WIN EURASIA
INDUSTRIES MEET DIVERSITY
5 - 8 June 2024
Istanbul Expo Center, Yeşilköy
WIN EURASIA
Industries Meet Diversity

WIN EURASIA, the largest international industry fair of the region, preparing to celebrate its 30th anniversary, hosted 38,586 visitors and more than 650 exhibitors from 102 countries at the Istanbul Expo Center in the last meeting. WIN EURASIA, which made history by introducing the 'Industry 5.0: Factory of the Future', controlled by 5G and metaverse, to the manufacturing industry in Turkey for the first time, is preparing to lead the industrial transformation and achieve new achievements in 2024.

WIN EURASIA Highlights

- 662 Exhibitors from 16 Countries
- 55,000 m² exhibition area in 6 Halls
- 38,586 Visitors from 102 Countries
- 108 VIP Buyers from 19 countries
- 60+ international and national media partners
- 25 supporting associations and public institutions
- 22 panels and 77 speakers
- 1200+ live broadcast viewers
- 36,000+ industry professionals from 150 countries at Digital B2B platform & 400+ B2B meetings

Exhibitor Insights

- 91% Overall satisfaction rate
- 91% Will exhibit at WIN EURASIA 2024
- 82% Satisfied with new business contacts
- 89% Recommend WIN EURASIA
- 83% Satisfied with the visitor profile

TOP 5 International Exhibiting Countries

- China
- Taiwan
- Germany
- Korea
- Italy
Product Groups

Logistics, Supply Chain Management and IntraLogistics Solutions
Energy, Electric & Electronic Technologies
Industrial Automation and Factory Automation Systems
Industrial Manufacturing Machines
Welding and Robotic Welding Technologies

General Layout

See You at WIN EURASIA!
5-8 June 2024 | Istanbul Expo Center

B2B Meetings
5G & Industry 4.0 Forum Area
5G ARENA

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