CeMAT ASIA 2023
International Fair for Materials Handling, Automation Technology, Transport Systems and Logistics

24-27 October 2023
Shanghai New International Expo Centre

www.cemat-asia.com
Intelligent Logistics in Retrospect
Witness the Moment of Glory

Since its inception in 2000, CeMAT ASIA with a history of more than 20 years has developed into an important exhibition platform for the logistics warehousing and transportation industry in Asia.

“At this critical moment of transformation for Chinese manufacturing, exhibitions will play into their advantages and serve as a grand industrial platform to showcase globally-advanced innovation and technologies in support of Chinese intelligent manufacturing.”

-Gary Liu, Managing Director of Hannover Milano Fairs Shanghai

CeMAT ASIA 2023
Seize Industry Opportunities to Lead the Openness Trend

Vice President and GM of China for Dematic
Mr. Sun Chao

As an old friend to CeMAT ASIA, Dematic takes attending the exhibition very seriously and displays its frontier and innovative technologies at every session in support of developing intelligent manufacturing in China. Even though disease prevention has been escalated this year, which led to a decline in visitors compared with the previous year, we still met many potential clients, far exceeding our expectations. We will take into account clients’ requirements and suggestions to further the process of localization and technology innovation. Wish CeMAT ASIA another great success next year!

Sales Deputy GM of Hangcha
Mr. Xu Jiangtao

Hangcha has been participating in CeMAT ASIA for more than a decade. This year is the most special one. Great appreciation to the organizer for your professional and strict disease prevention measures which have protected health of every exhibitor and visitor. As the wind vane of transport and logistics industry, CeMAT ASIA every year attracts a lot of professional visitors. We are delighted that many clients shared their requirements and demands at our reception desk this year in spite of the pandemic. Thanks to the organizer for your hard work and a full set of services. Hangcha booked a booth covering more than 1,500 m2 this year and amazed the whole venue by its scale. This definitely improves its business image, strength, industrial status, product popularity and market competition. Hangcha will keep its eyes on and fully support CeMAT ASIA. Wish CeMAT ASIA a greater success!

Domestic Sales Vice President of HikRobot
Mr. Cai Hua

As a very influential and professional exhibition platform in the logistics industry, CeMAT ASIA has attracted many businesses domestic and abroad. HikRobot has made many friends and strongly bonded with them at CeMAT ASIA for many consecutive years. Focusing on core technologies of robotics on a constant basis, HikRobot provides clients with safe and reliable smart mobile robots and systems. We also build solutions to smart internal logistics for factories. Wish CeMAT ASIA a promising future because this can strongly support Chinese intelligent manufacturing to register more progress.
Key Interested Fields of Visitors (Top 6)

<table>
<thead>
<tr>
<th>Field</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Materials handling technology</td>
<td>59.09%</td>
</tr>
<tr>
<td>Warehouse technology and logistics system</td>
<td>51.46%</td>
</tr>
<tr>
<td>Conveying and sorting equipment and components</td>
<td>43.61%</td>
</tr>
<tr>
<td>Packing and item sorting &amp; picking equipment</td>
<td>40.25%</td>
</tr>
<tr>
<td>Mechanic material handling equipment</td>
<td>39.66%</td>
</tr>
<tr>
<td>Logistics robots and AGV</td>
<td>39.16%</td>
</tr>
</tbody>
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89% of visitors have direct or indirect influence on purchasing decisions.

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Visitor Testimonials

**Mr. Sun**
DHL CN
Mr. Huang
CeMAT ASIA 2021 is very successful! In spite of recurrence of the pandemic in China, the organizer took many measures to endure orderly organization of the exhibition whose biggest highlight is the systematic equipment and technologies of smart three-dimensional warehouse, multi-dimensional shuttle bus, super-fast scanning and sorting replacing single-spot logistics technologies and equipment such as AGV, RGV and handling robotics which had already been quite a rarity at exhibitions in the past. To summarize CeMAT ASIA 2021, it is a professional exhibition on a large scale with a great variety of products and advanced technologies. I’ve learned and gained a lot through communication and exchanges. This trip is quite fruitful.

