Exhibitors at HANNOVER MESSE 2020 have the opportunity to book sponsoring options or participation partnerships for one or more forums/forums without taking part in the “Call for Papers” selection process.

As a rule, the participation partnerships include a lecture slot as well as other attractive services. The sponsoring options contain pure logo presences.

The content of the lectures must be coordinated with the organizer in terms of topic with regard to the forum. The topics can be found in the respective sponsoring options and participation partnerships.

The time slot is not freely selectable and can also be coordinated with the organizer.

As soon as the key data for the lecture content and time slot have been defined, the exhibitor will be notified in writing to enter details of the lecture (speaker profile, lecture title, short abstract) in the event database (for publication on the trade fair website).

All further services within the scope of sponsoring options or participation partnerships will be coordinated with you in detail by our service department.

specifications

In order to fulfil the corresponding service, your data must be received by Deutsche Messe by e-mail by the specified deadline after the binding booking has been made, taking into account the specified formats.

Deadline: 18 February 2020

E-Mail: sponsoring@messe.de

formats:
- company logo as vector file (.eps, .jpeg, .gif) and printable .pdf, .eps or .ai (360 dpi)
- Image film (16:9, HD, without sound, max. two minutes)

booking:
The sponsoring offer is available to exhibitors directly in the shop in the category “Advertising, sponsoring & advertising material” for a binding booking.

Contact Sponsoring:
Simone Kroll / Anne Christin Fusch
Tel. +49 511 89-34315
sponsoring@messe.de

Contact for questions about the Call for Papers:
Andrea Busch
Tel. +49 511 89-31288
hannovermesse.dailyfair@messe.de

Heike Breuste / Julia Fribus
Tel. +49 511 89-31606 / -30992
hannovermesse.dailyfair@messe.de
FORUMS - EXHIBITION AREA AUTOMATION, MOTION & DRIVES -

AUTOMATION FORUM

The Forum Automation is the perfect complement to your trade fair appearance! On an international level, solutions from the fields of manufacturing and process automation will be discussed as well as innovations in robotics and image processing, industrial IT, energy-efficient drive technologies, pumps and pump system solutions. The Forum enjoys an international reputation. Be there when automation trend topics are presented and discussed.

BRONZE SPONSOR (pure logo presence)

Your logo will be presented:

- On the event website including a link to the company profile
- As a fade-in on the program monitor in the forum area
- On the sponsor wall or the sponsor banner on the forum area

Bronze Sponsor (6x) EUR 1.600,-

GOLD PARTNER (incl. lecture slot)

In addition to the Bronze Sponsor you will receive the following services:

- Lecture slot: 20 minutes for your individual lecture (content to be agreed with the organizer on the program, fixed slots, not freely selectable)
- Your logo next to the screen on stage
- Recording of your image film before the event and during the breaks (alternating)
- Option for delivery of branded giveaways

Gold Partner (4x) EUR 3.900,-

Topics at the Automation Forum

- Autonomous supply chain
- Digitalization applications
- Digitization of the supply chain
- Efficient pump solutions
- Drive technology / motion control
- Industrial image processing / identification systems
- IT Technologies in the production environment
- Logistics automation
- Human-machine-collaboration
- Measuring and testing technology / smart sensors
- Modular automation in the process industry
- Robotics / mobile robots
FORUMS - EXHIBITION AREA AUTOMATION, MOTION & DRIVES - WORLD LEADING FORUM INDUSTRY 4.0

Industry 4.0 determines the production of tomorrow. It is therefore only understandable that the World Leading Forum Industry 4.0 is a real magnet for visitors: 7650 visitors attended the forum in 2019. Innovative technologies, methods and services were discussed on stage with experts from all over the world. Would you like to be there in 2020? Our packages offer you reach beyond your exhibition stand. Show yourself as a pioneer and expert on the subject of Industry 4.0 and strengthen your market position. Draw attention to yourself and enter into dialogue with the visitors.

BRONZE SPONSOR (pure logo presence)
Your logo will be presented:
- On the event website including a link to the company profile
- On the sponsor wall or the sponsor banner on the forum area

Bronze Sponsor (6x) EUR 2.500,-

PLATIN PARTNER (incl. lecture slot)
In addition to the Bronze Sponsor you will receive the following services:
- Lecture slot: 20 minutes for your individual lecture
  (content to be agreed with the organizer on the program, fixed slots, not freely selectable)
- Your logo next to the screen on stage
- Recording of your image film on a separate display at the edge of the auditorium (without sound)
- Coordinated, joint promotion of the Forum as well as the partner and HANNOVER MESSE via the respective social media channels (agreement required!)
- Mention of the partner in the external communication for the forum
- Option for delivery of branded giveaways

