

Organised By



International Partner



Deutsche Messe

15-17 October 2025 • Singapore EXPO

POWERING THE FUTURE WITH TECHNOLOGY

Asia-Pacific's Leading Advanced Manufacturing Event

a
HANNOVER
MESSE
event

Industrial
Transformation
ASIA-PACIFIC

15-17 October • Singapore EXPO

POST SHOW STATISTICS

a
HANNOVER
MESSE
event

Industrial
Transformation
ASIA-PACIFIC

SHOWCASE BREAKDOWN

Exhibit Profiles

52%

Industrial
Automation

22%

Digitalisation

13%

Smart Logistics &
Supply Chain

7%

Additive Manufacturing

5%

Green Factory

1%

Intelligent Machine Tools &
Engineered Parts

3 Industry-Led Pavilions

Made-In-China Pavilion led by Focus Technology Group

Startup AM Pavilion led by NAMIC

Smart Manufacturing Pavilion led by GSR United

>267
Exhibiting
Brands

from over 20 countries/regions

8 International Pavilions



Top 20 Technologies Exhibitors Showcased

1. Digital Twin
2. CNC Machines
3. 3D Modelling Software
4. Quality Management & Metrology
5. Energy Management Solutions
6. 3D Printers
7. Rapid Prototyping
8. Industrial Sustainability
9. Milling and Machining Centers
10. Automated Guided Vehicles
11. Safety Switches
12. Supply Chain Management Systems
13. Automated Storage And Retrieval System
14. Warehouse Management Systems
15. Predictive Maintenance
16. Cloud Computing
17. Manufacturing Execution Systems (MES)
18. Laser Marking and Engraving Machines
19. Building Decarbonisation
20. Industrial Internet Of Things (IIoT)

Business Partners



Exhibiting Companies

Abee Research Labs Pvt Ltd · Aishmo Machine Tool Pte Ltd · Asia Robotics Pte Ltd · Bluesword Intelligent Technology Co Ltd · C&T Solution Inc · Cloud Embedded Technology Limited · Csa Group Test And Certification Singapore Pte. Ltd. · Cw Aero Services Pte Ltd · Degson Pte Ltd · Deloitte & Touche Management Services Pte Ltd · Deng Kai Sdn Bhd · Dongguan Zhengchen Hardware Co Ltd · Focus Technology Co Ltd (Made In China) · Gobizkorea - Kosme (Korea Smes And Start-Ups Agency) · HDC LED Display Asia · Hexa lot Sdn Bhd · Hitachi High-Tech (Singapore) Pte. Ltd. · Hitachi Sunway Pte Ltd · Hong Chek Company Pte Ltd · Hong Kong Productivity Council

