

# Forums & Conferences

Industry 4.0 – Onsite Expert Stage  
Energy 4.0 – Onsite Expert Stage  
tech transfer – Onsite Expert Stage  
The Stage@H'Up



## Forums & Conferences

### Industry 4.0 – Onsite Expert Stage

Industry 4.0 provides answers and solutions to many topics of automation: people and work, business and strategy models, the collection and analysis of the flood of data, IT security, standards and interoperability, SMEs and users, use cases, Industry 4.0 and the circular economy in the context of reducing CO2 emissions. The Industry 4.0 Onsite Expert Stage is an outstanding communication and competence platform for these topics, which move users, industry and politics alike. The focus here is on practice-oriented lectures, panels, product presentations and innovations. Take advantage of this opportunity and make your voice heard and reach out with your expertise in this field!

#### Gold Partner

- Presentation slot: 20 minutes for your presentation (content to be agreed with the organiser on the programme, fixed slots, not freely selectable), incl. streaming on our website and Q&A tool
- Announcement of your presentation on your exhibitor and product page
- Highlighting of your speaker on the website as a highlight speaker
- Logo presence in the programme overview on the website
- Logo presence on the stage wall
- Logo presence on the sponsor wall
- 30 sec. commercial (played 2x daily in the stage programme)

#### Platinum Partner

All services of the Gold Partner, plus:

- Naming as a partner in the external communication of the stage programme
- Presentation of the stage programme with reference to the partner ("The programme is presented to you with the kind support of ...")
- Promotion of the presentation via the HANNOVER MESSE newsletter
- Coordinated promotion of the presentation via the HANNOVER MESSE social media channels
- 2 registration codes for participation in the opening ceremony
- Placement of a Superbanner 4 weeks to 1 day before the start of the event in the supporting programme on the HANNOVER MESSE website, rotating
- Placement of a Medium Rectangle in the exhibitor and product search results list on the day of the presentation, rotating

**Gold Partner (15x)**

**€ 10,500**

**Platinum Partner (5x)**

**€ 14,500**

## Forums & Conferences

### Energy 4.0 – Onsite Expert Stage

The Energy 4.0 Expert Stages is the outstanding communication and competence platform for topics of an energy-intelligent, climate-friendly and sustainable future. Here, industry thought leaders, high-profile experts and practitioners can present the latest trends and address the industry's questions. Take advantage of this opportunity and make your voice heard and reach out with your expertise in this field!

#### Gold Partner

- Presentation slot: 20 minutes for your presentation (content to be agreed with the organiser on the programme, fixed slots, not freely selectable), incl. streaming on our website and Q&A tool
- Announcement of your presentation on your exhibitor and product page
- Highlighting of your speaker on the website as a highlight speaker
- Logo presence in the programme overview on the website
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#### Platinum Partner

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- Placement of a Medium Rectangle in the exhibitor and product search results list on the day of the presentation, rotating

**Gold Partner (15x)**

**€ 10,500**

**Platinum Partner (5x)**

**€ 14,500**

## Forums & Conferences

### tech transfer – Onsite Expert Stage\*

The tech transfer Expert Stages is the outstanding communication and competence platform for discourse between science, business and politics. This is where the latest projects in applied industrial research are presented, where scientists and developers present their latest research results from all relevant industrial sectors. The focus is on direct exchange of information, successful technology transfer and discussion of the solutions and answers to the challenges of the industry of tomorrow and beyond. Take advantage of this opportunity and make your voice heard and reach out with your expertise in this field!

#### Gold Partner

- Presentation slot: 20 minutes for your presentation (content to be agreed with the organiser on the programme, fixed slots, not freely selectable), incl. streaming on our website and Q&A tool
- Announcement of your presentation on your exhibitor and product page
- Highlighting of your speaker on the website as a highlight speaker
- Logo presence in the programme overview on the website
- Logo presence on the stage wall
- Logo presence on the sponsor wall
- 30 sec. commercial (played 2x daily in the stage programme)

#### Platinum Partner

All services of the Gold Partner, plus:

- Naming as a partner in the external communication of the stage programme
- Presentation of the stage programme with reference to the partner ("The programme is presented to you with the kind support of ...")
- Promotion of the presentation via the HANNOVER MESSE newsletter
- Coordinated promotion of the presentation via the HANNOVER MESSE social media channels
- 2 registration codes for participation in the opening ceremony
- Placement of a Superbanner 4 weeks to 1 day before the start of the event in the supporting programme on the HANNOVER MESSE website, rotating
- Placement of a Medium Rectangle in the exhibitor and product search results list on the day of the presentation, rotating

**Gold Partner (15x)**

**€ 10,500**

**Platinum Partner (5x)**

**€ 14,500**

## Forums & Conferences

### The Stage@H'Up

THE STAGE is the platform for pioneers and visionaries from business, science and politics. Our top speakers offer orientation in different formats and show the innovations of today and tomorrow. The topics range from Industry 4.0 and artificial intelligence to climate neutrality and renewable energies, circular economy, global supply chains or the future of work. Share your expertise on sustainability and digitalisation with our visitors and become a speaker on THE STAGE.

#### Gold Partner

- Keynote: 20 minutes for your presentation (content to be agreed with the organiser on the programme, fixed slots, not freely selectable), incl. streaming on our website as well as Q&A tool.
- Announcement of your presentation on your exhibitor and product page
- Logo presence in the programme overview on the website
- Highlighting of your speaker on the website as a highlight speaker
- Logo presence on the stage wall
- Logo presence on the sponsor wall
- 30 sec. commercial (played 2x daily in the stage programme)

#### Platinum Partner

All services of the Gold Partner, plus:

- Naming as a partner in the external communication of the stage programme
- Presentation of the stage programme with reference to the partner ("The programme is presented to you with the kind support of ...")
- Promotion of the presentation via the HANNOVER MESSE newsletter
- Coordinated promotion of the presentation via the HANNOVER MESSE social media channels
- 2 registration codes for participation in the opening ceremony
- Placement of a Superbanner 4 weeks to 1 day before the start of the event in the supporting programme on the HANNOVER MESSE website, rotating
- Placement of a Medium Rectangle in the exhibitor and product search results list on the day of the presentation, rotating

**Gold Partner (5x)**

**€ 12,500**

**Platinum Partner (5x)**

**€ 16,500**

## Forums & Conferences

# Booking Details: Onsite Expert Stages and The Stage@H'Up

In order to fulfil the corresponding service, your data must be received by Deutsche Messe via e-mail by the specified deadline after the binding booking has been made, taking into account the formats specified in the contract.

**Deadline:** 01.02.2022

**E-Mail:** [sponsoring@messe.de](mailto:sponsoring@messe.de)

### Formats:

- According to the specifications of Deutsche Messe AG

### Booking:

The offer is available directly in the shop for a binding booking.

### Contact Sponsoring:

Simone Kröll [sponsoring@messe.de](mailto:sponsoring@messe.de)

Phone +49 511 89 34315

