



Industrial Transformation Mexico 2023

Joint exhibition stands of the Federal Republic of Germany - the German Pavilion

The German Federal Ministry for Economic Affairs and Climate Action will present a German Pavilion on the occasion of the Industrial Transformation Mexico. The show provides a unique platform for the presentation of solutions for the digital transformation and intelligent manufacturing. The German Pavilion offers attractive participation options.

All services at a glance:

Exhibitor booth

(Option: hall space with stand construction)

- Stand space
- Wall elements
- Carpeting
- Fascia panel
- 1 Table
- 4 Chairs
- 1 Information counter
- 1 Sideboard
- 1 Waste paper basket
- 1 System coat rack
- General stand lighting
- 1 Socket outlet

Exhibitor booth

(Option: Information centre)

- Exhibition space, approx. 2 m²
- 1 Chair
- Provision of wall advertising space
- 1 Bistro table
- 1 Brochure rack

Service Area (for all exhibitors of the German Pavilion)

- Information counter with information and contact person during the whole event
- Internet access at the information counter
- Lounge-Area for exhibitors and their guests
- Snacks & Softdrinks

Further services (for all exhibitors of the German Pavilion)

- Free listing in the exhibitor flyer of the German Pavilion
- Free presentation of your company on the German Pavilion website

Facts & Figures

Date:	04 – 06 October, 2023
Venue:	Poliforum León León, Mexico
Organiser:	Hannover Fairs México SA de CV
Website:	www.industrialtransformation.mx
Exhibition topics:	Automation, Digital Factory, Digital Transformation, Logistics, Metalworking, Additive Manufacturing, Smart Logistics, Energy Solutions

Participation Fees:

- Hall space incl. stand constr., min. 9 m²: EUR 370,00/m²
- Hall space without stand constr., min. 50m²
Stand space in the hall for the exhibitors' own single story stand construction: EUR 350,00/m²
- Information centre: EUR 925,00/participant

Closing day for registrations: June 6, 2023



Your Benefits at a glance



Are you looking for new clients?

We offer...

- Premium position in the exhibition hall
- Excellent visitor support: German Pavilion Lounge and BMWi info counter for your guidance
- Special flair of belonging to a „Made in Germany“ presentation – known for outstanding quality throughout the world

Are you looking for the perfect presentation?

We offer...

- High class stand construction which clearly stands out from a normal shell scheme booth
- Premium furniture
- Ability to accommodate your special design needs by ordering additional stand equipment

Are you looking for a time-saving trade show participation?

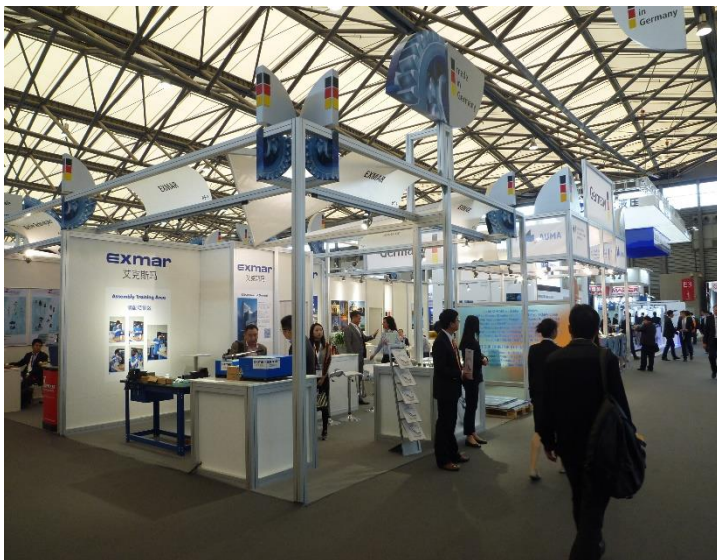
We offer...

- German contact person for your support in case of questions concerning organization, stand construction or transport

Do you want to concentrate on your business during the trade show?

We offer...

- Experienced German and Spanish speaking staff onsite
- Trouble free processing of your service orders, including stand construction and dismantling
- Experienced contact persons onsite for technical requirements
- Lounge area for meetings with customers; refreshments and snacks are included



Deutsche Messe

**Deutsche Messe
Messegelände
30521 Hannover
Germany**

Tel. +49 511 89-0
info@messe.de
www.messe.de

Contact

Simone Robering
Tel. +49 511 89-33128
simone.robering@messe.de