Deadline for application is Jan 31th, 2024

Chengdu International Industry Fair
Apr 24-26, 2024
Western China International Expo City
www.cdiif.com

Guidance by
Chengdu Municipal People’s Government
Sichuan Provincial Economic and Information Department

Supporters
Chengdu Municipal Bureau of Economic and Information Technology
Chengdu Municipal Bureau of Exposition
Sichuan Tianfu New Area Management Committee

Co-organizer
Shanghai Ya chuan Advertising Co.,Ltd.

Organizers
Hannover Milano Fairs Shanghai Ltd.

<table>
<thead>
<tr>
<th>Hannover Milano Fairs China Ltd. Guangzhou Branch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contacts: Ms. Linda Han/ Ms. Kelly Sun / Ms. Jessica Lin / Ms. Cindy.Huang</td>
</tr>
<tr>
<td>Tel: +86-20-86266696 - 8020/8016/8018/020-89089163</td>
</tr>
<tr>
<td>Fax: +86-20-86266690-8004</td>
</tr>
<tr>
<td>E-mail: <a href="mailto:kelly.sly@hmf-china.com">kelly.sly@hmf-china.com</a></td>
</tr>
<tr>
<td><a href="mailto:linda.han@hmf-china.com">linda.han@hmf-china.com</a></td>
</tr>
<tr>
<td><a href="mailto:jessica.lin@hmf-china.com">jessica.lin@hmf-china.com</a></td>
</tr>
<tr>
<td><a href="mailto:cindy.huang@hmf-china.com">cindy.huang@hmf-china.com</a></td>
</tr>
</tbody>
</table>

Hannover Milano Fairs Shanghai Ltd.
Mr. Darren Kong / Ms. Letica Zhang / Ms. Bella Lai
Tel: +86-21-20553138/7149/7141
E-mail: darren.kong@hmf-china.com |
| letica.zhang@hmf-china.com |
| bella.lai@hmf-china.com |

Deutsche Messe AG
Ms. Meike Sauer/Ms. Julia Bress
Tel: +49 511 89-34114/31118
E-mail: meike.sauer@messe.de/julia.bress@messe.de
2024 Chengdu International Industry Fair (CDIIF) will be on stage at West China International Expo City during Apr 24-26, 2024. As one of the satellite shows of China International Industry Fair, CDIIF is dedicated to display the future look of the industry, put focus on the achievements of China intelligent manufacturing. The product categories include products and solutions of industrial automation, CNC machinery and metal working, robotics, new generation of information technology and its application, energy saving, industrial components. CDIIF is going to be the interpretation of how innovative technologies helping the development of industrial productions and value chain.

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Chengdu Municipal People’s Government

### Supporters
Chengdu Municipal Bureau of Economic and Information Technology  
Chengdu Municipal Bureau of Exposition  
Sichuan Tianfu New Area Management Committee

### Organizers
Hannover Milano Fairs Shanghai Ltd.  
DLG Shanghai Industry & Commerce Exhibition Co., Ltd.  
Sichuan Tianfu International Conference & Exhibition Co., Ltd.  
Sichuan Pengcan Culture Media Co., Ltd.

### Co-organizer
Shanghai Ya chuan Advertising Co., Ltd.

<table>
<thead>
<tr>
<th>Product Category</th>
<th>Product</th>
<th>Industry and Manufacturing Informationization</th>
<th>Microsystem Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>IAS</td>
<td>Production automation</td>
<td>Electrical System</td>
<td>Process automation</td>
</tr>
<tr>
<td>MWCS</td>
<td>Metal cutting machinery</td>
<td>Metal forming machinery</td>
<td>Additive manufacturing and special machinery</td>
</tr>
<tr>
<td></td>
<td>Inspection and measuring equipment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RS</td>
<td>Industrial robots</td>
<td>Integrated solutions for application industries</td>
<td>Core components</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Automate guided robots for warehouse and logistics industries</td>
<td>Intelligent robots</td>
</tr>
<tr>
<td>ICTS</td>
<td>Industrial IoT, Industry 4.0 technology and application</td>
<td>Industrial AI</td>
<td>Next generation communications network (5G)</td>
</tr>
<tr>
<td></td>
<td>Industrial operating system and software APP</td>
<td>New generation data storage technology</td>
<td></td>
</tr>
<tr>
<td>AMS</td>
<td>Material application pavilion</td>
<td>Material nature pavilion</td>
<td>Industry park and others</td>
</tr>
<tr>
<td>EIAS</td>
<td>Energy saving technology</td>
<td>Industrial cleaning</td>
<td>Core essential components and supporting accessories</td>
</tr>
<tr>
<td></td>
<td>Explosion protection</td>
<td></td>
<td>Factory safety and protection</td>
</tr>
</tbody>
</table>

