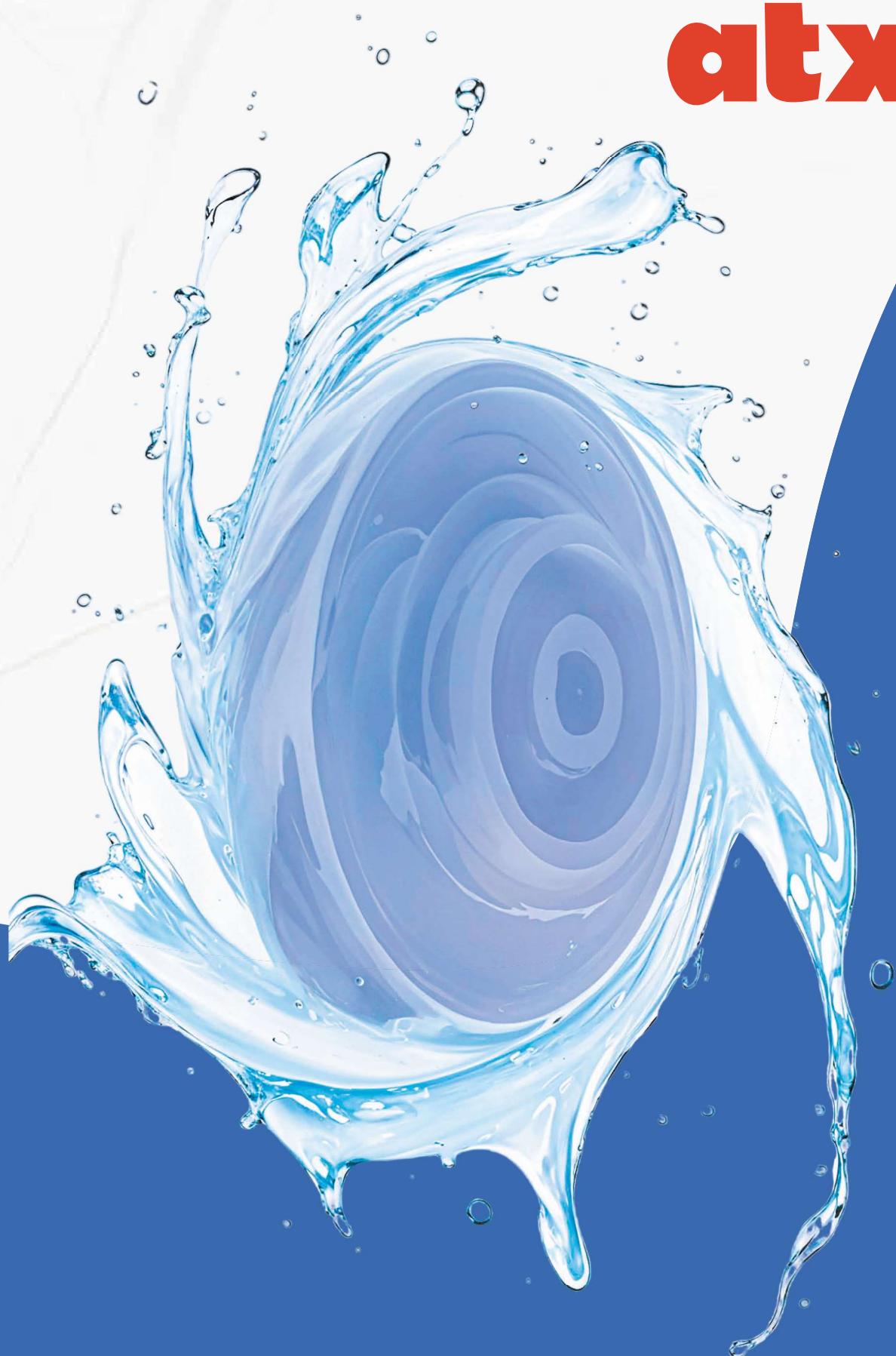


AQUA GROUP

*Pumps you can rely on*

**atx**



# INFRASTRUCTURE

**atx**



# COMPANY PROFILE



Established in 1956 by Mr. R Ramaswamy, **AQUA GROUP** has been a pioneer in the field of motors and pumps. **AQUA GROUP** takes pride in maintaining strict quality control, manufacturing its own castings, motor laminations, and copper winding wire. This meticulous approach ensures that their products not only meet but exceed performance expectations, delivering trouble-free operation even in the most challenging conditions.

**AQUASUB ENGINEERING**, the flagship Company of USD 267 Million **AQUA GROUP**, is located in Coimbatore, the Southern state of Tamil Nadu, India. With 67 years of experience in water pump industry, **AQUA GROUP** has over 1400 exclusive distributors across India, marketing the products under the brands **TEXMO** and **AQUATEX**.

