its brand values, SEER has assisted 200 + integrators and robot manufacturers to independently build AMRs, covering semiconductor, 3C, lithium battery, photovoltaic, auto parts, PCB, textile, medical and other industries. SEER leads the intelligent process of industrial logistics with its strength.





World Champion Team



The founding team has lifted three RoboCup world trophies representing China.



Champion Team



RoboCup Medal



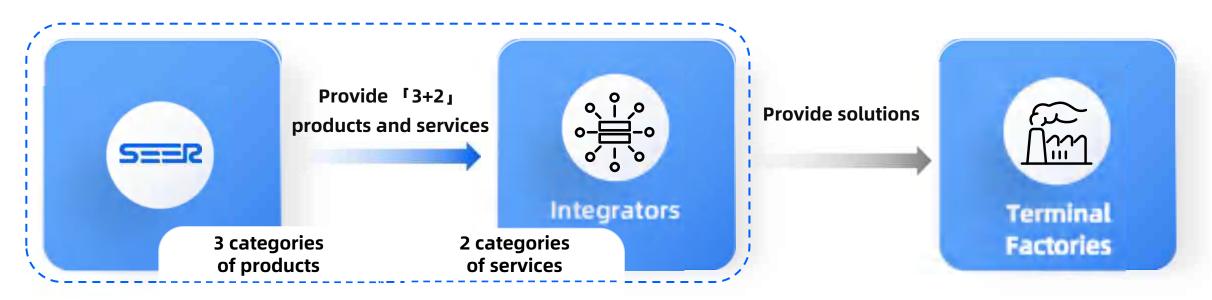
RoboCup Trophy



Industry Positioning



A close partner of intelligent manufacturing integrators, SEER provides product portfolio with AMR controllers and digital software as core competence.



- 1.Controllers
- 2.Mix of robots
- 3.Software tools for rapid deployment

- 1.Open knowledge
 - base
 - 2.Training and certification



Global footprints in more than 20 countries and regions







Development Journey



Stage of Project customization

V1.0

Stage of Standard chassis

V2.0

Stage of Standard controller

V3.0

Stage of Solutions with standard

V4.0

2013

 RoboCup World champio

2015

 The entrepreneuria l team was established.

2016

 AMR controller SRC-500 and SRC-1100 hit the market.

2017

 The standard Chassis came into being

2018

- SRD dispatch and operation system hit the market.
- Full-functional AMR controller SRC-2000 hit the market.

2020

- CE certified Safetyfunctional AMR controller hit the market.
- · Set up some home offices.
- International expansion kickoff.
- A round obtains
 100,000,000+funds from
 GLP, ECOVACS, China
 Growth Capital,
 HARMONTRONICS
 AUTOMATION.
- The sales volume breaks 100,000,000.

2021

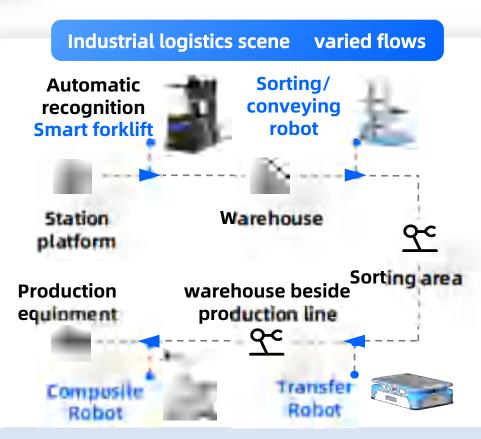
- A+ round obtains 200,000,000+ funds from IDG.
- Digital system softwares such as MWMS, Meta-V, RoboView hit the market.
- First overseas exhibition in Korea, accelerate overseas layout.
- Set up SEER headquarter.

2022

- B round obtains hundreds of millions of funds from SAIF, IDG, Broadstreamcap.
- Expanded to 7 sales areas in China.
- Established overseas bases centered in Japan and Germany and set up German subsidiary and global service outlets in more than 20 countries and regions.
- Set up production center.
- Set up customer-oriented and processoriented organization of continuous learning.



There are No Two Factories that are the Completely Same in Logistics Automation Demand



For the warehousing logistics, the products bought in and sold out are various "commodities", while for the industrial logistics, the goods under circulation include raw material, work-in-process, outsourcing product, finished product, tool, mould, etc.; there are numerous links, with large difference

Large difference in demand

nternal testing workshop of semiconductors

dust-free workshop, zero fault tolerance, shock absorption creatment.



comp multi comn forkl

Automobile component workshop

multi-system communication, forklift passageway only 2m, standard forklift not applicable

Photovoltaic workshop

connection precision £10mm, cross-floor conveying, required to be connected with elevator.





