

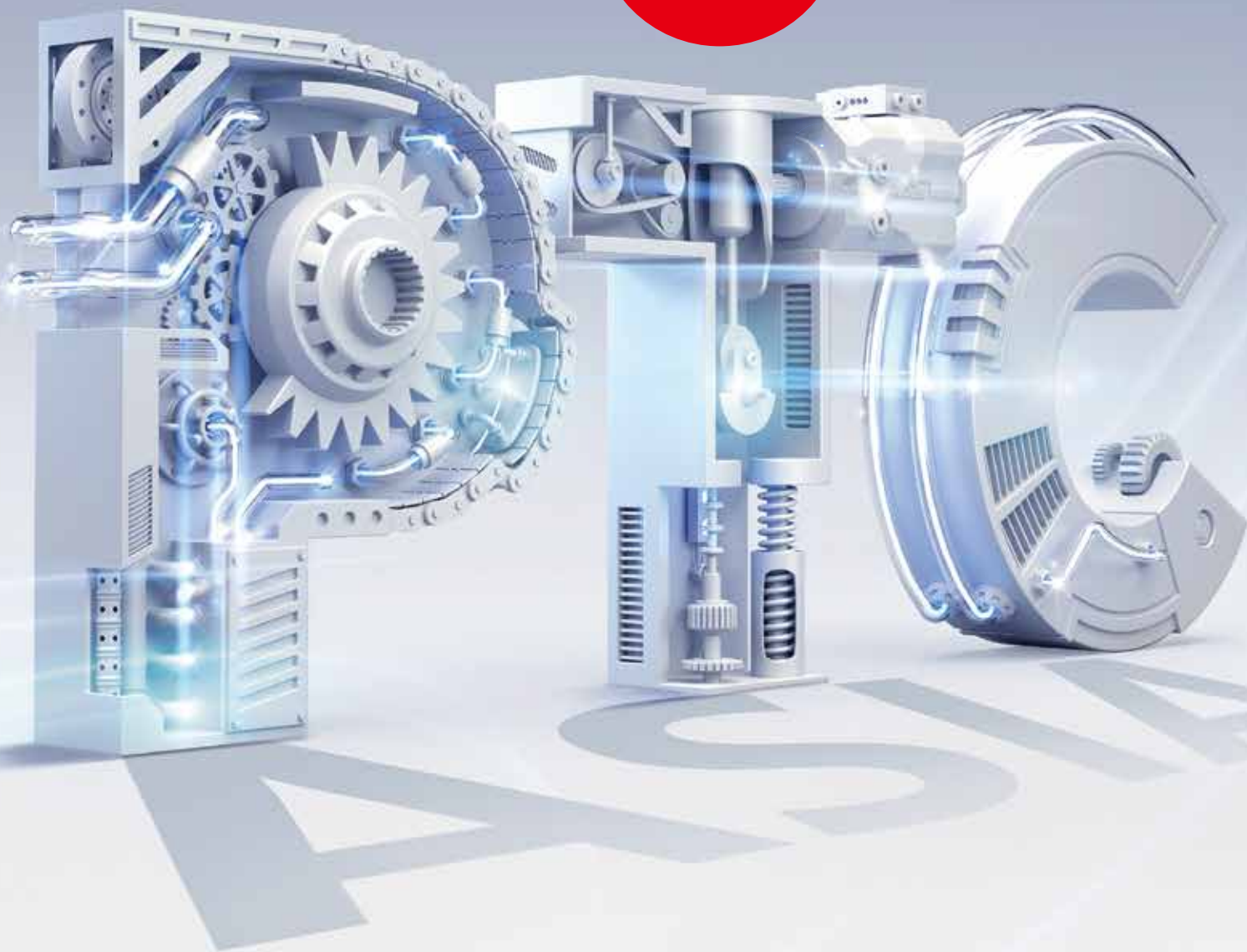
POWER TRANSMISSION AND CONTROL 2022

1-4 November 2022

Shanghai New International Expo Centre

www.ptc-asia.com

Driven to
be SMART



China Hydraulics
Pneumatics
& Seals Association



China General Machine
Components Industry
Association



Deutsche Messe



PTC
ASIA

POWER TRANSMISSION AND CONTROL 2022

Since it was first held in 1991, PTC ASIA has been deeply involved in the power transmission and control industry for more than 30 years. It has provided an excellent platform for brand display, trade cooperation and technical exchanges in the industry, and has deeply promoted the industry developing. The exhibits at PTC ASIA covers 11 categories such as hydraulics, pneumatics, seals, gears, motors, chains, belts, springs, bearings, couplings & brakes and industrial subcontracting, providing one stop procurement platform for core components for the landing of smart factories in future.