Platinum Partner (5x) EUR 10.500,-

Topics at the Forum Industry 4.0
- 5G Applications in the manufacturing environment
- Use Cases relating to RAMI 4.0
- B2B Platform Economy 4.0
- Cloud and Edge Technologies
- Cyber Physical Systems (CPS) and Industrial 4.0 Components
- Cyber Security / Industrial Security in Industry 4.0
- Digital Twin and Management Shell
- Engineering 4.0
- Industry 4.0: SMEs
- Industrie 4.0: Startups
- Industry 4.0: Migration processes in large companies and corporations
- Artificial intelligence in industry 4.0
- Machine Learning and Data Analytics
- Humans and the work environment in the context of Industrie 4.0
- Sustainable value creation in industry 4.0
- Open standards for industry 4.0
- Predictive Maintenance / Predictive Analytics
- Product Lifecycle Management
- Industry 4.0 – Future scenarios in the year 2025

Deutsche Messe

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hannovermesse.dailyfair@messe.de
FORUMS - EXHIBITION AREA LOGISTICS -

LOGISTICS FORUM

In times of industry 4.0, production and logistics are moving ever closer together. The Logistics Forum is therefore all about innovative and efficient logistics processes. Intralogistics providers will present and discuss ideas and trends relating to intelligent and integrated logistics for the digital factory of the future. These are exactly your topics? Then show yourself in the Forum as a reliable contact for the industry and draw attention to your specialist expertise!

BRONZE SPONSOR (pure logo presence)

Your logo will be presented:
- On the event website including a link to the company profile
- As a fade-in on the program monitor in the forum area
- On the sponsor wall or the sponsor banner on the forum area

| Bronze Sponsor (6x) | EUR 1.600,- |

GOLD PARTNER (incl. lecture slot)

In addition Bronze Sponsor you will receive the following services:
- Lecture slot: 20 minutes for your individual lecture (content to be agreed with the organizer on the program, fixed slots, not freely selectable)
- Your logo next to the screen on stage
- Recording of your image film before the event and during the breaks (alternating)
- Option for delivery of branded giveaways

| Gold Partner (4x) | EUR 3.900,- |

Topics at the Logistics Forum

- 5G technology - real-time control/narrow band IoT
- Autonomous vehicles in logistics
- Blockchain in logistics
- Use of drones in logistics
- Electric drives for forklift trucks/fuel cell technology in logistics
- Trade logistics
- Artificial intelligence in logistics
- Standardized interfaces in intralogistics
- Platform economy in logistics
- Supply Chain Cooperation - with the emphasis on transparency, data sovereignty
- Urban Logistics

Contact
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FORUMS - EXHIBITION AREA  ENERGY SOLUTIONS -

FORUM INTEGRATED ENERGY

The climate-neutral factory is on everyone’s lips. For regulatory and economic reasons, industry and the energy sector are looking for solutions to save energy and CO2 emissions. The appropriate energy technology solutions will be presented in the Energy Solutions exhibition area. The focus is on the efficient, climate-neutral energy supply of industrial buildings and plants as well as connected mobility infrastructures. The Forum Integrated Energy is THE central forum in this area. Security of supply, networks of the future, sector coupling, flexibility, digitization, new mobility concepts and climate protection are your topics? Then show your presence!

**BRONZE SPONSOR** (pure logo presence)

Your logo will be presented:
- On the event website including a link to the company profile
- As fade in on the program monitor in the forum
- In print material on the forum (factsheet, flyer, program)
- On the sponsor wall or the sponsor banner on the forum area

**Gold Sponsor (2x)**  
EUR 1,900,-

**GOLD PARTNER** (incl. lecture slot)

In addition to the Bronze Sponsor you will receive the following services:
- Either: Lecture slot: 20 minutes for your individual presentation  
  (content to be coordinated with the organizer, fixed slots, not freely selectable, no pure advertising or company presentations)
- Or: Recording of your image film before the event and during the breaks (alternating)
- Option for delivery of branded giveaways

**Gold Partner (2x)**  
EUR 3,900,-

**Topics at the Forum Integrated Energy**

- Energy infrastructure requirements
- Electrification of the vehicle fleet
- Energy concepts for industry, industrial energy supply
- Mobility concepts and mobility infrastructure
- R&D projects, pilot projects, lab prototypes for integrated energy systems
- Flexibilization of energy systems
- Integrated energy systems
- Intelligent control of generators and consumers, virtual power plants
- Climate-neutral, CO2-free production
- Climate protection solutions for the energy industry
- Micro grids, off-grid solutions, island networks
- Mobility concepts and mobility infrastructure
- Networks of the Future: Digitization & Automation in the Network
- Grid integration of renewable energies and e-mobility
- Power-to-X technologies and applications
- Sector coupling
- Security of supply (protection against blackouts, secure power supply)
SPEAKING SLOTS FOR EXHIBITORS
PARTNERSHIP PACKAGES