Electronic heat dissipation workshop

AMR precision ±5mm

Different factories in the same industry large difference in demand

Large differences in software system



There are differences in digitalization development stage and digitalization system of the factory, thus causing numerous connection protocols and interfaces as well as high connection cost.

Large differences in automation degree



The investment cost of the wholefactory automation is relatively high, so most companies decide to realize such automation gradually, and they are forced to meet automation demands at different process stages in the factory by customized development.

Large differences in workshop layout



There are differences in the factory environment, passageway, goods rack height, ground material and material rack dimensions.



Standardized Products, Customized Applications



Standard
Products under
Routine Context



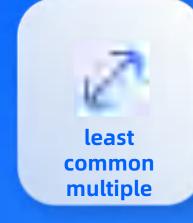




Not allowed to be modified, Not allowed to be customized

Standard Products Customized by SEER







Powerful function

Easy application

Open platform

Independent creation



PRODUCT MATRIX OF SEER



Customer's business system

ERP

MES

MOS

APS

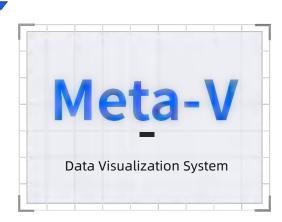
SCM

SCADA

Digital system softwares







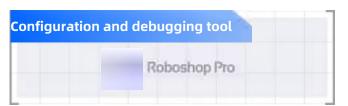


AMRs





























































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Roboshup Pro

RDS) (Meta-V) (MWM5









ESSE







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ECOVACE

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SIEMENS





















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MEICHVI



Terminal Factory







The series core controllers (SRCs) are universal controllers designed for mobile robot (AMR, smart forklift, etc) applications providing mobile robots with core functions such as mapping, positioning and navigation, and model editing. The product integrates the core components of mobile robots and works with our powerful client software (Roboshop Pro) to help users quickly deploy robots. The SRC can also gradually transform into a controller for smart factory infrastructures such as automatic charging stations, automatic doors, elevators, traffic lights, and more. By providing a unified dispatching interface framework, the SRC series core controller facilitates the intelligent transformation and enhanced automation of factories in a comprehensive manner.



