Chengdu International Industry Fair

Apr 26-28, 2023
Western China International Expo City

www.cdiif.com
2023 Chengdu International Industry Fair (refer as CDIIF) will be on stage at West China International Expo City during Apr 26-28, 2023. As one of the satellite shows of China International Industry Fair, CDIIF is dedicated to display the future look of the industry, put focus on the achievements of China intelligent manufacturing. The product categories include products and solutions of industrial automation, CNC machinery and metal working, railway transportation, robotics, new generation of information technology and its application, energy saving, industrial components. CDIIF is going to be the interpretation of how innovative technologies helping the development of industrial productions and value chain.
### Product Category

<table>
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<tr>
<th>Product</th>
<th>Description</th>
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| **IAS** | - Industrial automation core intelligent hardware  
- Industrial automation intelligent manufacturing technology and inspection equipment  
- Industrial robots, key components and other intelligent equipment  
- Integrated solution of intelligent manufacturing |
| **MWCS** | - Metal cutting machinery  
- Metal forming machinery  
- Additive manufacturing and special machinery  
- Inspection and measuring equipment  
- CNC system, dedicated software, machinery electronic functional equipment  
- Cutting tools, clamps and related products, mould & die, accessories etc.  
- Hardware |
| **RS** | - Industrial robots  
- Integrated solutions for application industries  
- Core components  
- Automatic guided robots for warehouse and logistics industries  
- Intelligent robots  
- Raw material and other tools  
- Terminal operation, maintains, security and related equipment  
- Railway safety technology and equipment  
- Inspection instruments and technical certifying  
- Railway transportation monitoring and AI  
- Hardware  
- Infrastructure construction company and related equipment |
| **MTS** | - Subway, railway, train vehicles, accessories and interiors  
- Subway, railway transportation train planning and designing  
- Vehicles braking system, transmission system, door system, lighting System, automatic driving system, other system  
- Railway power supply system  
- Railway transportation investment and operation entities  
- Tunnel and underground construction technology and equipment, construction material, water proof material  
- Information and automation technology, communication signal technology and application  
- Industrial IoT, Industry 4.0 technology and application  
- Industrial AI  
- Next generation communication network (5G)  
- Industrial operating system and software APP  
- New generation data storage technology  
- Digital infrastructure (Digital factory, Intelligent city, New display system)  
- Industrial e-commerce and digitalized supply chain |
| **ICTS** | - Industrial internet of things (IIoT) technology application  
- Industrial AI  
- Next generation communication network (5G)  
- Industrial operating system and software APP  
- New generation data storage technology  
- Digital infrastructure (Digital factory, Intelligent city, New display system)  
- Industrial e-commerce and digitalized supply chain  
- Cellular & LoT  
- Frontier Innovations |
| **AMS** | - Material application pavilion  
- Material nature pavilion  
- Industry park and others |
| **EIAS** | - Energy saving technology  
- Industrial cleaning  
- Explosion protection  
- Core essential components and supporting accessories  
- Factory safety and protection |
High quality resources from Hannover Messe and China International Industry Fair

Jointly organized by the organizers of Hannover Messe and China International Industry Fair, CDIIF has the best industrial resources and advantages. It aims to build a high-quality trading platform for China western enterprises to access the world-leading industrial technologies. It will also assist the brand building of China western industrial enterprises and promote the modern industrial development.

Show Highlights

Seven themed pavilions presenting the whole supply chain
CDIIF has seven themed pavilions namely, industrial automation, CNC machinery and Metalworking, Railway transportation, Robotics, New general information technology and application. Energy saving and industrial equipment, and New material. By showcasing all key processes and supply systems of the industry, CDIIF is an integrated trading platform to help the participants to achieve their goals.

International brand operating with local characteristics
The seven pavilions of CDIIF are going to introduce numeric international brands to the Western China market. In the meanwhile, the Sichuan province pavilion will gather well-known local enterprises to showcase their products and help them to meet national wide buyers.

Concurrent high-quality forums and activities provide the opportunity to meet the industrial experts
The concurrent events and activities of CDIIF include the opening ceremony, exhibition, and Western China style summits and forums. Topics cover electronic information, assembling, digital economy, etc. The invited experts from research institutions and leading industrial enterprises are going to share their valuable knowledge and the audiences will surely be benefited from the activities.

