

# PARTNERSHIPS OPPORTUNITIES



HANNOVER  
MESSE  
event

Industrial  
Transformation  
MEXICO



INSTITUTOS DE  
INVESTIGACIÓN



AUTOMATIZACIÓN,  
ROBOTIZACIÓN Y  
TRANSMISIÓN DE PODER



FÁBRICA DIGITAL



MANUFACTURA ADITIVA



LOGÍSTICA INTELIGENTE



SOLUCIONES DE ENERGÍA



MÁQUINA HERRAMIENTA



GOBIERNO



## PACKAGES AND SPONSORSHIPS

### Description and costs

Benefits	Black Sponsor USD \$20,000 (3x)	Platinum Sponsor USD \$15,500 (5x)	Gold Sponsor USD\$11,500 (7x)
Pre-event and e-media benefits			
Brand presence (name and logo) included in e-campaigns (bulletins) targeting attendee base	X	X	X
Presence of your logo on the ITM website with a link to your own website	X	X	
Publication of an Industry 4.0-related article on the ITM website.* The article should be provided by the sponsor and is subject to revision. Consult your sales rep for further details	5	3	1
One-page advert in digital directory. The sponsor is responsible for the design, information and artwork	X	X	
*Promotion in ITM social media (Twitter, Facebook, LinkedIn). The sponsor is responsible for the design, information and artwork	3	2	1
*Publication of launches, articles, breaking news, products, etc. on ITM social media (Twitter, Facebook, LinkedIn) prior to the event	5	3	1
Invitation to participate in a Webinar	X	X	
Invitation to participate in a Roadshow	X	X	X
*Publication of industry-related articles, news and original content on the Industry 4.0 specialized website <a href="http://cuatro-cero.mx">cuatro-cero.mx</a> . The sponsor is responsible for supplying the information, which will be subject to revision	5	3	1
Teamwork and synergies with the ITM marketing team	X		

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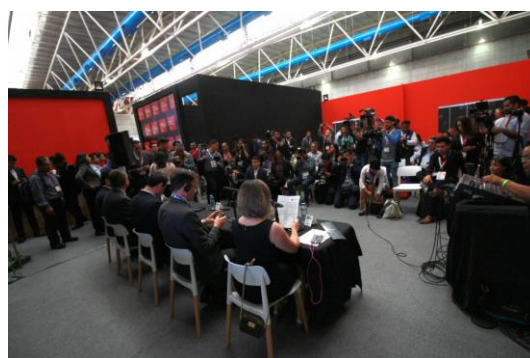
Benefits	Black Sponsor USD \$20,000 (3x)	Platinum Sponsor USD \$15,500 (5x)	Gold Sponsor USD\$11,500 (7x)
<b>Pre-event and e-media benefits</b>			
Logo on online pre-registration site and confirmation e-mails	X		
Banner on the ITM website	X		
Inclusion of a banner advertising of your company on one of a newsletter of ITM 2021	X	X	X
Invitation and access to exclusive private events (where applicable)	X	X	X
<b>Media Presence</b>			
Publication of an opinion article related to current industry topics in a national daily, subject to editorial revision. Consult your sales rep. for more details.	X		
Mention as an official sponsor at press conferences.	X	X	
Participation as a speaker on an ITM briefing with international correspondents	X		
<b>On-site benefits</b>			
Contracting of minimum exhibition floor space	72m <sup>2</sup>	54m <sup>2</sup>	36m <sup>2</sup>
Invitation to speak at conference area "Futuristic Minds"	X	X	X
Invitation to speak as a Keynote in conference area	X	X	
Invitation to speak as a panelist in conferences areas of ITMujeres	X		
Invitation to participate as a panelist in conference areas		X	X

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<b>On-site benefits</b>			
Access to exclusive, private events	X	X	X
Access to Business Lounge / Hermes Lounge (where applicable)	8	4	2
Access to conferences / educational program (where applicable)	9	6	3
Logo repeatedly featured on entrance archway screen	X	X	
Logo repeatedly featured on screens in conference areas	X	X	
An allocated place to hand out flyers at the registration area. The sponsor is responsible for distributing the flyers, which will be of limited size and number	X		
Distribution of promo articles in registration area. Production, shipping and on-site distribution are all the responsibility of the sponsor	X	X	
<b>Extra</b> passes to Industry Night	8	4	2
Your logo on signage in strategic areas of the main lobby (ITM printed banners), subject to availability	X		

**Prices do not include VAT**



# ITM 2021 Sponsorship and Partnership Specifications

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To guarantee the efficient rendering of the aforementioned services, the information specified in the contract form should be e-mailed to the Hannover Fairs México team before the established deadline.

**Deadline:** June 17, 2021  
**E-mail:** [america.neri@hfmexico.mx](mailto:america.neri@hfmexico.mx)

**Forms:**

- Send your company logo in vector (.jpg, .gif) and print format .pdf or .ai (360 dpi).

**Clauses:**

- Any sponsorship package acquired after the aforementioned deadline will be subject to change, pursuant to the directives of the organizing committee.

If you are interested in a partnership or sponsorship package please contact:

**Detalle de Contacto**

América Neri

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 [www.industrialtransformation.mx](http://www.industrialtransformation.mx)