SRC-800

Multi-functional AMR Controller



SRC-2000

Full-functional AMR Controller



Fully featured

Robust performance

Rich interfaces

SRC-3000FS

Safety-functional AMR Controller



Stable performance

Functional safety

High integration degree

High performancecost ratio

Compact and easy to use

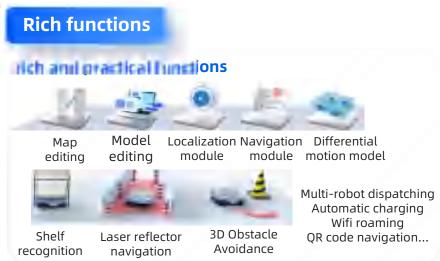
Control over factory

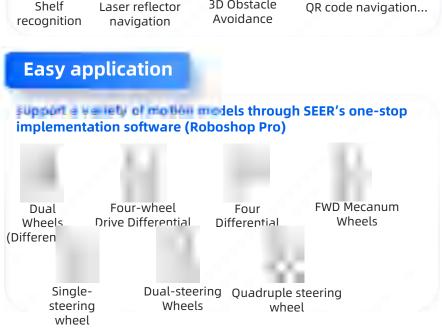


SRC Series Core Controllers-Core Advantages









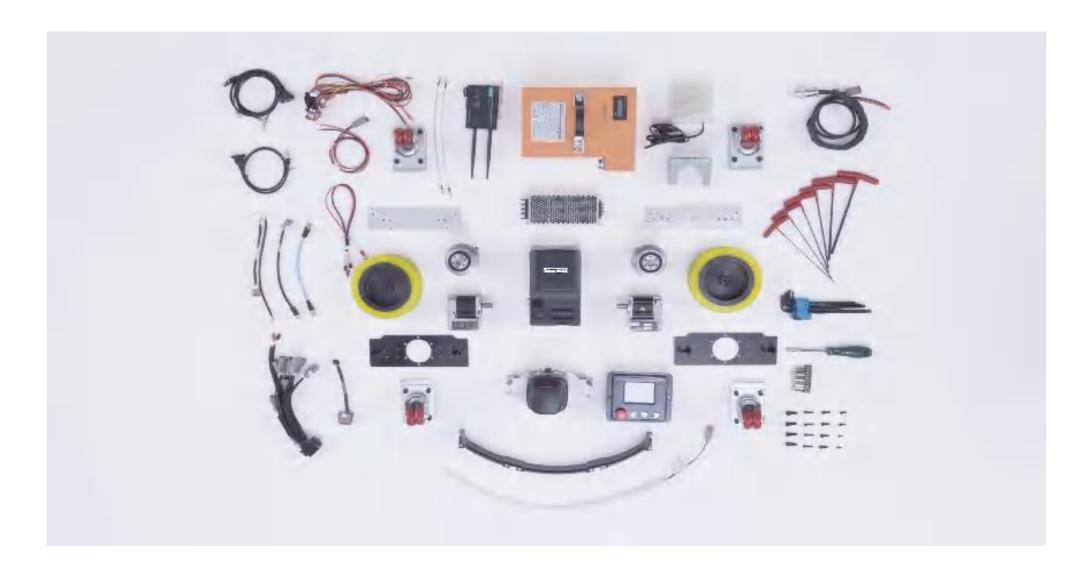






SRC Series Core Controllers

—Nine-Step Method for Automobile Manufacturing





Integrated operating software—Roboshop Pro







SRC Vehicle Building Case



1. Painpoints & Requirments

Customers need to build various customized vehicle bodies or large cluster-type vehicle building, and the controller needs to have a variety of powerful and rich functions to enable rapid vehicle building.

2. SEER Product Portfolio

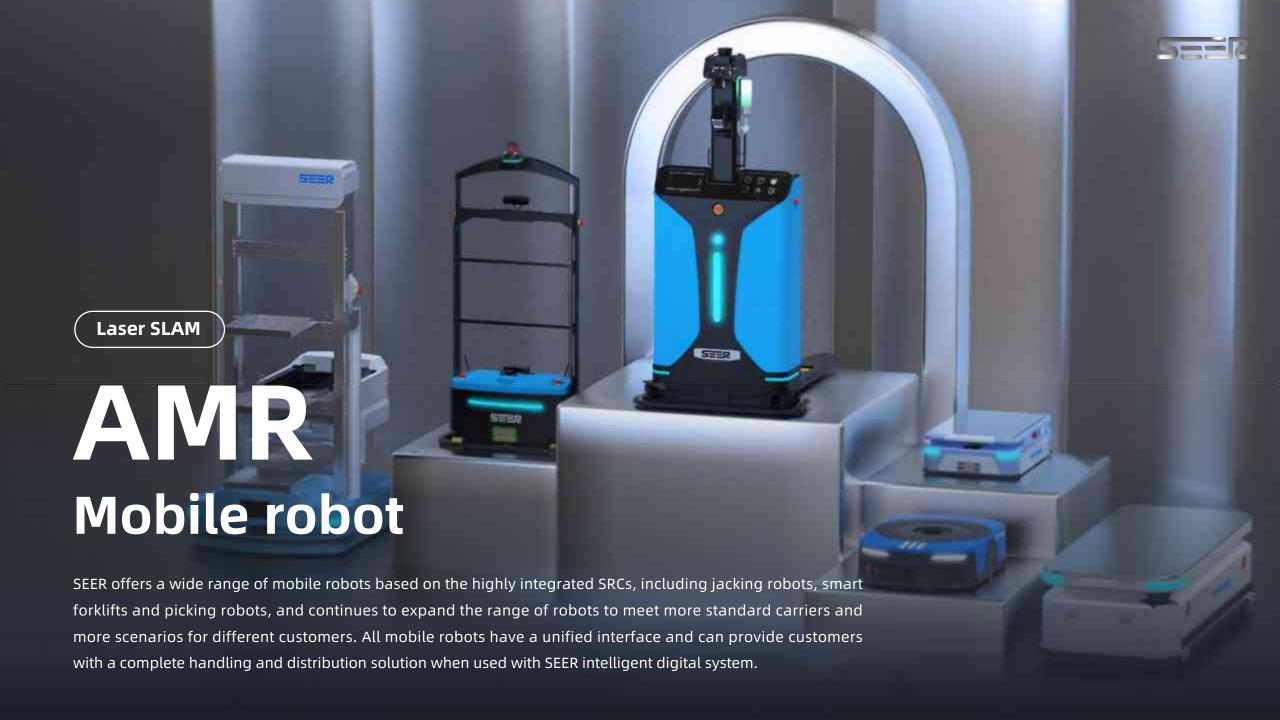
- ① SRC
- ② Standardized software and hardware
- ③ Complete one-stop solution support

3. Implementation Result

With the support of the complete set of vehicle building solutions, customers can quickly build various AMRs to meet their various vehicle building needs.



Highlights: The powerful controller combined with comprehensive vehicle building solutions help customers build powerful and high performance AMRs quickly and efficiently.