ATTENDEES BREAKDOWN

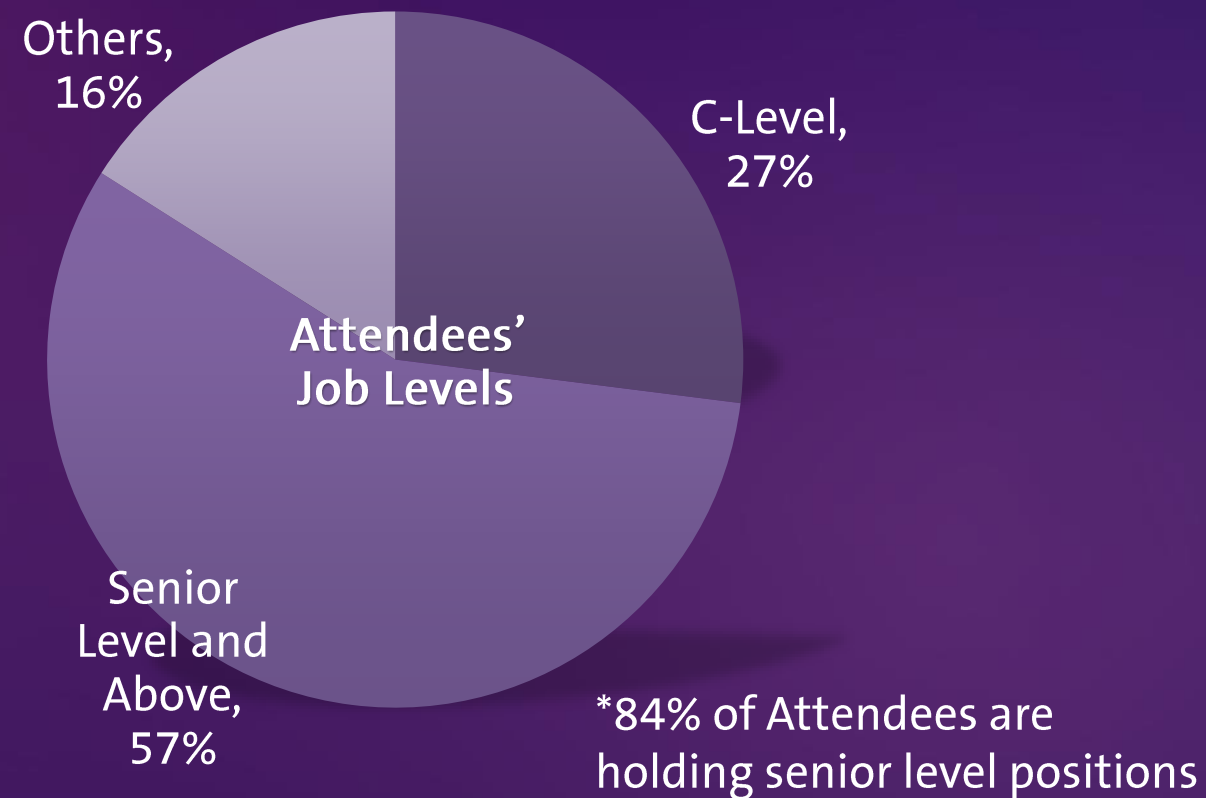
16,000 Attendees from over 75 Countries & Regions

>1,700 Facilitated Business Meetings

12 In Hall Guided Tours

6 Off Site Tours

>60 Product Launches



Content Platforms

1. Industrial Transformation Forum – >330 delegates
2. Open Stages (Industrial Innovation Stage & InnoX Stage)
3. AWS @ ITAP Meet & Greet Reception - 45 delegates
4. Deloitte AWS Focused Workshop - 45 delegates
5. Global Additive Manufacturing Summit (GAMS) - 336 delegates
6. Red Hat Tech Summit - 250 delegates
7. Siemens Industrial AI Networking Session - >250 delegates
8. Standards Forum - 118 delegates

210
Speakers

and 140+
conference sessions

Top 10 Countries

1. Singapore (79%)
2. Malaysia
3. China
4. Indonesia
5. India
6. South Korea
7. Japan
8. United States
9. Vietnam
10. Philippines

Top 10 Industries

1. Electrical & Electronics
2. Semiconductor
3. Aerospace
4. Logistics & Supply Chain Management
5. Automotive
6. Food & Beverage
7. Chemical
8. Healthcare
9. Pharmaceutical & Biotechnology
10. Oil & Gas

Top 20 Technologies Attendees Searched For

1. 3D Printers
2. Automated Guided Vehicles
3. 3D Modelling Software
4. Warehouse Management Systems
5. Automated Storage And Retrieval System
6. CNC Machines
7. Quality Management & Metrology
8. Carbon Emission Reduction
9. Laser Marking and Engraving Machines
10. Supply Chain Management Systems
11. Energy Management Solutions
12. Big Data Management
13. Building Decarbonisation
14. Robotics & System Integration
15. Digital Twin
16. Assembly & Handling System
17. Industrial Internet Of Things (IIoT)
18. Robot Simulation & Vision System
19. Conveying Systems
20. Packaging and Order Packing Systems

The background of the entire image is a photograph of a modern industrial factory floor. Several large, orange robotic arms are visible, positioned at different heights and angles, suggesting an automated manufacturing process. The ceiling is high with a complex network of pipes, ducts, and structural beams. The lighting is bright and even.