FORUMS - EXHIBITION AREA FUTURE HUB -
FORUM TECH TRANSFER

Industry meets science! Get ready for the future and expand your R&D network. Our packages will support you! The Forum tech transfer forms the heart of the Future Hub exhibition area. Here, experts from science and industry present the latest research results for the industry of the future. Here, companies will find exactly the solutions that are already relevant today for tomorrow's industry. The Future Hub is the ideal contact exchange for researchers, partners, location marketers, investors and talent seekers.

BRONZE SPONSOR (pure logo presence)
Your logo will be presented:
- On the event website including a link to the company profile
- As a fade-in on the program monitor in the forum area
- On the sponsor wall or the sponsor banner on the forum area

Bronze Sponsor (4x) EUR 1.500,-

GOLD PARTNER (incl. lecture slot)
In addition to the Bronze Sponsor you will receive the following services:
- Lecture slot: 20 minutes for your individual presentation (content to be agreed with the organizer, fixed slots, not freely selectable)
- Naming of the partner in external communication for the Future Hub exhibition area
- Recording of your image film before the event and during the breaks (alternating)
- Option for delivery of branded giveaways

Gold Partner (2x) EUR 5.000,-

Topics at the Forum tech transfer
- bionics
- electromobility
- Energy and Resource Efficiency
- Industry 4.0
- Artificial Intelligence
- lightweight construction
- Logistics 4.0
- Machine Learning
- mobility technology
- Nanotechnologie
- new materials
- Partner Country Indonesia
- manufacturing technology
CONDITIONS OF PARTICIPATION FOR COMPANIES NOT EXHIBITING AT HANNOVER MESSE 2020

- Companies that do not exhibit at HANNOVER MESSE 2020 have the opportunity to submit their contributions to selected forums as part of the Call for Papers.
- The submission of a presentation is free of charge.
- If the lecture is taken into account during the selection process (by Deutsche Messe, partners, organisers or jury meetings), booking of the participation package (page 10) is obligatory.
- Startups, research institutions, universities and public institutions/authorities considered in the application process are free of charge.
- Submitted papers from companies whose papers have been considered can only take part in the Call for Papers in subsequent years if they are registered as exhibitors. This also applies to start-ups, research institutions, universities and public institutions/authorities.
- The conditions of participation for non-exhibitors apply.

specifications

In order to fulfil the corresponding service, your presentation data and speaker profile must be completed by 9 March 2020 or earlier after Deutsche Messe has given a binding commitment to do so, provided that content still needs to be supplemented.
FORUMS

CALL FOR PAPERS FOR NON-EXHIBITORS

Have you not exhibited at HANNOVER MESSE yet, or have you not exhibited for several years, or do you only exhibit every 2 years? Then you have the opportunity to submit your contribution as part of the Call for Papers. With more than 100 topics, 10 forums offer you a large selection of topics for which you can present your solutions and innovations to trade visitors at HANNOVER MESSE (including mechanical and plant engineering, the automotive industry, manufacturing, the process industry, research and development, the electrical, electronics and energy industries).

If your submitted presentation is considered, you will present yourself on a stage at the world's largest industrial fair with around 6,000 exhibitors and more than 200,000 visitors.

Decide to register as an exhibitor at HANNOVER MESSE! Numerous joint stands (themed or (federal states) offer very attractive conditions.

PERFORMANCE SCOPE

COMPANY PRESENCE:
- 1 lecture slot (approx. 20 minutes)
- Publication of the presentation on the HANNOVER MESSE website and app up to 2 weeks after the fair
- Link to company website, company logo and contact details of the spokesperson

Marketing & Communication:
- 50 trade visitor tickets (subject to registration) for your individual visitor promotion
- Promotion of the forum in the visitor newsletter (approx. 160,000 subscribers worldwide) in the run-up to the fair

More than 100 topics on selected forums

- 5G Arena (ab Dezember)
- Forum Automation
- Forum Industry 4.0
- Forum Motion & Drives
- DIGITAL ENERGY User Forum
- Forum Integrated Energy
- Integrated Lightweight Plaza / Speakers Corner
- Suppliers Forum
- Forum Industrial Startup @ young tech enterprises

Bronze Package  EUR 1.990,-