Become part of the German Pavilion and benefit from a prominent stand location and excellent visibility for your exhibits. The high quality stand design supports your presentation and many additional services make your participation convenient and cost-effective.

All services at a glance:

Exhibitor booth (Option: hall space with stand construction)

- Stand space
- Wall elements
- Carpeting
- Fascia panel
- 1 Table
- 4 Chairs
- 1 Information counter
- 1 Bar stool
- 1 Waste paper basket
- General stand lighting
- 1 Socket outlet
- Booth cleaning
- Management fee

Service Area (for all exhibitors of the German Pavilion)

- Lounge-Area for exhibitors and their guests
- Snacks & Softdrinks
- Bilingual hostess
- On-site support of project team from Germany

Facts & Figures

Date: September 24 – 28, 2024

Venue: National Exhibition and Convention Center (Shanghai)

Organiser: Hannover Milano Fairs Shanghai Ltd.

Websites: www.industrial-automation-show.com

Participation Options:

Hall space incl. stand constr., min. 9 m²: EUR 480,00/m²

Use of the lounge area including snacks and soft drinks for customer meetings or your own time-out during the trade fair is included.
Your **Benefits** at a glance

**Are you looking for new clients?**

*We offer...*

- Premium position in the exhibition hall
- Excellent visitor support: German Pavilion Lounge and info counter for your guidance
- Special flair of belonging to a „Made in Germany“ presentation – known for outstanding quality throughout the world

**Are you looking for the perfect presentation?**

*We offer...*

- High class stand construction which clearly stands out from a normal shell scheme booth
- Premium furniture
- Ability to accommodate your special design needs by ordering additional stand equipment

**Are you looking for a time-saving trade show participation?**

*We offer...*

- German contact person for your support in case of questions concerning organization, stand construction or transport

**Do you want to concentrate on your business during the trade show?**

*We offer...*

- Experienced German and English speaking staff onsite
- Trouble free processing of your service orders, including stand construction and dismantling
- Experienced contact persons onsite for technical requirements
- Lounge area for meetings with customers; refreshments and snacks are included

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