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EVENT BRIEF

a
HANNOVER
MESSE
event

Industrial
Transformation
ASIA-PACIFIC



a
**HANNOVER
MESSE**
event

**Industrial
Transformation**
ASIA-PACIFIC

Industrial Transformation ASIA-PACIFIC (ITAP), an event of Constellar with international partner Deutsche Messe is a pivotal cornerstone in the industry's landscape, continually evolving with industry trends and guided by the expertise of leaders and experts. At its essence, the event embodies the imperative digitalisation journey, propelled by the principles of Industry 4.0. This journey is essential for fostering industrial reinvention and facilitating business growth across various manufacturing sectors while aligning with global sustainability objectives.

Why Attend ITAP?

Strategic Location

Singapore is an economic powerhouse with solid global connectivity.

Bridge to the SEA manufacturers

ITAP unlocks the vibrant and expanding markets of Southeast Asia by connecting with manufacturers from Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam, and the rest of the countries.

Strong Regional & International Network

ITAP builds global relationships, serving over 70 countries/regions. With strong connections and industry support, ITAP fosters cross-border collaboration to drive company transformation.

Technology Launchpad

ITAP is the launchpad for innovations and new technology for the Asia-Pacific market.

The background of the entire slide is a dark blue, semi-transparent image of a factory interior. In the foreground, a worker wearing a white hard hat and safety glasses is visible, looking down at a piece of machinery. The machinery appears to be a large industrial component, possibly a turbine or a large motor, with various pipes and structural elements. The overall atmosphere is industrial and technological.

ITAP 2025 THEME

POWERING THE FUTURE WITH TECHNOLOGY

A theme that embodies Innovation, Evolution, and Collaboration, marking a new era of transformation. It addresses the core challenges faced by manufacturers through breakthrough technologies such as AI, automation, quantum computing and IT/OT integration.

This dynamic concept aspires to inspire, connect, and empower industry leaders to embrace technological progress, driving a resilient, future-ready manufacturing ecosystem.

3
Days of Content Sharing

Exhibition
spanning over
20,000 SQM

350
Exhibiting Brands
from 30+ countries

with over
16,000 attendees
from 75+ countries



CONFERENCE TOPIC

Across these 3 days, discover transformative solutions and high-impact strategies to accelerate growth, optimise efficiency, and position APAC industries at the forefront of global competitiveness.

ATTENDEES TOPIC OF INTEREST

Workforce Diversity and Inclusions

Blockchain for Transparency

Supply Chain Innovations Quantum Technologies

Generative AI

Transform Smart Operations with Next-Gen Tech

Future of Work in Manufacturing

Elevate Sustainability with Advanced Innovations

Data Analytics and AI Applications

Just-in-time Manufacturing Energy-efficient Processes

Cybersecurity in Manufacturing

Resilience and Risk Management

Smart Leadership: Navigating Digital Manufacturing for Success

From intelligent automation and AI-driven insights to digital factories and supply chain innovations, this session offers a deep dive into how digital transformation is redefining manufacturing operations and opening new possibilities from leadership perspective.

Innovation: Redefining What's Possible

Explore how next-generation technologies are enhancing workforce productivity and how data analytics enables real-time operational precision.

Evolution: Building Resilient Systems

This session highlights risk management approaches for navigating disruptions, energy-efficient processes balancing productivity with sustainability, and robust cybersecurity measures to protect digital infrastructures

Collaboration: Driving Inclusive Growth

Explore blockchain for supply chain transparency, diversity and inclusion for equitable workforce growth, and edge computing with IT/OT integration for seamless 5G connectivity.

EXHIBIT PROFILES

The profiles at Industrial Transformation ASIA-PACIFIC (ITAP) aim to highlight innovations across the Asia-Pacific region that drive smarter production, optimised workflows, efficient supply chains, and customised solutions to foster a sustainable and competitive industrial future in the Asia-Pacific region.

ROBOTICS & FACTORY AUTOMATION

Combines manufacturing with precision technologies, IIoT, and smart systems.