The Industrial Fair Network



Show introduction

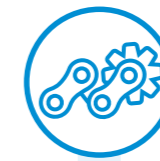
PTC ASIA is not confined to the past, it aims to lead the industry to break through the boundaries of inherent thinking and cognitive platforms, and enable traditional industrial industries to burst out new innovations and new integrations. Exhibition services have also been continuously upgraded and not only limited to four days. A series of activities such as the offline meeting "Spark Brainstorming", interview program, smart factory tour, hybrid pavilion, online matchmaking and online guided tour truly promoted the industry exchange and drove the development of the industry.

Product categories



Product categories

- Industrial motors
- Servo motors
- Frequency converters
- Electric drives
- Electromagnetic equipment



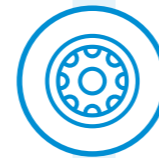
Mechanical power transmission, parts, equipment and industrial supply

- Gears
- Chains
- Belts
- Couplings & brakes
- Springs
- Powder metallurgy
- Testing equipment
- Material
- Processing
- Supporting equipment and parts
- Design engineering & manufacturing solution



Fluid power

- Hydraulic technology
- Pneumatic technology
- Sealing technology
- Sensor, testing equipment and software
- Fluid technology solutions



Bearings and linear motion systems

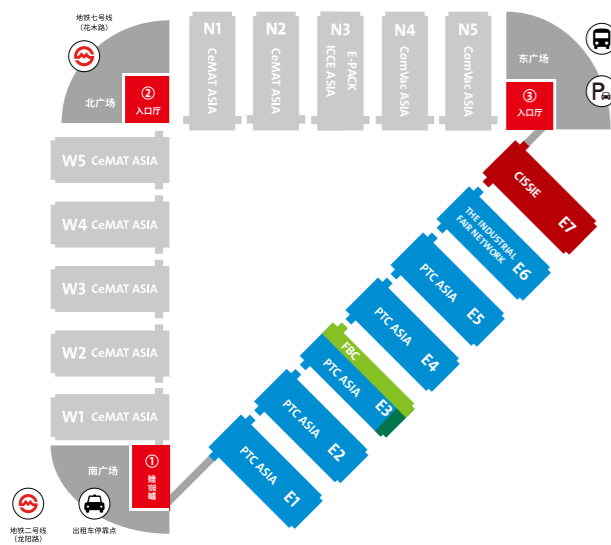
- Bearings and related components
- Bearing production and processing equipment
- Related accessories
- Linear motion systems
- Bearing solutions and intelligence



* Part of previous exhibitors, the logos are arranged randomly.

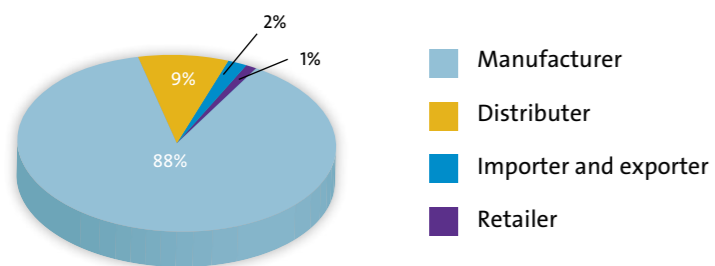
3 Show scale

Hall Layout

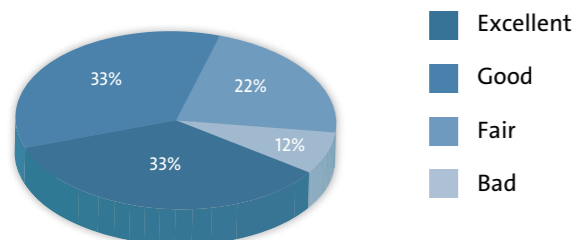


- Hall E1**
Gear/Motor/Couplings & Brakes
- Hall E2**
Gear/Motor/Couplings & Brakes/Bearing
- Hall E3**
Chain / Belt / Spring / ISA
- Hall E4**
Fluid Power
- Hall E5**
Fluid Power/German Pavilion
- Hall E6**
Fluid Power / The Industrial Fair Network