All channel promotion and visitor invitation
Through industrial media and mass media coverage, digital media promotion, outdoor advertising, direct mailing, CDIIF expands its brand recognition. And based on the massive database and personalized invitation program, CDIIF ensures high-quality visitors onsite.
The Review of CDIIF 2021

**Major Exhibitors**

- Siemens
- Beckhoff
- Turck
- ABB
- Bernstei
- TBI Motion
- Autonics
- Elau
- Pluse
- Wieland
- Ginier
- Komet
- Atek
- Eason
- Euchner
- TCM
- MGA
- Asco
- Eversys
- Ictek
- Redi
- Empower
- Kofon
- SIEMENS
- Beckhoff
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**Areas of interest**

Due to multiple choices, the total percentage is beyond 100%.

- Metalworking and CNC Machine Tool Show: 42.32%
- Industrial Automation Show: 63.75%
- Energy-Saving & Industrial Accessory Show: 17.10%
- Information & Communication Technology Show: 28.77%
- Robotics Show: 37.98%
- Advanced Material Show: 22.33%
- Metro Transit Show: 19.75%

**Analysis of the role of visitors in purchasing**

Due to multiple choices, the total percentage is beyond 100%.

- Decision maker: 23.70%
- Specifying requirements: 16.87%
- Recommendatory / Advisor: 49.64%
- Not involve: 9.79%

**Analysis of Visiting Purpose**

Due to multiple choices, the total percentage is beyond 100%.

- Attend Symposium / Lecture: 6.20%
- Evaluate Next year’s attendance: 1.22%
- Research / Study / Study: 24.36%
- Gather general market / product information: 16.19%
- Contact suppliers and sellers: 32.97%
- Seek solutions of special requirements and innovative technology: 37.59%

*The names are in order without priority*
2021 Forum & Conference

- 2021 Yangtze Delta Economic Zone Digital Factory Transformation Summit and International Industry IoT Conference Southwestern China Summit
- Intelligent Diagnosis and Remote Ops Seminar
- Intelligent Chengdu Leading Innovation - Digitization Industry Development Summit and Forum

- The Outline of Efficient Management of Modern Logistics Center
- Chengdu Meizhi Railway Transportation Enterprises Summit
- Chengdu Economic Circle Automobile Industry Integration Forum
- Close Door Salon and Training - The Theory and Control Analysis of Power-Split Hybrid Electrical Powertrain, APS Asia Technical Forum

- Sichuan Fuel Cell Automobile Key Technology and Modeling Seminar
- Annual Academic Conference of Sichuan Automation and Instrumentation
- 2021 Sichuan High-end Equipment Design Manufacturing and Practice Forum

28 Concurrent Events
Attracted
2,000+ Participant

Media Promotion

Over 100 reporters and journalists from nearly 100 media conducted interviews and wrote articles of CDIIF, national-level media such as CGTN, CGM, Xinhua News, China News Service, People’s Daily, Guang Ming Daily, Economic Daily; provincial-level media like Sichuan TV, Chengdu TV, Sichuan Daily, Chengdu Daily, Chengdu Economic Daily, Huaxi City Daily, chengdu.cn and industrial media eg, China Industry News, China Trade News, South China Morning Post did 360-degree media coverage of CDIIF.

- WeChat Moments exposure rate 1,740,000 per time
- eDM coverage 1,120,000 buyers and professional audiences
- Baidu search terms exceed 9,100,000
- Tik Tok and Video Channel view counts exceed 2,210,000 annually
- Followers of WeChat official account 16,000 professional audience

Pricing system

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<th>Raw space</th>
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<tr>
<td>Foreign: 1,500 CNY/m²</td>
<td>15,000 CNY/ 9 m²</td>
<td></td>
</tr>
<tr>
<td>Domestic: 1,200 CNY/m²</td>
<td>12,000 CNY/ 9 m²</td>
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Western China International Expo City
Apr 26-28, 2023
Deadline for application is Jan 31th, 2023

Guidance by
Chengdu Municipal People’s Government
Sichuan Provincial Economic and Information Department

Supporters
Chengdu Municipal Bureau of Economic and Information Technology
Chengdu Municipal Bureau of Exposition
Sichuan Tianfu New Area Management Committee

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