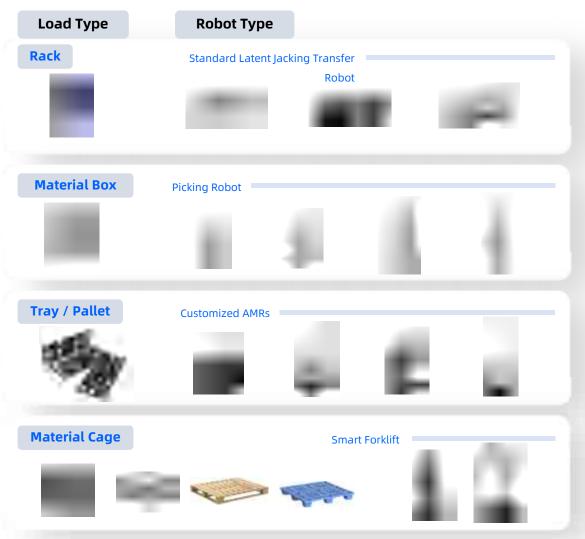






How to choose a right AMR in different scenarios?

Step1. Select the appropriate in accordance with the standard load type.



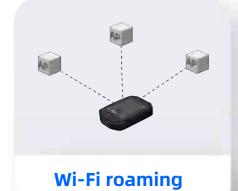
Step 2. Select corresponding standardized solutions in accordance with application scenarios.





Powerful AMR functions, Ideal for Various Requirements







Spin-jacking



Skid detection



Depot collaboration



















AMB

Standardized Auto Mobile Base

The AMB (Auto Mobile Base) series are universal bases designed for mobile robot applications, providing the core functions of mapping, positioning and navigation for mobile robot applications. The universal base provides rich I/O, CAN and other expansion interfaces for various upper-level mechanisms. Together with the powerful client software and dispatching system, it can help users quickly complete the manufacturing and application of mobile robots.



AMB-300/AMB-300-D

AMB-500/AMB-500-D





Product Advantages of AMB



Advantages ①

Advantages ②

Advantages ③

Advantages @

Advantages ⑤

Functionality-rich High availability

It offers complete superior functions as a standard configuration and rich, practical functions as an advanced configuration, helping customers easily achieve intelligent logistics.

Multiple upper mechanisms High scalability

It can be used in multiple applications including robot arm, roller, jacking, latent traction, gimbal, display, etc. ± 5 mm Efficient and accurate

The laser SLAM algorithm that has been optimized for years is ideal for various scenarios, achieves a repeat positioning accuracy of ± 5 mm, and enables seamless connection with mobile robots and equipment, enabling efficient transfer of materials between stations.

Ultra-stable navigation Safe and reliable

It supports laser SLAM
navigation, laser reflector
navigation, QR code navigation
and other navigation methods
perfectly and allows for
seamless switching between
them to ensure stable work of
the mobile robot.

Easy to Deploy Visualized Management

A full range of supporting software and digital systems can easily enable the operation, dispatching, and information management of mobile robots, and seamless connection with the factory's MES system to truly achieve smart logistics.

AMB



The jack-up handling robot, which is powered by the SRC and equipped with an ultra-low base, can enter the shelf for jacking and handling. It can reach a load of up to 1500 kg and has a repeat accuracy of up to ± 5 mm. It supports Wi-Fi roaming, implementing more robust network data interaction. It enables safety protection through trackless laser SLAM navigation and multi-sensors. The jacking robot can flexibly transport goods between designated locations, such as warehouse sorting, material transfer, call feeding, etc., freeing up manpower and achieving unmanned transportation.



Laser SLAM

Multi-layer picking robot

The multi-layer picking robot is equipped with the SRC and uses laser SLAM navigation. It is based on vision AI and allows precise pick-and-place of materials. Its super-ergonomic design meets a variety of working heights and brings a comfortable working experience. It allows ultra-flexible and flexible docking of work platforms such as rollers, shelves, latent AMRs, and manual workstations. It is the best partner for factory line-side warehouses and enables intelligent manufacturing.





Mobile Robot





Smart forklift

Laser SLAM

SFL-CDD14、SFL-MP10S、SFL-CBD20、SFL-CDD20、SFL-CPD15

The smart forklifts come equipped with an internal SRC, adopt laser SLAM navigation, without a reflector, along with 360° safety to meet the requirements of loading and unloading, sorting, moving, high-mounted shelf stacking, material cage stacking, and pallet stacking application scenarios. This series of robots features a wide range of models and a large variety of loads to provide powerful solutions for the moving of pallets, material cages, and racks.