Company type of exhibitor



Satisfaction of participation



Nearly **70,000** square meters

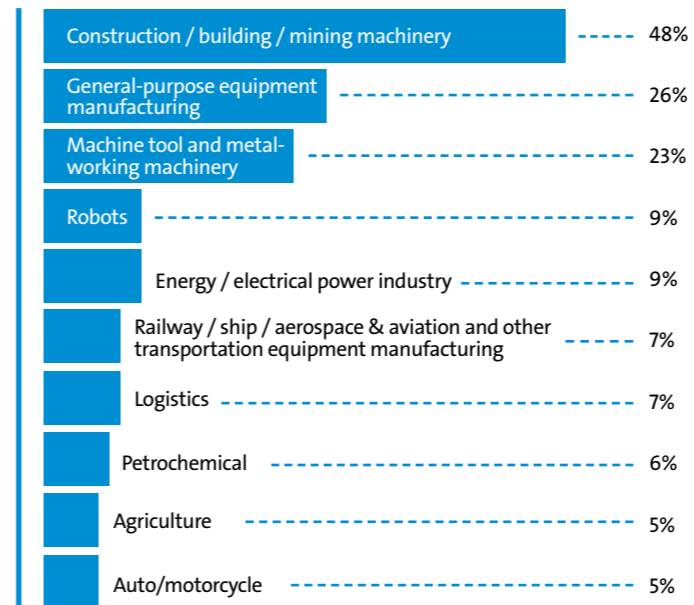
Nearly **800** exhibitors

About **60** concurrent forums

Nearly **300** buyer delegations

4 Post-show analysis

Industry analysis of visitors



Part of visitors



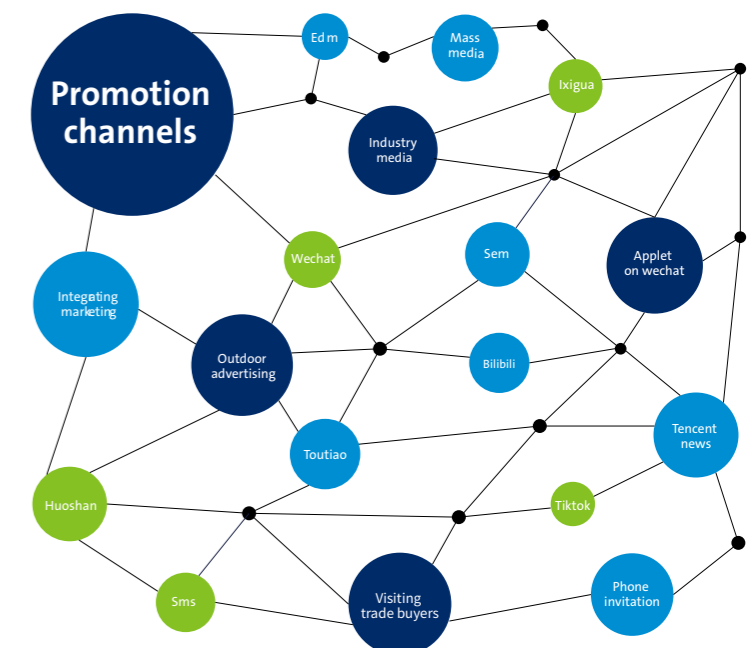
* The above-mentioned names are arranged randomly.

Advertising on APPs like Toutiao, Douyin and Baidu
6,500,000+ exposure

Overseas social media like Facebook, Twitter and LinkedIn
31500+ fans

Official website and Official Wechat Account
Official website **427,000+** impressions
Official Wechat **90,000+** fans

Video channel on Wechat, Douyin and Bilibili
Wechat **109,000+** exposure
Douyin **14,000+** exposure
Bilibili **900+** exposure



5 Exhibition services and concurrent activities

Exhibition services

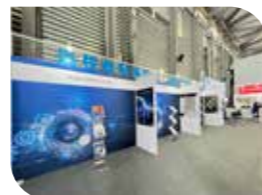
Online Matchmaking & Online Guided Tour

Online Matchmaking and Online Guided Tour aim to provide some efficient communication platforms for overseas buyers in this special period. The organizer arranges some cloud matchmaking meetings during non-exhibition periods and shoots videos of booths for the exhibitors during the show. Exhibitors can be promoted through our overseas exposure channels and access real purchasing demands.



Hybrid Showcase Solution

Due to the world specific situation, the organizer provides a hybrid participation solution for the overseas exhibitors to tap the market in China. The overseas exhibitors do not have to arrive the venue, the booth will be arranged and visitors will be greeted by the organizer. Interested visitors can watch the company video and leave the business cards. It is the perfect choice to showcase in both digital and physical way.