- Assembly & Handling System
- Autonomous Systems
- **CNC Machines**
- Control Systems, Programmable Logic Controller Scada
- Deburring, Honing, Lapping and Polishing Machines
- Drilling and Grinding Machines
- Embedded Systems
- **Industrial Internet Of Things (IIoT)**
- Instrumentation Measurement & Control
- Laser Marking and Engraving Machines
- Machinery, Appliances & Components For Robotics
- Machine Learning
- Metal Blanking, Metal Forming, Metal Punching Machines
- Milling and Machining Centers
- Planning, Shaping, Slotting and Broaching Machines
- **Process Automation**
- **Robot Simulation & Vision System**
- **Robotics & System Integration**
- Sawing, Cutting, Screwing and Threading Machines
- Sheet Metal Cutting Machines
- Sheet Metal Machining Centers
- Safety Switches
- Sensors & Actuators

DIGITAL MANUFACTURING

Integrates advanced technologies for sustainable, and agile solutions to optimise design, planning, and production.

- **Artificial Intelligence**
- **Big Data and Analytics**
- Building Decarbonisation
- Carbon Emission Reduction
- Cloud Computing
- Cyber Security
- **Data Infrastructure**
- Design & Product Development
- **Digital Twin**
- Electrification
- Energy Management Solutions
- Energy Transmission
- Energy Use Reduction
- **Enterprise Resource Planning (ERP)**
- Environmental, Health and Safety Services
- **Industrial Sustainability**
- **Manufacturing Execution Systems (MES)**
- **Material Utilisation**
- Power-Saving Production Technologies
- **Predictive Maintenance**
- Product Life Cycle Management (PCM)
- Renewable Resources

SMART LOGISTICS & SUPPLY CHAIN

Features solutions that have real-time tracking, predictive analytics, and automation.

- **Automated Guided Vehicles**
- Automated Storage And Retrieval System
- **Conveying Systems**
- Eco-Palleting System
- Fleet Management Systems
- **Industrial Trucks and Forklifts**
- Labelling Systems & Identification
- Last Mile Delivery Innovation
- Lifting Platforms
- Logistics IT
- **Packaging and Order Packing Systems**
- Racking Systems
- Space Solutions Providers
- Storage & Retrieval Equipment
- Supply Chain Management Systems
- **Unmanned Aerial Vehicles**
- **Warehouse Management Systems**

ADDITIVE MANUFACTURING

Enables efficient, precise production of complex parts for industries in aerospace, automotive, and healthcare.

- **3D Modelling Software**
- **3D Printers**
- Additives, Binder, Agents
- **AM Systems**
- Binder Jetting
- Biomaterials
- Ceramics
- Coating
- **Components and Consumables for AM Systems**
- Dyeing
- Expendables
- Fibre-Reinforced Materials
- Hybrid Manufacturing Cells
- Material Extrusion
- Material Jetting
- Metals
- Other Peripheral Machines
- Other Production Systems and Machines
- **Polymers**
- Powder Bed Fusion
- Quality Management & Metrology
- **Rapid Prototyping**
- Sheet Lamination
- Solutions for Component Processing
- **Solutions for Surface Treatment**
- VAT Photopolymerization



VISITOR PROFILES

Industries: Aerospace, Automotive, Chemical, Electrical & Electronics, Food & Beverage, Healthcare, Maritime, Logistics & Supply Chain Management, Oil & Gas, Pharmaceutical & Biotechnology, Semiconductor

Countries: China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Vietnam, Australia

Strategic Visionaire

C-suite focused on driving digital transformation and achieving operational excellence to ensure long-term sustainability.

Job Functions: Corporate Management, Business Development Strategic Leadership

Job Titles: Area Sales Director, Business Director, Chief Executive Officer, Deputy Director, General Manager, President

Tech Enthusiast

Engineers and technical professionals who wants to stay updated on the latest tools, systems, and methodologies in smart manufacturing.

Job Functions: Engineering Design, Digital & Technology, System Integration, Technology/Software Provider

Job Titles: Business Process Analyst, Lead Manufacturing Engineer, Director of Manufacturing, Robotics & Automation Engineer

Knowledge Seeker

Academics and researchers exploring Industry 4.0 concepts, trends, and innovations to shape their careers.

