Chengdu International Industry Fair

April 26-28, 2023
Western China International Expo City
www.cdiif.com

After Show Report
Prosperous and stable economy come from prosperous industrial development and stable industries. On April 28, the second Chengdu International Industry Fair (hereinafter referred to as the “CDIF”) successfully concluded at Western China International Expo City. Focusing on the topic of “Industry Orientation, Promotion for New Development of Industries”, this “CDIF” put emphasis on cutting edge technologies and industrial applications such as industrial automation, metalworking and CNC machine, robots, new generation of information technology and its applications, industrial Internet, new materials, energy-saving & industrial accessories. It attracted 650 enterprises from global industries, among which local enterprises in Sichuan account for 15% and “SRDF” enterprises account for 30%. The exhibition area is 60,000 square meters. The three-day fair attracted a total of 43,885 professional audience to visit.
EXHIBITOR ANALYSIS

650 exhibitors came from 13 countries and regions, including China, Germany, France, Japan, Italy, the US, Korea, Netherlands, Sverige, Switzerland, India, Israel and Taiwan China, 46 of them were foreign or foreign-invested companies.

Major Exhibitors

WAG0 Electronic (Tianjin) Co., Ltd.

Although this list was only released a few days ago, the CRF has already become a very influential platform in Southeast China. The professional organizer and the local service quality are close to perfection. WAG0 plans to continue hosting more international cooperation events and activities to promote and expand the CRF.

Jean Bedin CNC Machine Co., Ltd.

The CRF offers platform for high-end equipment manufacturers to display their capacities and technical advantages in intelligent manufacturing, providing a platform for cooperation and connection. WAG0 Group, in conjunction with the national and local government, will continue to promote and expand the CRF.

Han's Laser Smart Equipment Group

At the CRF 2023, Han's Laser demonstrated its innovative capabilities and technical advantages in intelligent manufacturing, providing a platform for cooperation and connection. WAG0 Group, in conjunction with the national and local government, will continue to promote and expand the CRF.

ASUS Computer (Shanghai) Co., Ltd.

This CRF is China's largest and most comprehensive platform for high-end equipment manufacturers to display their capacities and technical advantages in intelligent manufacturing, providing a platform for cooperation and connection. WAG0 Group, in conjunction with the national and local government, will continue to promote and expand the CRF.

Turck (Tianjin) Sensor Co., Ltd.

The CRF 2023 showcased exhibitors from all over the world, showing the application scenarios of new technologies and products in global manufacturing industry. With strong exhibition scale and efficient service, WAG0 Group has successfully created a full-service platform for the intelligent manufacturing industry in China and around the world, contributing to the digitalization, flexibility and intelligent transformation and upgrading of the industry.

ROKAE (Beijing) Technology Co., Ltd.

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MATECHI (Shanghai) Co., Ltd.

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Exhibitor Review

Sichuan Intelligent Manufacturing and Innovation Center

This is the second time for the exhibitors at CRF. Compared with the first CRF, this time has been greatly improved. The exhibitors are more professional and have higher levels of industrial influence. As a member of the intelligent manufacturing and industrial exhibition, we are very grateful to the organizers for providing this platform to allow us to showcase our products and our technical advantages to our customers and partners around the country. The exhibition is the perfect match for our products and services, with a more intimate and innovative atmosphere.

The exhibitors are in order of priority:

Panasonic
Baumer

MOX
Matrikx
Weidmüller

FLK
SICK
bodyguard

ISAIA
PennEngineering

UNITECH
Unimicron

SMALLAE

The names are in order of priority.
The 3-day exhibition attracted 43,885 trade visitors, domestic visitors came from 31 different provinces, 90.70% of the domestic visitors came from Southwest China, followed by 3.76% came from the East China region.

### Areas of Interest

<table>
<thead>
<tr>
<th>Areas of Interest</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industrial Automation Show</td>
<td>24.07%</td>
</tr>
<tr>
<td>Robotics Show</td>
<td>21.10%</td>
</tr>
<tr>
<td>Metalworking and CNC Machine Tool Show</td>
<td>31.96%</td>
</tr>
<tr>
<td>Information &amp; Communication Technology Show</td>
<td>32.58%</td>
</tr>
<tr>
<td>Advanced Material Show</td>
<td>45.23%</td>
</tr>
<tr>
<td>Energy-saving &amp; Industrial Accessory Show</td>
<td>76.70%</td>
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</tbody>
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*Due to multiple choices, the total percentage is beyond 100%.*

### Analysis of Company & Institution Type

<table>
<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing</td>
<td>52.77%</td>
</tr>
<tr>
<td>Electronics</td>
<td>18.61%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>6.48%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>2.97%</td>
</tr>
<tr>
<td>Textile</td>
<td>2.47%</td>
</tr>
<tr>
<td>Water</td>
<td>3.60%</td>
</tr>
<tr>
<td>Chemicals</td>
<td>1.33%</td>
</tr>
<tr>
<td>Engineering/Industrial Service</td>
<td>1.33%</td>
</tr>
<tr>
<td>Printing &amp; Publishing</td>
<td>2.36%</td>
</tr>
<tr>
<td>Medical</td>
<td>6.82%</td>
</tr>
<tr>
<td>Food &amp; Beverage</td>
<td>5.65%</td>
</tr>
<tr>
<td>Logistics &amp; Transportation</td>
<td>4.48%</td>
</tr>
<tr>
<td>Textile, Office and Machinery</td>
<td>2.68%</td>
</tr>
<tr>
<td>Furniture, Kitchen, Bathrooms</td>
<td>6.82%</td>
</tr>
<tr>
<td>Elevator, Lift Manufacturing</td>
<td>2.85%</td>
</tr>
</tbody>
</table>