**Exhibition Overview**
- **Show Scale**: 80,000 sqm
- **Exhibitors**: 800
- **Visitors**: 60,000

**Supporters**
- Chengdu Municipal Bureau of Economic and Information Technology
- Chengdu Municipal Bureau of Exposition
- Sichuan Tianfu New Area Management Committee
Six themed pavilions presenting the whole supply chain
CDIF has seven themed pavilions namely, Industrial automation, CNC machinery and Metalworking, Robotics, New general information technology and application, Energy saving and industrial equipment, and New material. By showcasing all key processes and supply systems of the industry, CDIF is an integrated trading platform to help the participants to achieve their goals.

International brand operating with local characteristics
The seven pavilions of CDIF are going to introduce numeric international brands to the Western China market. In the meanwhile, the Sichuan province pavilion will gather well-known local enterprises to showcase their products and help them to meet national wide buyers.

Concurrent high-quality forums and activities provide the opportunity to meet the industrial experts
The concurrent events and activities of CDIF include the opening ceremony, exhibition, and Western China style summits and forums, topics cover electronic information, assembling, digital economy, etc. The invited experts from research institutions and leading industrial enterprises are going to share their valuable knowledge and the audiences will surely be benefited from the activities.

All channel promotion and visitor invitation
Through industrial media and mass media coverage, digital media promotion, outdoor advertising, direct mailing, CDIF expands its brand recognition. And based on the massive database and personalized invitation program, CDIF ensures high-quality visitors onsite.
### Visitor Analysis

#### Business domain analysis of the company/institution

<table>
<thead>
<tr>
<th>Domain</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Machine tool</td>
<td>25.23%</td>
</tr>
<tr>
<td>Industry automation</td>
<td>25.20%</td>
</tr>
<tr>
<td>General machinery and machinery manufacturing</td>
<td>14.83%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>13.01%</td>
</tr>
<tr>
<td>Automobile and motorcycle components manufacturing</td>
<td>11.05%</td>
</tr>
<tr>
<td>Power electrical equipment and power engineering</td>
<td>10.84%</td>
</tr>
<tr>
<td>Computer software/hardware and electronics products</td>
<td>9.56%</td>
</tr>
<tr>
<td>Architecture and construction</td>
<td>7.96%</td>
</tr>
<tr>
<td>Chemical industry</td>
<td>7.46%</td>
</tr>
<tr>
<td>Natural defense</td>
<td>6.60%</td>
</tr>
<tr>
<td>Med &amp; Diagnostics</td>
<td>6.36%</td>
</tr>
<tr>
<td>Machinery engineering and equipment</td>
<td>5.84%</td>
</tr>
<tr>
<td>Biomaterial and medical machinery</td>
<td>5.41%</td>
</tr>
<tr>
<td>Communication Technology, Operation Service</td>
<td>5.30%</td>
</tr>
<tr>
<td>IOT/Security/RFID</td>
<td>4.93%</td>
</tr>
<tr>
<td>Antenna/communication</td>
<td>4.93%</td>
</tr>
<tr>
<td>Light industry machinery</td>
<td>4.64%</td>
</tr>
<tr>
<td>Shipbuilding industry</td>
<td>4.59%</td>
</tr>
<tr>
<td>Railways</td>
<td>4.48%</td>
</tr>
<tr>
<td>Environmental protection equipment</td>
<td>4.19%</td>
</tr>
<tr>
<td>Semiconductor lighting and application</td>
<td>3.64%</td>
</tr>
<tr>
<td>Food and beverage</td>
<td>3.03%</td>
</tr>
<tr>
<td>Packaging and printing</td>
<td>3.01%</td>
</tr>
<tr>
<td>Logistics and transportation</td>
<td>2.76%</td>
</tr>
<tr>
<td>Energy-saving and supporting power</td>
<td>2.77%</td>
</tr>
<tr>
<td>Agricultural machinery</td>
<td>2.76%</td>
</tr>
<tr>
<td>Textile, cloth and machinery</td>
<td>2.34%</td>
</tr>
<tr>
<td>Furniture, kitchen, bathroom and sanitary products</td>
<td>1.83%</td>
</tr>
<tr>
<td>Elevator</td>
<td>1.75%</td>
</tr>
<tr>
<td>Light manufacturing</td>
<td>1.22%</td>
</tr>
</tbody>
</table>