Job Functions: Education, Research & Development

Job Titles: Lead Research Scientist, Market Research Specialist, Principal Research Engineers, Project Researcher

Industry Innovator

Mid-to-senior executives seeking to adopt new technologies to gain a competitive edge, with a focus on strategic implementation and ROI.

Job Functions: Operations Management, Process Optimisation, Product Management

Job Titles: Director of Operation, Industrial Strategist, Innovation Director, Head of Strategy & Growth

Global Connector

International delegates and trade representatives aiming to foster cross-border trade partnerships and explore regional opportunities.

Job Function: Consulting, Market Expansion Strategy, Government

Job Titles: Senior Trade and Investment Commissioner, Director of Regional Business Development, Foreign Trade Manager

KEY EVENTS HIGHLIGHT

EXCHANGE



INDUSTRIAL TRANSFORMATION FORUM

Empowers attendees by providing them with knowledge and tools needed to navigate disruption and drive long-term success within their organisation in an evolving business landscape.



PARTNER EVENTS

Crafted to showcase industry- and technology-specific content, these events feature immersive hands-on demonstrations, interactive workshops, and expert-led sessions.



OPEN STAGES

An open, arena-style seating with a platform – the stage on the exhibition floor is where diverse, interested audience gather to learn, interact, and discuss in an engaging space covering country- and industry-specific topics.

EXPLORE



ACTIVITY AREAS

Spaces designed to experience innovative products & solutions and interact with live demonstrations.



PRODUCT SHOWCASES

Attendees get to discover the latest I4.0 products from global brands.



IN-HALL GUIDED TOURS

Themed in-hall tours that offers a concise overview of manufacturing trends and key highlights of the event.



OFFSITE TOURS

Curated off-site tours to innovation centers, application showcases and innovative pilots in the field.

ENGAGE



INTERNATIONAL CONNECT LOUNGE

Opportunities to engage with local and regional delegates to open new business partnerships.



FACILITATED BUSINESS MATCHING

Capitalise on opportunities with facilitated business meetings based on targeted profiles.



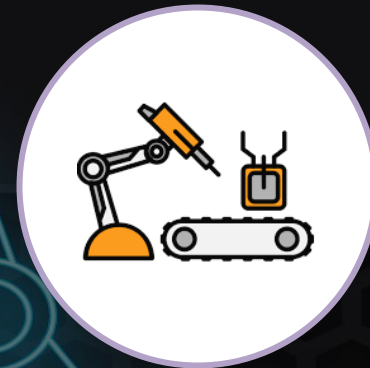
KEY STAKEHOLDERS STRATEGIC MEETING

A place where key stakeholders and decision-makers converge to discuss important issues, review progress, and make plans.

SPECIAL SHOWCASES

These showcases will be addressing critical challenges in manufacturing and provide attendees with hands-on experiences and practical solutions to stay competitive and sustainable in a rapidly evolving industry.

By integrating these technologies, ITAP 2025 will become a leading platform for industry leaders to explore cutting-edge solutions, collaborate, and drive growth, further enhancing the event's impact and relevance.



FUTURE OF ROBOTICS

Highlights the impact of AI automation, collaborative robots (cobots), and autonomous systems across industries. Learn how these technologies are transforming manufacturing, boosting efficiency, and driving innovation in a tech-driven world.



BATTERY MANUFACTURING & ENERGY STORAGE

Discover AI-driven quality control, solid-state battery assembly, and advanced automation driving EVs, smart cities, and industrial systems with a focus on sustainability and the full battery lifecycle.



SUSTAINABLE SUPPLY CHAIN PLAYGROUND

Showcases AI, IoT, blockchain, and warehouse automation technologies to transform supply chain operations. Participants can explore data-driven insights and innovative strategies to enhance efficiency and sustainability.



SMART PRINTING & PACKAGING

From AI-driven quality control and IoT tracking to 3D prototype printing, robotic palletizers, and high-speed label applicators, discover how these advancements are driving efficiency, reducing waste, and transforming industries like automotive, FMCG, and electronics.

A close-up photograph of a 3D printer's extruder assembly. The nozzle is positioned just above a small, red, rectangular printed part on the build platform. The background is dark, and the printer's frame is visible in the upper left. The text is overlaid on the left side of the image.