SFL-CDD14

Narrow aisle applications | Slim body, small turning radius

Pallet identification | High precision recognition, precision

forklifting

SFL-MP10S

Highly customizable laser | More flexible application scenarios

Reliable anti-collision | Increased anti-collision range



3D obstacle avoidance

Pallet identification

Laser SLAM

Good applicability Flexible dispatching

•••



SEER Automatic Forklift Series

Real Laser SLAM Forklift







Product Advantages



RDS

Synergistic Resource Dispatch System

- Dynamic global collaborative planning despite environmental changes
- What you see is what you get, overall policy for business and dispatching
- Free ride, pre-order, free of "no-load anxiety"
- Low code engine + online scripting, customize your own system
- · Intuitive, interactive, user friendly

Digital system software



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System software

MWMS

Manufacturing Warehouse Management System

It is one of the few dedicated systems in China that truly supports industrial-grade complex warehousing and logistics scenarios. It underpins intelligent devices such as mobile robots from the core layer. It addresses the pain points of similar systems, outdated processes, difficulty in customizing and other problems, adapts to different processes of different customers, and even different businesses of customers. It allows free addition and deletion of fields on the interface. The system can be operated on a mobile device. It has completely independent intellectual property rights. It has an advanced technological framework that will not become obsolete in ten years. When used with SEER and external hardware products, we provide a complete software and hardware solution.



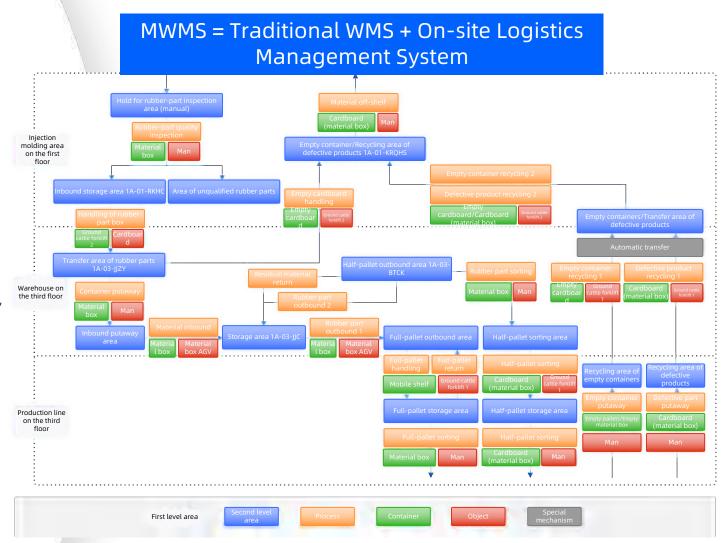
Product Advantages



MWMS

Manufacturing Warehouse Management System

- Developed using advanced user interface (UI) technology
- True responsive design
- All UI pages perfectly fit the mobile terminal to meet fully mobile working requirements
- It automatically fits four screen sizes: computer, industrial control screen, tablet, mobile phone (PDA). In addition, it optimizes buttons, text size, and input method, and supports manual adjustment
- B/S architecture can be used on the computer, eliminating the need to install the client
- It supports web pages or apps on a mobile device
- It supports cloud deployment, allowing anytime, anywhere access. It is highly secure with full https and end-to-end encryption
- It offers high performance, can accommodate millions of materials, tens of thousands of storage locations, hundreds of orders per day, etc. and does not stutter while being used



Digital system software





System software

RoboView

Vision AI solution

RoboView integrates many cutting-edge AI machine vision algorithms. It collects real-time 2D video and 3D point cloud data to classify, identify, locate, and segment objects, with high precision, high stability, and multi-dimensional rich information. It conducts production management, storage location management, vision AI safety management, etc., and ensures stable and reliable perception capabilities for vehicle and factory collaboration. This way, it makes the factory more intelligent.



Product Advantages



RoboView

Vision AI solution

- Integrated with rich vision algorithms, systematic and intelligent coverage of the entire site
- Al pedestrian management, Al storage location management, rich APIs for open sharing
- Accurate, delicate and rich, perception collaboration across the platform
- Centimeter-level positioning information capture, perception of large scene of tens of thousands of square meters



Digital system software



System Software



Meta-V

Data Visualization System

Meta-V is a service leveraging data visualization technology, which analyzes and integrates data obtained from enterprise information systems or business systems through low-code and graphical editing tools. Meta-V processes the data for use in software applications such as digital screens, 3D digital twins, and 3D simulation.





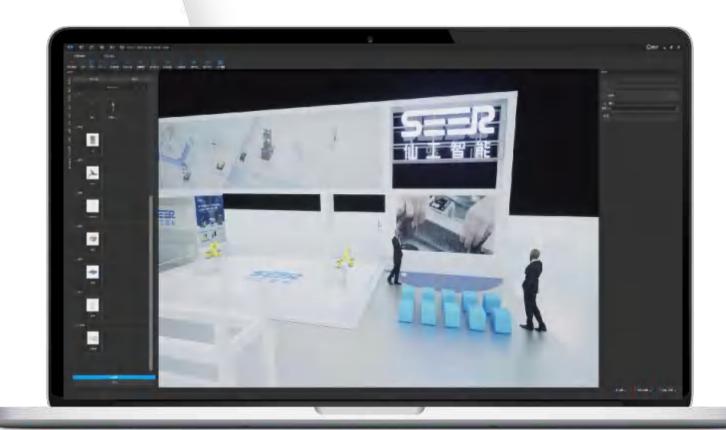
Product Advantages



Meta-V

Data Visualization System

- Immersive visualization experience, full decision support
- Precise modeling, 1:1 replica of scenarios
- Game-like interactive experience in the virtual digital world
- Data dynamic difference algorithm, fine action, responsive



