



PTC ASIA 2021

26-29 October 2021
Shanghai New Int'l Expo Centre



Special Offers

FREE

- ◆ 30th anniversary of PTC ASIA
- ◆ A series of activities covering the whole year
- ◆ **Free of charge and open to all exhibitors!**

Pre-show Activities

1 Photos & Stories Collection

Exhibitors can provide old photos or stories with PTC Asia personally, which will be released on PTC social media accounts and website. All participants will be rewarded.



2 Review Video

Exhibitors can record a short speech to be included in the review video of PTC ASIA. The video will be released in various promotion channels.

3 Co-branding Celebration

Exhibitors who are also celebrating their anniversary will be offered more advertising opportunities.

4 Special Issue

Media interviews with exhibitors will be conducted and edited into a special issue to be promoted in various promotion channels and distributed during the show.

5 Media Day

Media partners and exhibitors will be invited to the Media Day. Apart from latest news release, the Media Day will also serve as a communication platform.

6 Online Campaign

An online "Smart Factory Tour" will be organized, leading industry players to visit the exhibitor's factory online.

7 Offline Networking

Small social gatherings will be organized for exhibitors and industry players to exchange opinions on hot .

During-show Activities

1 Applied Industry Day

One day during the show period will be set as an Applied Industry Day. Tours, delegations and forums related with this industry will be carried out on this day. Exhibitors can prepare relevant products or activities in advance.



2 Celebration Activities

Celebration activities will be held during the show. Exhibitors are welcome to participate.



3 Concurrent Forums

Forums will be held during the show. Exhibitors are welcome to deliver speeches.

4 Online Guided Tours

Exhibitors will be provided 15-20 minutes to introduce the company's products or solutions at the booth during the show, which will be edited into a video and be released in various channels.

After-show Activities



1 Online Matchmaking

We will collect specific purchasing demands from buyers and assist exhibitors to do matchmaking online.



Please contact us for more details

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