Interview Program

By leading a professional filming team to visit the company, we use interviews to reveal the story behind the product and share the company culture. Last year, Lenze, Schaeffler, Henggong, INI, Haigewei, Success, Sanlixin, SealTech, Guomao, Hengjiu, Optibelt, GNORD, Huishan Chain, Hansa-Flex, UBC Bearing and SFR Chain participated in the activities to discuss the future of the power transmission industry with colleagues in the industry, which gave the industry more confidence and strength.



Smart Factory Tour

For the first time the organizer arranged field visits for two groups in two famous companies specializing in hydraulic pressure this year, ATOS Shanghai and Hansa-Flex Shanghai. Apart from learning about products, technologies and processes, they also engaged in vivid discussions and exchanges. The agenda is filled with considerably arranged activities. Visiting factories makes PTC more diversified and presents enriched experience to visitors. It has been widely and highly praised.

Concurrent activities

- Future Factory: Smart Manufacturing Summit
- Smart Logistics Robots Quality Summit
- Smart and Sustainable Solutions Forum
- Gasgoo Matchmaking Event - Specially for Power Transmission
- Construction Machinery Industry Supply Chain Development Seminar
- Digital Upgrading Forum of Intelligent Transmission and Control Technology Enterprises
- Hydrogen Energy and High-end Components Forum
- Electric Drive and Control Technology Theme Forum
- Construction Machinery Aftermarket Green Development Forum
- High-end Intelligent Components Sourcing Forum

6 Participate now

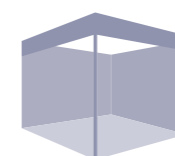
Raw space

Exhibitors can choose raw space and decorate the booth with own design and make it more impressive to the visitors. (raw space booking starts from 18 sqm. No facilities provided with raw space booking.)



Standard shell scheme

Organizer also provides well-designed and practical standard shell scheme as an option, the one-stop service can save you with time and energy. (shell scheme booking starts from 9 sqm. Facilities included in the shell scheme please refer to the right side list.)



Shell scheme

- Carpeting
- Reception table *1
- Chair *2
- 100w spotlight *2
- Waste paper basket *1
- Fascia *1
- 500w S/p socket *1
- 3 meters high



Upgrade shell scheme

- carpeting
- cabinet with lock *1
- glass round table *1
- leather chair *4
- 100w spotlight *4
- waste paper basket *1
- fascia *1
- 500w s/p socket *1
- 3.5 meters high



Deluxe shell scheme

- carpeting
- cabinet with lock *1
- glass round table *1
- leather chair *4
- 100w spotlight *4
- waste paper basket *1
- backlit fascia board *1
- 500w s/p socket *1
- 3.5 meters high



Pricing (Cny/per sqm)

Price reference	one open side	two open sides	three open sides	island booth
• Raw space in Zone A	2,280	+5%	+8%	+10%
• Raw space in Zone B	1,550	+5%	+8%	+10%
• Raw space in Zone C	1,250	+5%	+8%	+10%
• Extra charge for other choices	Shell Scheme +250/upgrade Shell Scheme +390/deluxe Shell Scheme +490			

management fee included; stand fee for any kind of shell scheme = raw space fee + additional fee of optional choice. Excluding 6% vat.

Participation process

- 1 • submit contract
- 2 • make down payment
• receive invoice of the down payment
- 3 • confirm booth location
• pay the remaining balance and receive the invoice
- 4 • exhibitor manual
• booth design
• exhibits preparing
- 5 • on-site display



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Supporters

Sub-Association for Hydrodynamics, CHPSA
 Sub-Association for Pneumatics, CHPSA
 Sub-Association for Rubber Seals mechanical seals, CHPSA
 Sub-Association for Mechanical Seals & Packing Seals, CHPSA
 Gear and Electric Drive Sub-Association, CMCA
 Chain Sub-Association, CMCA
 Spring Sub-Association, CMCA
 Fastener Sub-Association, CMCA
 Powder Metallurgy Sub-Association, CMCA
 Coupling Sub-Association, CMCA
 Belt Sub-Association, CMCA

VDMA - Power Transmission Engineering Association, Germany
 VDMA - Fluid Power Association, Germany
 European Fluid Power Committee (CETOP)
 European Committee of Association of Manufacturers of Gears and
 Transmission Parts (EUROTRANS)
 Italian Association of Mechatronic Technologies and Components for Fluid
 Power, Power Transmission, Smart Automation and Control of Industrial
 Products and Processes (FEDERTEC)
 Korea Association of Machinery Industry (KOAMI)
 British Fluid Power Association, Great Britain (BFPA)
 Japan Fluid Power Association (JFPA)
 Taiwan Fluid Power Association (TFPA)