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PARTICIPATION OPTIONS

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Industrial
Transformation
ASIA-PACIFIC



PARTICIPATION OPTIONS

1

PHYSICAL SHOWCASE

Reserve your booth now to secure a prime location, engage directly with your audience, and showcase your innovative products with impact.

PACKAGE	PUBLISHED (Valid from January 1, 2025)
Raw Space (Min of 48 sqm)	S\$750/sqm
Shell Scheme (Min of 12 sqm)	S\$850/sqm
Premium Location Charge	10% of the prevailing rate (Booths located within the main aisles)
Double-Storey Charge	50% discount of the prevailing market rate

2

ADD ONS

Elevate your exhibition with our value-add packages, designed to boost your presence and engagement.

PACKAGES	RATE
Tech Summit 2 Days Sessions Full Day Session	S\$72,000 S\$50,000
Innovation Stage	S\$5,000
Conference Lunch 2 Days Hosting 1 Day Hosting	S\$40,000 S\$25,000
Round Table Engagements	S\$25,000
Coffee Points	S\$25,000
Brand Spotlight	S\$5,000
Onsite Advertising	Refer to the Onsite Advertising Slides

3

SPONSORSHIP

Unlock unparalleled brand exposure with our sponsorship packages, offering exclusive visibility to help you stand out strategically.

PACKAGES	RATE
Platinum	S\$150,000
Gold	S\$100,000
Silver	S\$80,000
Bronze	S\$60,000
Knowledge	S\$40,000
Registration*	S\$10,000
Lanyard*	S\$10,000
VIP Lounge*	S\$10,000
Business Matching Lounge*	S\$10,000



PARTICIPATION OPTIONS

Sponsorship

Entitlements	Platinum	Gold	Silver	Bronze	Knowledge
Physical Showcase Raw Space <i>(Excludes Built and Design)</i>	116 SQM	72 SQM	48 SQM	36 SQM	-
Co-curation of Tech Summit Sponsoring Brand will have an opportunity to host their own initiated conferences/summits in conjunction with ITAP	FULL DAY (Content Sessions)	HALF DAY (Content Sessions)	90 minutes (Technical Workshop)	60 minutes (Technical Workshop)	60 minutes (Networking Event)
ITAP will provide the room, stage, basic audio visual equipment, sound system and basic lighting	✓	✓	✓	✓	
ITAP will facilitate the pre and onsite registration process	✓	✓	✓	✓	✓
Co-invite targeted attendees based on sponsoring brands targeted industry, and job function	70 pax (Co-invitation)	50 pax (Co-Invitation)			
Co-promotion of the Tech Summit to garner attendees	✓	✓	✓	✓	✓
Speaking Presentations Keynote Speaking presentation @ Industrial Transformation Forum	2x	1x	-	-	2x
Panel Involvement @ Industrial Transformation Forum	1x	1x	1x	-	2x (Moderation Role)
20 minutes Speaking presentation @ ITAP Open Stages	2x	1x	1x	1x	
Lead Generation				-	-
Acknowledge as Luncheon Sponsors for ITF Conference Delegates	✓	✓	-	-	-
Opportunity to network with ITF Conference Delegates during Lunch Break	✓	✓	-	-	-
Inclusion on ITAP Onsite Guided Tours	4x	3x	2x	1x	-
Inclusion on ITAP Initiated Networking Events @ International Connect Lounge	4x	3x	2x	1x	-