**AQUA GROUP** manufactures and exports a wide range of water pumps under the Brand name — **atx**. The product range includes Stainless steel and cast Iron Borewell submersible pumps, Submersible motors & openwell submersible pumps, three phase and single phase centrifugal monoblock pumps, pressure booster pumps, solar pumps and pumps for building service applications and accessories.

**AQUASUB ENGINEERING** is the first Indian Pump Company to get TPM Excellence Award (Category A) in the year 2010 from Japan Institute of Plant Maintenance (JIPM) for implementing JIPM-TPM Concepts to enhance Equipment and Plant Efficiency. It is an ISO 9001 company and the foundry is certified with ISO 14001:2015 and ISO 45001:2018.

**AQUA GROUP** has established a presence across the globe including the Americas — USA, Brazil, Argentina, Chile and Venezuela, Africas — Algeria, Morocco, Egypt and Libya, Europe — France and Italy and Middle East — Saudi Arabia, Oman, Qatar, UAE and Kuwait.

**AQUASUB ENGINEERING** has won Export Excellence Awards for eleven times from Engineering Exports Promotion Council, Ministry of Commerce and Industry, Govt of India. New Delhi. It has also received the National Energy Conservation Award in 2013, 2014, 2015 and 2016 from the Ministry of Power Govt. of India for selling highest number of Energy Saving Agricultural Pump sets within India.

To be the most preferred brand while ensuring the long term health and progress of AQUA GROUP and its associates through continuous improvement and suitable policies

## MISSION

To provide innovative and sustainable pumping solutions that empower communities and industries worldwide. We are committed to excellence in quality, customer satisfaction and environmental stewardship, fostering growth and well-being for our customers, employees and partners.

## VALUES

- Quality Excellence: Delivering products and services of the highest quality through continuous improvement and adherence to industry standards.
- Customer Focus: Prioritizing customer needs and building lasting relationships through exceptional service and support.
- Innovation: Embracing new technologies and creative thinking to develop cutting-edge solutions that meet the evolving needs of our customers.
- Sustainability: Committing to environmentally responsible practices, reducing our carbon footprint and promoting resource conservation.
- Safety and Health: Ensuring a safe and healthy work environment for our employees and stakeholders through proactive measures and continuous monitoring.
- Integrity and Ethics: Conducting business with honesty, transparency and accountability in all interactions.
- Team Empowerment: Fostering a culture of collaboration, respect and continuous learning to empower our team members to reach their full potential.
- Community Engagement: Contributing to the well-being of the communities we serve by supporting local initiatives and promoting social responsibility.

# Md's Message



Water & Electricity are two most scarce resources. In fact, some figures indicate that our irrigation needs more than 50 percent of fresh water supply available in the country. Nearly one third of the electricity generated is utilised by agricultural pump sets. Efficient use of both resources is critical to the functioning of the country.

Following the footsteps of our Founder R.Ramaswamy, we understood the challenges of the Indian farmers and the importance of supplying energy efficient, reliable and quality pumps. We increased our focus on finding solutions and providing quality pumps suitable for the field conditions not only in agriculture sector, but also for domestic, building construction and waste water sectors.

We have state of the art R&D facilities and advanced quality control systems combined with the latest technological capabilities & highly skilled workforce to meet international standards of pump efficiency and exceptional performance. Thus, we are committed to deliver reliable, high-quality products to gain the unmatched trust of our customers around the globe.

At AQUAGROUP, we have dealer friendly policies, keeping the long term interest of our channel partners. Result being we have fourth generation dealers in our AQUAGROUP family. We strongly believe in Continuous improvement & Sustainability.

The commitment is to achieve

**TOTAL CUSTOMER DELIGHT**  
and not  
**MERE CUSTOMER SATISFACTION**

■ CERTIFICAT ■ CERTIFICADO ■ CERTIFICATO ■ CERTIFICATE ■ ZERTIFIKAT ■ 認證證書 ■ CERTIFICAT ■

## CERTIFICATE



Certificate Registration No.: 12 100 17481/01 TMS / Order No.: 4153884005

The Certification Body  
of TUV SÜD Management Service GmbH  
certifies that the organization

### AQUA GROUP

M/s. AQUASUB ENGINEERING  
Tudiyalur Post  
Coimbatore - 641034, Tamil Nadu, India  
at the site

### M/s. AQUASUB ENGINEERING

Tudiyalur Post  
Coimbatore - 641034, Tamil Nadu, India

for the scope

Design, Manufacturing, Marketing, Supply and Servicing of Pumps, Motors and  
Pumpsets

has established and applies a Quality Management System.

An audit was performed and has furnished proof  
that the requirements according to

### DIN EN ISO 9001:2015

are fulfilled.

The certificate is valid in conjunction  
with the main certificate from 2023-12-07 until 2026-12-06.

  
Fred Weiske  
Head of Certification Body  
Munich, 2024-01-22



TOV®

TOV SÜD Management Service GmbH • Zertifizierungsstelle • Ridderstraße 65 • 80339 München • Germany  
www.tuv-sued.de/certificate-validity-check



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