21st International Integrated Automation, Motion & Drives Fair
IAMD EURASIA will feature the full range of industrial automation, transmission and fluid power solutions for smart, connected components and solutions. Thanks to its size and significance, IAMD EURASIA will be the premier platform for investors and decision-makers.

2020
12 - 15 March 2020
Tuyap Fair Convention and Congress Center, Istanbul

Connect with world-renowned brands at IAMD EURASIA

Deutsche Messe

Hannover Fairs Turkey Fuatçlık A.Ş.
Büyükdere Cad. Şarlı İş Merkezi
No: 103 B Blok. Kat 5-6. 34394 Meşilekoy-Şişli
İstanbul, Turkey
Tel. +90 212 332 69 00
info@hf-turkey.com
www.hmist.com.tr

Contact
Sena Mengüll Project Director
senamengull@hf-turkey.com
Haluk Sarıgül Project Manager
haluksarigul@hf-turkey.com
Murat Bayazıt Project Sales & Development Director
murat.bayazit@hf-turkey.com
Meric Tahan Project Manager
meric.tahan@hf-turkey.com

Product Groups
- Factory, process and energy automation systems
- Robotics
- Industrial informatics, hardware and services
- Production technologies and services
- Lubrication systems, machinery and Hydraulic Oils & Parts
- Hydraulic systems and transfer
- Pneumatic and hydraulic systems
- Geared motors, wheels and gear systems
- Linear technology
- Sealing technology, lubrication systems for drive technology
- Bearing
- Industrial sensor and image processing
- Electrical and mechanical drive systems
- Test and measurement systems
- IoT and software solutions
- Industry 4.0 and IT solutions
- Intelligent production systems

Target sector
- Wood and wood products sector
- Packaging industry
- White goods-household appliances industry
- Information and communication technology
- Iron-steel-aluminum-copper industry
- Sea-air-railway industry
- Finance, insurance and banking activities
- Food industry
- Medical, medical device industry
- Manufacturing industry
- Public administration and defense industry
- Chemistry-paint industry
- Mining, marble and quarrying
- Machine industry
- Metal industry
- Automotive industry
- Plastic industry

Highlights: Process and Robotics Automation

Home of the latest innovative products
Keep up with industry issues and trends at our forums
Eurasia’s biggest industrial event
Easy access to target visitor groups
Floor Plan of IAMD EURASIA 2020*

Exhibitor Figures of 2019
- 1,376 exhibitors from 20 countries
- 11 Halls located on 33,110 m² net stand area
- 4 Pavilions; China, Germany, South Korea, Taiwan

Visitor Figures of 2019
- 77,403 visitors from 111 countries
- 467 B2B matchmaking participants from 37 countries

Top 5 International Exhibitor Countries
- China
- Germany
- Taiwan
- South Korea
- Italy

Top 5 International Visitor Countries
- Iran
- Bulgaria
- China
- Russian Federation
- Germany

Exhibitor Overview
- 90% satisfied with the exhibition
- 90% will exhibit at WIN EURASIA again
- 82% satisfied with the professional visitor quality
- 82% recommend WIN EURASIA to a colleague

Visitor Overview
- 96% satisfied with WIN EURASIA
- 99% plan to visit the exhibition next year
- 91% recommend WIN EURASIA to a colleague
- 80% visitors are decision-makers

*Reallocation has been made according to the product groups.