PARTICIPATION OPTIONS

Sponsorship

Entitlements	Platinum	Gold	Silver	Bronze	Knowledge
Onsite Branding					
Key Activity Area Naming Rights	✓ (Registration Area)	✓	✓		Conference Area
Glass Door Stickers	3x	3x			
Aircon Duct Banner	2x	2x	2x	2x	
Directional Signages Pylon Banner Ads	4x	3x	2x	1x	1x
Digital Branding					
Header Banner Ad on ITAP Connected Platform	1x	1x			
In-Between Banner Ad on ITAP Connected Platform	1x	1x	1x	1x	1x
Logo Acknowledgement on relevant marketing materials, ITAP website and Social Media Channel	✓	✓	✓	✓	✓
Exclusive EDM Content to be blasted to ITAP Database - 2x pre show and 1x post show	3x	1x	1x		
EDM Content to highlight the Physical Showcase blasted to ITAP Database (150-words)	3x	1x			
EDM Content to highlight the Physical Showcase blasted to ITAP Database (150-words)	3x	1x			
EDM Feature under Product Spotlight (50-words)	3x	2x	1x	1x	
Dedicated Social Media Post to highlight Technology Showcase	4x	2x	1x	1x	1x
Speaker Announcement on ITAP Social Media Channel	2x	2x	1x	1x	1x
Management Quote (80-words) on ITAP Social Media Channel	4x	1x	1x	1x	1x
INVESTMENT REQUIRED	S\$150,000	S\$100,000	S\$80,000	S\$60,000	S\$40,000

PARTICIPATION OPTIONS

PHYSICAL SHOWCASE

Reserve your booth now to secure a prime location, engage directly with your audience, and showcase your innovative products with impact.

PACKAGE	PUBLISHED (Valid from January 1, 2025)
Raw Space (Min of 48 sqm)	S\$750/sqm
Shell Scheme (Min of 12 sqm)	S\$850/sqm
Premium Location Charge	10% of the prevailing rate (Booths located within the main aisles)
Double Storey Charge	50% discount of the prevailing market rate

ITAP 2025

Shell Scheme 12sqm block

Pico | 3

Item	Qty
1mHt Information Counter	x1
Barstool	x1
LED Long Arm Spotlight	x2
13 Amp Powerpoint	x1
Wastepaper Basket	x1
Lockable Cabinet	x1



Floor Plan



Front Elevation



PARTICIPATION OPTIONS

ADD ONS

Elevate your exhibition with our value-add packages, designed to boost your presence and engagement.

PACKAGES	RATE
Conference Lunch 2 Days Hosting 1 Day Hosting	S\$40,000 S\$25,000
Round Table Engagements (60 – 90 minutes)	S\$25,000
Coffee Points	S\$25,000
Brand Spotlight	S\$5,000
Onsite Advertising	Refer to the Onsite Advertising Slides



CONFERENCE LUNCH SPONSOR

A prime opportunity to network with managers, executives, and C-level decision-makers, this exclusive event will foster meaningful connections and discussions with industry leaders.

Target attendees: 250 pax paid delegates



ROUNDTABLE ENGAGEMENTS

An intimate platform for industry leaders to share insights, discuss challenges, and explore solutions, these sessions foster deeper discussions, stronger relationships, and effective collaboration with key decision-makers.

Target Attendees: 10-30 pax local and overseas delegates driven by association.
Potential Groups: FMM (KL & JB), SSIA (Singapore Semiconductor Industries Association) with 10 pax mostly C-Level decision makers, WANTRII Indonesia 8-10pax, MICCI (Malaysian International Chamber Of Commerce & Industry), VEIA (Vietnam Electronic Industries Association)



COFFEE POINTS

Serving 300 cups daily over three days, connect directly with delegates and attendees.

Target Attendees: 300 pax per day

PARTICIPATION OPTIONS

ADD ONS

Elevate your exhibition with our value-add packages, designed to boost your presence and engagement.

PACKAGES	RATE
Tech Summit 2 Days Sessions Full Day Session	S\$72,000 S\$50,000
Innovation Stage (20 minutes)	S\$5,000



TECH SUMMIT

The one-day Tech Summit showcases advanced manufacturing technologies through interactive sessions, expert insights, and networking opportunities.

Designed to inspire and empower, it explores industry trends and fosters collaboration with trade associations, media, government, and academia, driving innovation and business growth.

Target Attendees: 80-100 pax based on the targeted industry wish list
**content curation by partners*

INNOVATION STAGE

A three-day content platform featuring startups, investors, government agencies, and top technology providers. Located on the exhibition floor, this open-concept stage highlights cross-border collaboration, industry trends, and innovative solutions.

Target Attendees: 80 pax (open to all)

Organised By



International Partner:



Deutsche Messe

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[industrial-transformation.com](https://www.industrial-transformation.com)