#### Analysis of the role of visitors in purchasing

- Decision maker: 23.64%
- Recommendatory/Advisor: 10.65%
- Specifying requirements: 10.65%
- Not involved: 55.66%

#### Analysis of Visiting Purpose

- Strategic acquisition: 34.72%
- Product research: 30.83%
- Business development: 24.43%
- Market research: 11.08%
- Other: 0.82%

*The names are in order without priority

Due to multiple choices, the total percentage is beyond 100%.
Partial Buyers from the End-User Industry

New Energy
Tongwei Co., Ltd.
Chengdu Galaxy Magnets Co., Ltd.
CALB Group Co., Ltd.
Dongfang Electric Corporation
Sichuan Zhongxing Energy Co., Ltd.
China (Sichuan) Huaneng Group Co., Ltd.

Automobile and Motorcycle Parts Manufacturing
Sichuan Yema Automobile Co., Ltd.
FAW-Volkswagen Automotive Co., Ltd.
Chengdu Coaster Axle Manufacturing Co., Ltd.
Technical Department of Chengdu Bus Co., Ltd.
Chengdu Dayun Automobile Co., Ltd.
Chongqing Chang’an Auto Spare Parts Co., Ltd.
BMW Brilliance Automotive Ltd.
WM Motor Technology Group Company Ltd.

Aerospace/National Defense
Sichuan Institute of Aerospace Systems Engineering
Chengdu Aircraft Industrial (Group) Co., Ltd.
Nuclear Power Institute of China
AECC Chengdu Engine Co., Ltd.
Sichuan Academy of Aerospace Technology
AVIC Chengdu Commercial Aircraft Co., Ltd.
Institute of Aerospace Pyrotechnics of China Aerospace
Science and Technology Corporation
Chengdu CAIC Electronics Co., Ltd.

Household Electric Appliance, Kitchen & Bathroom and Metal Products
Changhong Electronics Holding Group Company Ltd.
Gree Electronic Appliances, Inc. of Sichuan.
Sichuan Jizhou Electric Appliance Group Co., Ltd.
Sichuan Electrical Appliance Group Co., Ltd.
Midea Kitchen Appliances Manufacturing Co., Ltd.
Chongqing Pague Electric Appliance Co., Ltd.
Sichuan Skyworth Intelligent Technology Co., Ltd.

General Machinery and Machinery Manufacturing
SINOMACH-HE Chengdu Heavy Machinery Co., Ltd.
Sichuan Bonny Heavy Machinery Co., Ltd.
Sichuan Mianzhu Xinkun Machinery Making Co., Ltd.
UUAC Orient (Chengdu) Co., Ltd.
Dongfang Electric Machinery Co., Ltd.
Fisher Jean Gas Equipment (Chengdu) Co., Ltd.
Siemens Electronics Works Chengdu (SFWC)
Chengdu Zhong’an Automatic Control Equipment Co., Ltd.
Chengdu CRP Robot Technology Co., Ltd.
Chengdu Dahongli Machinery Co., Ltd.

3C Products/Equipment Manufacturing
Chengdu B&D Optoelectronics Technology Co., Ltd.
Dell (Chengdu) Co., Ltd.
Foxconn Technology Group
Wistron InfoComm (Chengdu) Co., Ltd.
Mianyang Pulse Electronics Co., Ltd.
Chengdu Qianfeng Electronics Co., Ltd.
Sichuan Hongfa Electroacoustic Co., Ltd.
Chengdu Zhimingda Electronics CO., Ltd.