Digital system software





Customer-oriented and Process-oriented Organization of Continuous Learning



World Champion Team

Three championships of RoboCup with world-class intelligent control and digital technology



World-leading core products

The world's most powerful controller products make building AMR easier.



Industry technical benchmark

Multi-sensor based laser SLAM navigation technology



Customer-oriented and process-oriented organization

Set up customer-oriented and process-oriented organization of continuous learning.

Company Culture



Values

Benefiting, Achieving, Integrity, Uncommonness, Entrepreneurship Persisting, and Ultimate Pursuing

Vision

Construct the core control infrastructure

Current Objective

Standardized Products, Customized Applications

Industry Positioning

Product Portfolio Provider for Integrators with AMR Controllers, Mobile Robots and Digital Soft_x0002_ware



Line of Business



With customers involved in semiconductors, 3C (Computer, Communication, and Consumer Electronics), lithium batteries, photovoltaics, auto parts, PCB, textile, medical treatment and many other fields.



















SEER Partners



The world's top enterprises' preferred partners for the industrial logistics upgrade

800+ Global Partners





































































200+ Certifications and Patents | Honors

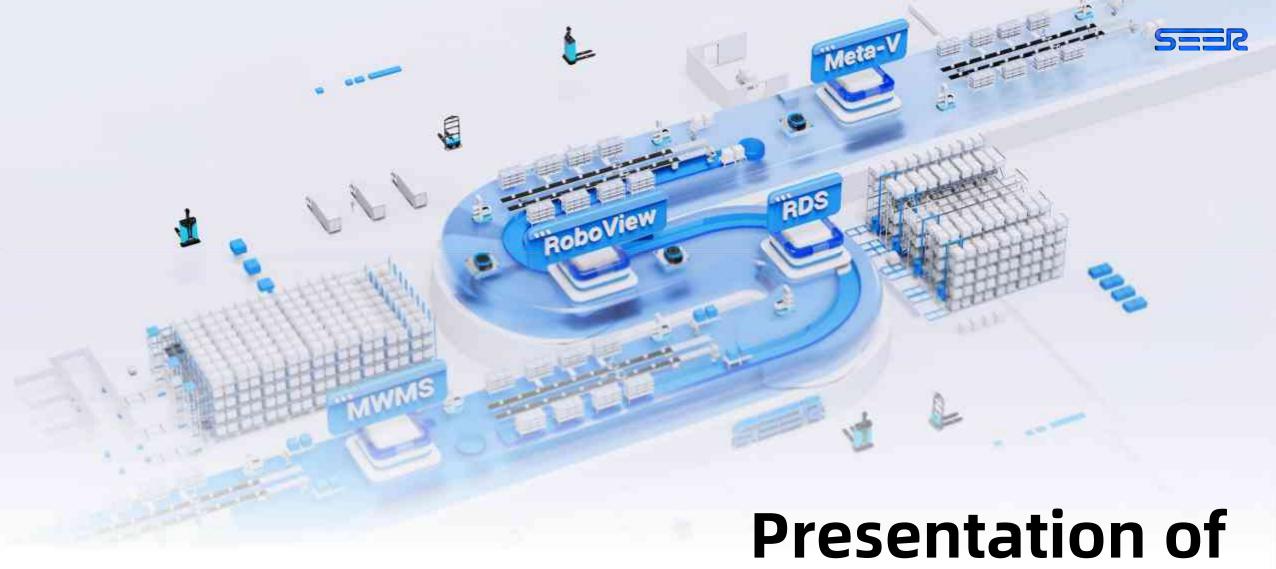




As the first and only company in the industry to launch functional safety AMR controllers, SEER has
more than ten safety experts who have passed the SGS assessment and hold 200+ patent
certifications.

- SEER's SRC-3000FS has passed the SGS TüV SAAR functional safety certification, meets the SIL2 safety requirements of the IEC 61508 standard, the safety level of ISO 13849-1 Cat.3 PLd, and the IEC 62061 standard;
- The quality and environmental management of SEER has passed ISO 9001:2015 and ISO 14001:2015 system certification. Many robot products of SEER have passed CE-MD (ISO3691-4:2020, EN 1175:2020, ISO 12100:2010, EN 60204-1:2018) the latest standard certification of industrial unmanned vehicles and certifications in China, the United States, Japan and other countries.