**Ms. Cheng**
ThyssenKrupp Auto Components Shanghai
Our company has been participating in CeMAT ASIA for three years. We are so lucky to do that because it is the most important, professional and popular logistics exhibition in Asia from which we can be updated on the latest of the industry. We can also learn about the frontier technologies and build partnerships with many suppliers. At the same time, we have made many friends. Wish CeMAT ASIA a greater success. See you next year!

**Mr. Huang**
DHL CN
Great appreciation to CeMAT for organizing the largest and most professional logistics exhibition in China every year at which we could access the latest industrial information and get the most comprehensive view of industrial development. It helps us to expand our horizon and enlightens us to innovate our thinking and orientation. Thanks to CeMAT ASIA. We will support you as always!
Eye-catching Contents Throughout the Year

Online Program: Get out of the Cocoon of Thinking, Tell Us Your Story.

Brand-new CeMAT TV Program

"From Chrysalis to Butterfly", an interview program of CeMAT ASIA is newly launched, of which the "Talk about Everything" series cover logistics technology, practical application, future development trend and other industry-related topics. This program is characterized by rich contents, fresh ideas and high implementation. The new-version program still invites industry veterans, scholars, end users, equipment manufacturers, service providers and other parties to participate in online meetings instead of original round-table discussions. The moderator will communicate with each guest in 1V1 form for 30-60 minutes. Since its launch, it has attracted wide attention from the end users, equipment manufacturers, solution providers, colleges and freelancers who actively signed up, including JUNGHEINRICH, JD Logistics, Bosch, ElringKlinger AG, Continental AG, CFMOTO, GREYORANGE, etc.

CEO Interviews

This is a humanistic program introduced by CeMAT in 2021 that shared stories about the fast development of logistics in the past 2 decades by following the storyline of interviewees. These stories serve as a bridge connecting the past and the future. In the form of Dialogue and Interview", this program visited logistic companies and discovered many true stories in this sector which has been in pursuit of technological innovation. Inheritance is also an embedded element. Every episode was released in CeMAT Logistics on WeChat official Account and the CeMAT TV official channel at Bilibili.

Concurrently Held Branded Industry Shows
Bring the Benefits of the Synergies

The Industrial Fair Network
Boosting Digital Transformation of Manufacturing

Industrial grand shows joining hands together from the upstream and downstream would connect and leverage exhibitors, audiences, media, activities and forums to build a best platform.
Hannover Milano Fairs Shanghai Ltd.*
Rm. 301, B&Q Pudong Office Tower,
393 Yinxiao Rd., Pudong
Shanghai 201204, P.R. China

Project Team
Ms. Novia Zhou / Ms. Yuki Yu / Mr. Wilson Wang /
Mr. Benson Chen / Mr. Ken Zhu
Tel. +86-21-2055 7120 / 7110 / 7111 / 7112 / 7116
cemat-asia@hmf-china.com
www.cemat-asia.com

* On behalf of Hannover Milano Fairs Shanghai
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Supporters
Shanghai Municipal People’s Government
Ministry of Science and Technology of PRC
Ministry of Railways of PRC
The State Bureau of Supplies Reserve
PLA General Logistics Department
China Packaging Federation
China National Food Industry Association
China Railway Materials Circulation Association
China Communications and Transportation Association
China Materials Storage and Transportation Association (CMSTA)
Construction Industry Association of China

Shanghai Logistics Association
Shanghai Waigaoqiao (Group) Co., Ltd.
China National Water Resources & Electric Power Materials & Equipment Association
Materials Handling and Logistics Technology Association within the VDMA (German Engineering Federation)
Material Handling Industry of America
Asian-Pacific Logistics Federation (APLF)
European Federation of Materials Handling (FEM)
United States of America-China Chamber of Commerce