Biomedicine and Medical Machinery
Maccura Biotechnology Co., Ltd.
Sichuan Kelun Pharmaceutical Co., Ltd.
Chengdu Easton Biopharmaceuticals Co., Ltd.
Sichuan Biokin Pharmaceuticals Co., Ltd.
Sichuan Yike Pharmaceutical Co., Ltd.
Sichuan Honglong Pharmaceutical Engineering-Technology Co., Ltd.
Chengdu Yingfe Biomedical Equipment Technology Co., Ltd.

Foods and Beverage
New Hope Group Co., Ltd.
Sichuan Wuliangye Nongxiangjiu Co., Ltd.
Luzhou Luojia Co., Ltd.
PepsiCo Foods (Sichuan) Co. Ltd.
Sichuan Jiaduobao Drink Co., Ltd.
Beijing Hulyuan Beverage and Food-Group Co., Ltd. Chengdu Branch
Synear Food Co., Ltd.
Chengdu Yinlu Food Co., Ltd.

Others
China Tobacco Sichuan Industrial Co., Ltd. Mianyang Cigarette Factory
Procter & Gamble (Chengdu) Ltd.
Luzhou North Chemical Industries Co., Ltd.
Sichuan Chuanglong Agricultural Equipments Co., Ltd.
Giantstar Farming & Husbandry Corp Ltd
Sichuan Sub-Branch of China Telecom Corporation Limited
Sichuan Huashi Green Homeland Building Materials Co., Ltd.
2023 Conference and Media

- Opening Ceremony and Opening Day Forum of Chengdu International Industry Fair (CDIF)
- 2023 Chengdu Digital and Intelligent Logistics Manufacturing Seminar
- Seminar on KIC open Technology for Supporting Intelligent Manufacturing
- The 2nd Global Automation & Manufacturing Summit China 2023 (Chengdu)
- Innovation, Integration and Intelligence - Vision and Sensor Technology Seminar
- AIE Asia Power Electronic Industry Technology Conference
- 2023 Chengdu Changjiang Electronic Information Industry Intelligent Manufacturing Summit Forum
- Green Chemical Industry Park - New Chemical Materials & Electronic Chemicals Thematic Exchange Seminar
- Annual Conference of Sichuan Automation Industry – Intelligent Manufacturing Empowers Safe Production
- "Digitalisation & Intelligence" Academic Industrial Future Conference
- 2023 "Convergence of Innovation and Intelligence" Empowering the New Development of the Industry
- Special Session of CDIF

Exhibition Zone at CDIF:
- Industrial Automation Show
- Information & Communication Technology Show
- Metalworking and CNC Machine Tool Show
- Advanced Material Show
- Robot Show
- Energy Saving & Industrial Accessory Show

Media Promotion

Over 100 reporters and journalists from nearly 100 media conducted interviews and wrote articles of CDIF, national-level media such as CCTV, CMC, Xinhua News, China News Service, People’s Daily, Guang Ming Daily, Economic Daily; provincial-level media like Sichuan TV, Chengdu TV, Sichuan Daily, Chengdu Daily, Sichuang Economic Daily, Huaxi City Daily, chengdu.cn and industrial media eg., China Industry News, China Trade News, South China Morning Post did 360-degree media coverage of CDIF.

28 Concurrent Events Attracted 2,000+ Participant

Price List

<table>
<thead>
<tr>
<th>Raw space</th>
<th>Shell Scheme</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foreign: 1,500 CNY/㎡</td>
<td>15,000 CNY/9㎡</td>
</tr>
<tr>
<td>Domestic: 1,200 CNY/㎡</td>
<td>12,000 CNY/9㎡</td>
</tr>
</tbody>
</table>

The company has decided to participate in CDIF and promises to pay all expenses (including remittance fees). We will not engage in on-site retail, exhibit any infringing and counterfeit products, and will follow the directives and instructions provided by CDIF staff.

Company name: ____________________________
Address: ____________________________
Contact: ____________________________
Tel: ____________________________
Position: ____________________________
Fax: ____________________________
E-mail: ____________________________
Mobile: ____________________________
Web: ____________________________
product: ____________________________

Reserved Booth:
A. Raw space 9 sqm (3M×3M)

B. Shell Scheme (18 sqm+)

Filling Date: ____________________________
Official Seal: ____________________________

Note: This form is only for an expression of intent to participate and is subject to signed formal exhibition contracts.