WIN EURASIA
EURASIA’S LEADING INDUSTRY FAIR
5 - 8 June 2024
İstanbul Expo Center, Yeşilköy
INDUSTRIES MEET DIVERSITY
Deutsche Messe
WIN EURASIA - World of Industry Fair, the largest international industrial fair of the region and its sector, will open its doors at Istanbul Expo Center between 5 and 8 June 2024.

WIN EURASIA, which has hosted thousands of innovations and countless product launches with hundreds of participating companies in the past 30 years of the manufacturing industry, is preparing to lead industrial transformation with the latest products by bringing together the most important players of the industry this year.

Energy, Electrical & Electronic Technologies, Welding and Robotic Welding Technologies, Logistics, Supply Chain Management & Intralogistics Solutions, Industrial Manufacturing Machinery, Industrial Automation and Factory Automation Systems come together under the roof of WIN EURASIA.
WIN EURASIA 2023 HIGHLIGHTS

- 108 VIP buyers from 19 countries
- 60+ International and national media partners
- 25 Supporting associations & public institutions
- 38,586 Visitors from 127 countries
- 55,000 m² Exhibition area in 6 Halls
- 22 Panels
- 662 Exhibitors from 16 countries
- 1,200+ live broadcast viewers
- 96,000+ industry professionals from 127 countries at Digital B2B Platform & 400+ B2B Matches

INDUSTRIES MEET DIVERSITY
Deutsche Messe
PRODUCT GROUPS

- Metal Forming Technologies
- Processing Technologies
- Bonding/Insertion Technologies
- Surface Processing Technologies
- Tool Accessories, Components
- Machine Elements and Components
- Hand Tools, Hardware
- Occupational Safety and Environmental Protection, SAFE@WORK
- Wire, Pipe and Profile

INDUSTRIES MEET DIVERSITY

Deutsche Messe
WIN EURASIA 2024
Welding and Robotic Welding Technologies

PRODUCT GROUPS

- Welding Machines
- Welding Robot Technologies
- Welding Equipment
- Analysis Systems
- Industrial Gases
- Embedded systems
- Bonding and Splicing Technologies
- Welding Accessories and By-Products

INDUSTRIES MEET DIVERSITY
Deutsche Messe
PRODUCT GROUPS

- Lifting and Transport Systems
- Smart Storage and Loading Solutions
- Management and Service
- Collection and Packaging
- Logistics Informatics

WIN EURASIA 2024
Logistics, Supply Chain Management and Intralogistics Solutions

INDUSTRIES MEET DIVERSITY
Deutsche Messe
PRODUCT GROUPS

- Electrical Energy Generation Systems, Combustion Machines, Uninterruptible Power Systems
- Renewable and Clean Energy
- Transformers, Accumulators and Uninterruptible Power Supplies
- Cables and Equipment for Electrical Power Transmission
- Electrical Switches and Electrical Power Distribution Materials
- Electronic and Optoelectronic Materials
- Electrical and Electronic Test and Measurement Materials
- Lighting Materials
- Electrical Power and Engineering Services
- Air Conditioning Systems and Technologies

WIN EURASIA 2024
Energy, Electric and Electronic Technologies

INDUSTRIES MEET DIVERSITY
Deutsche Messe
PRODUCT GROUPS

- Assembly and Transport Systems, Linear Positioning Systems
- Robotics
- Industrial Image Processing Systems
- Control Systems, PLC, SCADA
- Sensor and Motion Systems (Actuators)
- Industrial PCs
- Communication, Networks and Field Bus Systems
- Embedded systems
- Measurement and Test Systems
- Industrial Automated Information Capture and Identification Systems
- Industrial IT and Software
- Laser Technology
- Industrial Building Automation Systems
- Automation Services
- Electric Motors, Frequency Inverters and Motor Drives
- Gears and Mechanical Drive Systems
- Hydraulics and Pneumatics
- Digital Factory- IIoT Product Groups
- Process and process automation technologies

WIN EURASIA 2024
Industrial Automation and Factory Automation Systems

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HYDROGEN SPECIAL AREA | HALL 2

In order to prevent environmental pollution caused by energy production and consumption based on fossil fuels, we are starting to talk about the production and applicability of more sustainable and cleaner Hydrogen energy in the Hydrogen Special Area at WIN EURASIA 2024.

Heavy industry is one of the main areas of use of hydrogen energy. The development of technology and infrastructure related to the production, storage, transportation and use of Hydrogen Energy brings many new business areas and projects. The production lines of industries with intense carbon emissions have begun to prepare their infrastructure to be compatible with Hydrogen technology.

Thanks to the Hydrogen Special Area in WIN EURASIA 2024, you can see the processes and projects in this transformation or have the opportunity to introduce your solutions.
5G ARENA | HALLS 6 & 7

5G Offers Brand New Opportunities for Vertical Industries with Wireless Communication Technology. You Are Invited to WIN EURASIA to Explore Turkey's Industrial 5G Scenarios Live!

WIN EURASIA, which made history last year as the fair that introduced 'Industry 5.0: Factory of the Future', controlled by 5G and metaverse, to the manufacturing industry in Turkey for the first time, will lead the industry again this year with the "Robot Application Area and Metaverse Arena".

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Turkey has the potential to create 3 million jobs in the next 10 years with the economic benefits and social changes that automation, artificial intelligence and digital technologies will create. “Adoption of digital technologies is very important for Türkiye.”

5G, IoT, MES/MOM, ERP, supply chain management and Industry 5.0 applications are the main themes of WIN EURASIA 2024 Digital Factories Special Area. In addition, cloud technology, industrial security, artificial intelligence, machine learning, digital twin and additive manufacturing technologies also contribute to the Digital Factories Special Area.
WIN EURASIA 2024
SPECIAL AREAS

COMVAC | Compressed Air & Vacuum Technologies Special Area | HALL 6

WIN Eurasia, Eurasia’s leading industrial production technologies and manufacturing industry fair, which will celebrate its 30th anniversary in 2024, is preparing to bring together the industry’s leading brands and innovative solutions with industry professionals, with the special area of Compressed Air and Vacuum Technologies, as it does every two years.

- Compressors focusing on energy efficiency
- New generation air dryers and filters
- Air Tanks
- Nitrogen Generators
- Oxygen Generators
- Hydrogen Generators
- Blowers
- Industrial Vacuum and Pumps

INDUSTRIES MEET DIVERSITY
Deutsche Messe
HOSTED BUYER PROGRAM

WIN EURASIA hosts senior managers and purchasing officials from all over the world in Istanbul within the scope of the "Hosted Buyer Program" organized jointly by the Machinery Exporters Association (MAİB) and the Turkish Machinery Federation (MAKFED).

With the program that offers the opportunity to have one-on-one meetings with representatives of world-leading companies, WIN EURASIA exhibitors increase their exports and open up to new markets.
WIN EURASIA 2024
EURASIA’S LEADING INDUSTRY FAIR

B2B PLATFORM

WIN EURASIA brings together exhibitors and visitors with its "B2B Platform".

With the platform that offers fast, practical matching opportunities to exhibitors and visitors, companies reach maximum visibility, while buyers can easily supply the products they are looking for during the procurement process.

✓ One on one meetings
✓ Maximum visibility
✓ Right products, right buyers
✓ Showcase your brand throughout the year

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THANK YOU!

See you at
WIN EURASIA
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