*Due to multiple choices, the total percentage is beyond 100%.*

### Analysis of Job Nature

<table>
<thead>
<tr>
<th>Nature</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decision maker</td>
<td>23.64%</td>
</tr>
<tr>
<td>Recommender/Advisor</td>
<td>50.74%</td>
</tr>
<tr>
<td>Not Involved</td>
<td>25.62%</td>
</tr>
<tr>
<td>Specifying requirements</td>
<td>15.97%</td>
</tr>
</tbody>
</table>

### Analysis of Visiting Purpose

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>40.05%</td>
<td>34.72%</td>
</tr>
<tr>
<td>30.83%</td>
<td>24.43%</td>
</tr>
<tr>
<td>24.43%</td>
<td>18.87%</td>
</tr>
<tr>
<td>11.08%</td>
<td>6.32%</td>
</tr>
<tr>
<td>6.32%</td>
<td>0.81%</td>
</tr>
</tbody>
</table>

*Due to multiple choices, the total percentage is beyond 100%.*
**Chengdu Machinery Industry Association**

We would firstly express our gratitude to the organizer for offering this opportunity to visit and study at the fair. The CIIF conveyed the world’s well-known brands of industrial automation and robots and provided a variety of advanced and refined products and cases. We felt that time was too limited to explore the whole exhibition hall. At this CIIF, our association arranged and organized a group of more than 700 people to visit the CIIF for 3 days. Although it was in such a hurry, the CIIF really benefited us a lot, and we found a number of valuable technologies and enterprises, and learned the latest industry information. At this CIIF, companies from various countries displayed their advanced technologies and learned from each other for studying advantages, contributing to an intelligent development trend of the traditional manufacturing industry. We are looking forward to the next CIIF and are deeply grateful to the organizer for their considerable services.

**Chengdu Sheet Metal Association**

This CIIF continued to use the topic of “Industry Orientation, Promotion for New Development of Industries” and displayed seven exhibition areas. It remained committed to focusing on key industries such as industrial automation, metalworking and CNC machine tools, information technology, industrial Internet; new materials, and new energy & industrial electronics. It has built an efficient bridge for upstream and downstream enterprises to balance their supply and demand, promoted the transformation of manufacturing industry to digitalization, Internet and intelligence orientation, and promoted a new round of industrial capacity development in West China. This CIIF further built a global high-yield exchange and cooperation platform for the manufacturing industry all over the world, striving to display the application scenarios of new technologies and new products in the national and even global manufacturing industries, and tried to reflect the interwoven characteristics of the industrial chain and supply chain.

**AVIC Chengdu Aircraft Industrial (Group) Co., Ltd.**

This year, our Group organized more than 100 relevant personnel to visit the CIIF in batches. The CIIF has fully demonstrated the level of an international advanced fair, gathered hundreds of internationally and domestically leading industrial enterprises, showing cutting-edge equipment innovation strength and professional equipment manufacturing capabilities and attracting tens of thousands of professional and technical personnel. This CIIF was a bridge connecting industrial enterprises in West China and the world’s leading industrial technology, allowing us to witness the high-end academic exchange platform of intelligent manufacturing. This exhibition and technical exchanges have doubled the confidence of industrial enterprises and scientific and technological workers in West China, allowing us to obtain industry information and cooperation opportunities, extend our exchange platform, and expand our horizons and knowledge.

**Chengdu Galaxy Magnets Co., Ltd.**

At this CIIF, we organized more than 30 personnel to visit and study at the fair. What shown by professional manufactures in such areas as electrical components, industrial automation, digital intelligent factory, vision and its supporting software, light sources, etc. at the CIIF expanded our engineers’ horizons, provided some new ideas for our future project development, and also helped us find some potential suppliers. What’s more, the organizers were considerate to those of us who visited at the CIIF, they not only contacted and notified relevant important information in advance, but also arranged pickup and drop-off services, providing great convenience for enterprises that were far from the venue.
Over 100 media conducted interviews and wrote articles of CDIF, national-level media such as Xinhua News, China News Service, provincial-level media like Sichuan TV, Chengdu TV, Sichuan Daily, Chengdu Daily and industrial media eg., China Industry News, China Trade New Post did 360-degree media coverage of CDIF.
Chengdu International Industry Fair

Get New Technology First
April. 24-26, 2024
Western China International Expo City
www.cdiif.com

See you next year

Concurrent Events

Guidance by:
Chengdu Municipal People’s Government

Supporters:
Chengdu Municipal Bureau of Economic and Information Technology
Chengdu Municipal Bureau of Exposition
Sichuan Tianfu New Area Management Committee

Organizers:
Hanover Milano Fairs Shanghai Ltd.
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Fax: 021-2035 7100
E-mail: CDIF@hanf-china.com

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Tel: 021-2206 8388
E-mail: CDIF@shanghaisportgroup.com

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