

HANNOVER MESSE * 22. – 26.04.2024

ENERGIZING A SUSTAINABLE INDUSTRY

16. International MES Tagung



Deutsche Messe

WORLD. LEADING. INDUSTRYSHOW.



GENERAL INFORMATIONEN

„AI – Revolution or Evolution for MES?“

Will AI revolutionize manufacturing? How important for companies is AI in combination with MES? How does the Data Act have on the data quality of AI-based MES tools?

Integrating AI tools into the MES landscape can considerably improve efficiency and quality in the manufacturing industry and thus significantly increase a company's competitiveness. This requires close collaboration between manufacturing IT and AI development. Together they move step by step into the future of modern MES and production solutions.

Date	Wednesday, 24th of April, 2024
10:00 – 14:00 start 14:15 Uhr	16th International MES-Tagung Entrance with valid HANNOVER MESSE ticket Guided Tours, max. 30 attendees free fo charge, registration needed via cinzia.marzani@messe.de
Location	Convention Center (CC) Saal 3B
Language	German und English (simultaneous translation)
Attendees	ca. 200 attendees

Organizer

Partner & Mediapartner



PROGRAMM DRAFT

10:00 – 10:10	Welcome
10:10 – 10:30	Keynote Mr. Boris Otto Fraunhofer ISST (incl. Questions) related Data Act and Data Initiatives
10:30 – 11:15	professional, moderated vendor pitch (prozess production)
11:15 – 12:00	professional, moderated vendor pitch (discreet production)
12:00 – 12:45	Networking and Lunch
12:45 - 13:30	Talk -> Topic: It only works together - AI needs data! With: Stefan Maier, Managing Director of Prior1, Harald Ackerschott, Ackerschott GmbH, Prof. Dr. Günther Bitsch, Managing Partner of Becos GmbH and Julius Kaeck, Managing Director and owner of Almpacts
13:30 – 14:10	Lecture/ Panel Use Cases with Madeleine Mickleit / Overview MES ->IIoT data hub)
14:00 – 14:15	Conclusion
14:15	Start Guided Tour

YOUR PARTICIPATION OPTIONS

SILVER Package (3 x)

- Inclusion of your own booth in the Guided Tour (max. 6 exhibitors)
- Logo presence on partner display in the podium area
- Logo presence on the website incl. link to your company website
- Promotion of the MES conference in the e-mail business newsletter (120,000 subscribers worldwide) and social media channels

2.500,- EUR*

GOLD Package (6 x)

- Incl. Silver-Package
- Participation vendor pitch at the stage, together with other professionals from discreet- or process production
- Logo presence on the presentation announcement slides

3.000,- EUR*

Target Groups

Branche & Fields of Actions

- Automotive industry and supply industry
- Research and Development,
- Manufacturing industry / Production,
- Mechanical and plant engineering,
- Information and communications engineering,
- IT-Consulting, Electronics & Electrical engineering,
- Process and Product development
- Business Management, IT & Software development

*VAT not include

DIE AUSSTELLUNGSMÖGLICHKEITEN DIE MESSE VOR ORT

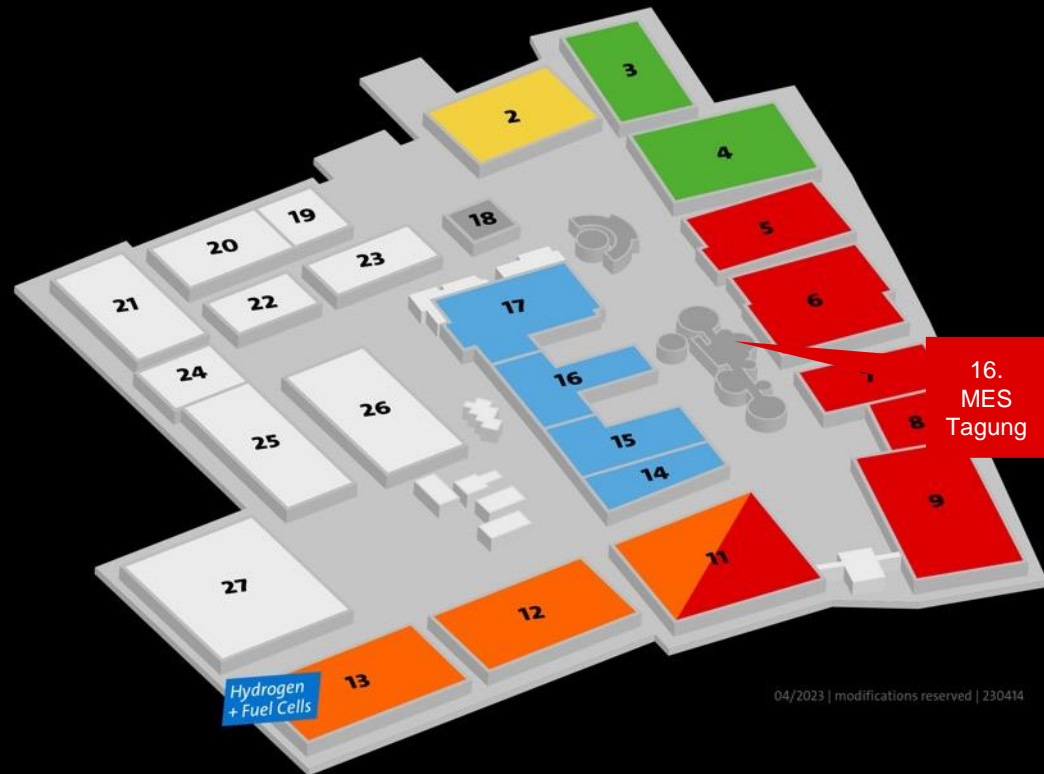
FUTURE HUB
Hall 2

ENGINEERED PARTS & SOLUTIONS
Halls 3–4

AUTOMATION, MOTION & DRIVES
Halls 5–9, 11

ENERGY SOLUTIONS
Halls 11–13

DIGITAL ECOSYSTEMS
Halls 14–17



HANNOVER MESSE 2024(22.-26. APRIL)

**MORE
INFORMATION?**

Be part of it: [hannovermesse.de](https://www.hannovermesse.de) #HM24

Question

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