

WIN EURASIA 2024 POST SHOW REPORT



Deutsche Messe



WIN
EURASIA

WIN EURASIA 2024 HIGHLIGHTS



750 Exhibitors
from 19 Countries



55,000sqm exhibition
area in 6 halls



41,554 Visitors
from 90 Countries



200 VIP buyers
from 18 countries



600+ VIP buyer & exhibitor
meetings with buyer
delegation program



30+ international and national
media partners



18 supporting associations
and public organizations



38 Panels and 125 Speakers



2000+ B2B matches & 700+
B2B meetings with more than
96,000 industry professionals
from 90 countries through
B2B Platform

EXHIBITOR INSIGHTS

%92

of exhibitors are satisfied
with WIN EURASIA

%90

of exhibitors want to exhibit in
WIN EURASIA again next year

%82

of exhibitors are satisfied
with their new business contacts

%88

of exhibitors recommend
WIN EURASIA

%82

of exhibitors are satisfied
with visitor quality

%94

of the exhibitors stated that
WIN EURASIA has successfully
carried out its commercial mission
and created opportunities
for the industry

TOP 5 INTERNATIONAL EXHIBITING COUNTRIES



VISITOR INSIGHTS

%98

of visitors are satisfied with WIN EURASIA

%98

of visitors recommend WIN EURASIA

%98

of visitors will visit WIN EURASIA again next year

%95

of visitors are satisfied with the quality of the exhibitor

%99

of the visitors stated that WIN EURASIA represents the future of the manufacturing industry

TOP 10 VISITING COUNTRIES



China



Iran



Germany



Lebanon



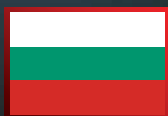
Italy



Algeria



Egypt



Bulgaria



Iraq



Libya

SEE YOU NEXT YEAR!

28-31 MAY 2025
Istanbul Expo Center



Deutsche Messe

30 YEARS

WIN
EURASIA

Supporters



Türkiye



Fairground

Supporting Associations