Presentation of Project Cases of Integrators



Solution for 3C Electronics Industry



Challenge: There is a magnetic strip vehicle on site, and heavy modification will greatly affect the production efficiency. There are many complicated logistics handover processes such as inbound, outbound, and transfer between different production lines.

Solution: Conduct systematic planning according to site conditions and upgrade in several phases at the plant level.

1. Painpoints & Requirments

A handling method that replaces manpower + magnetic strip vehicle. It solves the problems of high labor cost and low handling efficiency faced by enterprises, and the production line is more intelligent and flexible.

2. SEER Product Portfolio

- ① ABM-300J latent jack-up handling robot
- ② RDS uniform resource dispatching system
- ③ Elevator control module
- 4 Roboshop Pro: one-stop implementation tool

3. Implementation Result

The intelligent upgrade of the factory is achieved at a lower cost and a shorter project cycle, while ensuring the original production efficiency. Enable more intelligent management across the factory, while significantly reducing costs and increasing efficiency.



Solution for 3C Electronics Industry



Highlight: SEER's AMB + RDS work with intelligent arm + MES system, providing an intelligent, integrated solution for the exhibition hall of Innovation Center, building a digital showcase platform that is easy to deploy and fast to implement.

1. Painpoints & Requirments

The composite robot is needed for building the exhibition hall of Siemens Industrial Innovation Center, where a variety of products such as Siemens smart speaker and driving recorder are displayed.

2. SEER Product Portfolio

- 1) Laser SLAM mobile robot chassis
- ② Roboshop Pro one-stop implementation tool
- 3 Automatic Charging Pile

3. Implementation Result

The arm and base work together flexibly and precisely with each station to automate the whole process, which avoids the risk of manual misoperation and demonstrates Siemens' efficient and intelligent technology.



Solution for Electronic Communication Industry



Challenge: Basically no network coverage on site; densely arranged storage locations; high accuracy requirements for delivery in place.

Solution: Connect the picking robot to the MWMS through DMS optical communication, which reduces the size error of the stereoscopic warehouse building and finely adjusts the site. Meanwhile, AMR technology will be upgraded to the industry's first four-way forklift to increase the freedom of robots to pick and place containers.

1. Painpoints & Requirments

Complex and dense stereoscopic warehouse is a great burden for operators, resulting in low efficiency and error-prone. Customers are in urgent need of intelligent stereoscopic warehouse transformation to achieve an intelligent and information-based warehouse, thereby enhancing operational efficiency.

2. SEER Product Portfolio

- ① SPK-HAI-A42-7 laser SLAM multi-layer picking robot
- ② Warehouse management system (MWMS)
- 3 Automatic charging pile
- 4 Roboshop Pro one-stop implementation tool

3. Implementation Result

It records warehouse material information in real time, allows for instant, flexible outbound and inbound, has access to the warehouse, line-side, and automates the entire process, avoiding the risk of manual misoperation.



Solution for Auto Parts Processing Industry



Challenge: The laser sensor used for navigation is installed at a high position, and it is difficult to detect an obstacle in a low position.

Solution: Add additional laser scanners at low positions for safety protection through multi-sensors.

1. Painpoints & Requirments

A well-known multinational company engaged in the R&D and manufacturing of automotive electronic products and components urgently needs to solve the problem of material transportation in warehouses and workshops.

2. SEER Product Portfolio

- ① Laser SLAM smart handling forklift
- ② Roboshop Pro one-stop implementation tool
- 3 Automatic Charging Pile
- 4 RDS Unified Resource Dispatching System

3. Implementation Result

Robots replace manual handling, freeing up manpower and greatly reducing the labor cost of the enterprise. It is effectively connected with the MES system to promote the automation and intelligence of the workshop.



Solution for Auto Parts Processing Industry



Challenge: The user does not have a storage location management system for multiple production line stations and warehouse storage locations.

Solution: RDS provides production line station and storage location management module.

1. Painpoints & Requirments

The auto parts manufacturer plans to introduce mobile robots and smart logistics solutions to create smart logistics in the workshop and reduce labor costs.

2. SEER Product Portfolio

- ① Laser SLAM rotary jacking robot
- ② Dispatching server
- 3 RDS uniform resource dispatching system
- 4 Roboshop Pro one-stop implementation tool

3. Implementation Result

Replacing manual handling with robots reduces labor costs while improving logistics and transportation efficiency, and improves lean production and management capabilities through intelligent equipment and smart logistic



Solution for Pneumatic Component Processing Industry



Challenge: Different roller line heights in the workshop; high turnover rate of personnel in the workshop; prone to collisions.

Solution: Use AMB-based jacking roller robot to adjust roller height and complete connection between production lines; use dual laser mobile robots for 360° inspection to prevent collisions.

1. Painpoints & Requirments

A multinational company engaged in the production and processing of pneumatic components wants to free up manual labor with robots to address the challenge of having to frequently transfer semi-finished products from one processing site to another.

2. SEER Product Portfolio

- ① Jacking robot ② Jacking roller robot
- ③ Automatic charging pile ④ Ground roller line
- ⑤ RDS uniform resource dispatching system
- **6** Roboshop Pro one-stop implementation tool

3. Implementation Result

It frees up manpower, gives technicians more time and energy to invest in product development and testing, improves workshop productivity, reduces error rate, and enhances workshop automation.



Solution for Tool Manufacturing Industry



Challenge: Small space between stations, single executable track, diverse materials, complex call task logic.

Solution: Plan the optimal station layout and AMR travelling routes systematically and in detail to maximize efficiency; use the logic of the RDS system to prioritize tasks, and customize a call system for scenarios to achieve complex call tasks with the easiest human-machine interaction.

1. Painpoints & Requirments

Hilti, a giant in the power tool industry, faces limited space on the production floor and a variety of complex materials, so it urgently needs to replace manual handling with intelligent logistics to improve production efficiency.

2. SEER Product Portfolio

- ① SFL-MP10S laser SLAM ground smart forklift
- ② Automatic charging pile
- ③ RDS uniform resource dispatching system
- ④ Dispatching server
- ⑤ Meta-V data visualization system
- 6 Roboshop Pro one-stop implementation tool

3. Implementation Result

It allows the transportation between the production line storage area and the warehouse, the transportation between the warehouse and the shipping port, and the automatic warehouse management at night. Reduce labor costs and greatly improve handling efficiency



Solution for Electric Vehicle Manufacturing Industry



Highlight: Luyuan, which has development capabilities, uses the independent development and independent implementation mode to have its engineers complete the entire secondary development of the upper system, the entire deployment, debugging and implementation of the project, with remote assistance by SEER engineers.

1. Painpoints & Requirments

Luyuan Zhejiang complete-vehicle manufacturing base, with an area of 53,000 square meters, faces scattered parts distribution, and needs intelligent logistics to help this nation's largest electric vehicle assembly workshop reach its daily production target of 10,000 units!

2. SEER Product Portfolio

- ① SFL-MP10S laser SLAM ground smart forklift
- ② Automatic charging pile
- 3 RDS uniform resource dispatching system
- 4 Roboshop Pro one-stop implementation tool

3. Implementation Result

Quickly handle corresponding materials to ensure accurate, on-time, and safe delivery to the corresponding stations, significantly reducing costs and improving handling efficiency. Help Zhejiang complete-vehicle manufacturing base achieve the annual output target of 2 million units!



Solution for Textile Industry



Challenge: Site space is narrow, storage is dense, and route planning is complex.

Solution: Optimal route creation and RDS route management prevent robot deadlocks and realize two-way transportation across all workstations.

1. Painpoints & Requirments

It is labor-intensive, difficult to employ, and highly costly. It is pressing to upgrade intelligent logistics. However, the finished fabric is soft, heavy, and irregularly stacked, which is not easy to handle, and the use environment is harsh, with debris and dust everywhere on the ground.

2. SEER Product Portfolio

- ① SFL-MP10S laser SLAM ground smart forklift
- ② Automatic charging pile
- ③ RDS uniform resource dispatching system
- 4 Dispatching server
- ⑤ Roboshop Pro one-stop implementation tool

3. Implementation Result

It allows the transportation between the production line storage area and the warehouse, the transportation between the warehouse and the shipping port, and the automatic warehouse management at night. Reduce labor costs and greatly improve handling efficiency.



Solution for Instrument Processing Industry



Challenge: Limited space in the workshop and only one aisle for robot operation.

Solution: Dispatch through the RDS system. Divide areas so that when one robot enters the area, other robots have to wait outside.

1. Painpoints & Requirments

A large state-owned enterprise engaged in the R&D and manufacturing of instrumentation needs to free up manual labor with mobile robots to eliminate the need to frequently transfer semifinished products from one processing station to another.

2. SEER Product Portfolio

- ① Laser SLAM rotary jacking robot
- ② SFL-MP10S laser SLAM ground smart forklift
- ③ RDS uniform resource dispatching system
- ④ Roboshop Pro one-stop implementation tool

3. Implementation Result

It frees up manpower, gives technicians more time and energy to invest in product development and testing, improves workshop productivity, reduces error rate, and enhances workshop automation. Shanghai Seer Intelligent Technology Corporation.

Product portfolio provider for integrators with AMR controllers, mobile robots and digital software.







YouTube







