

EXHIBITION AND SPONSORSHIP PROSPECTUS

The trade show for Innovation & Industry 4.0, the Future of Intralogistics, Warehousing, Automation, Materials Handling and Supply Chain Management



13 – 15 May 2025
Singapore Expo, Singapore

cematseasia.com

Event Partner



Organised by

In partnership with





ABOUT CEMAT



CeMAT is recognised around the world for being the leading event for the intralogistics and materials handling industries.

CeMAT is the industry's only chance to see firsthand the latest innovations, technologies and trends.

CeMAT is back in Southeast Asia. Following on successful events, prepandemic in Jakarta and Mumbai, CeMAT has now found its new home in Singapore.

As the International gateway to APAC, Singapore is a recognised global logistics hub.

With a focus on innovation and industry 4.0, CeMAT SE Asia will provide an ideal platform for you to showcase your products and services.



REASONS TO EXHIBIT



CeMAT Southeast Asia is the only show in Singapore dedicated to the technology of warehousing, materials handling, intralogistics and supply chain.

- Network with other industry leaders, competitors and key influencers.
- Meet with elusive, difficult to reach decision makers from key industries:
 - Retail
 - eCommerce
 - Manufacturing
 - Pharmaceutical
 - FMCG
 - Supply Chain Management.
- Contribute to, and learn, from the innovation-led learning program.







I would urge anyone thinking of exhibiting at CeMAT to stop thinking and confirm your spot now, as it is, without doubt a great show, well organised and marketed to ensure the right people attend. You will reap the rewards.

Greg Perrot

Managing Director, Cowin Global



RATE CARD AND INCLUSIONS



EXHIBITION STAND	SPACE ONLY (\$/m²)	PREBUILT SHELL (\$/m²) \$715		
9–36 sqm	\$645			
45–89 sqm	\$615	N/A		
90+ sqm	\$535	N/A		

Floorspace only inclusions (min 18 sqm):

Concrete floorspace only, exhibitor directory listing. (Build, power, flooring, testing & tagging are the responsibility of the exhibitor).

Prebuilt shell scheme inclusions (min 9 sqm):

Floorspace, carpet tiles, white melamine walling within exposed aluminium frame, $2 \times 100 \times 1000 = 1000 \times 1000 \times$



It looks like CeMAT was a great success with a wide range of people attending. Knapp showcased our shuttle systems and GTP workstations and I believe we have received a number of enquiries that will lead to opportunities to work with potential clients.

KNAPP Australia

Sponsor



^{*} Prices above are in SG dollars, and do not include additional 9% GST.

SPONSORSHIP PACKAGES



PLATINUM PARTNER

The headline sponsorship package for CeMAT SE Asia. As the Platinum Partner you will receive a significant amount of branding pre-event, onsite and post event.

This package will closely align your brand with the event and guarantee that all delegates will experience your brand.

- Onsite registration and entrance branding
- Branding included on all pre-event materials as the Event Partner
- Speaking slots in the Knowledge theatre
- Seat drop in Knowledge theatre

■ Email post event to all delegates thanking the Event Partner.



\$30,000 (+GST)

LOGISYM CONFERENCE SPONSORSHIP



SPONSOR BENEFITS	PLATINUM	GOLD	SILVER
Full Page Ad in Program Brochure	Ø		
Sponsor Profile (Logo plus 100-word profile) in Program Brochure	⊘	⊘	
Logo in all promotional materials		⊘	⊘
Full Contact List of Attendees After the Event	⊘	⊘	
1 Speaker Slot			
1 Panelist Slot			
Ad in LogiSYM Magazine	⊘ Full page	⊘ Half page	Quarter page
Feature Article / Interview in LogiSYM Magazine	Feature Article and Interview	Feature Article	
Amount	\$20,000	\$15,000	\$10,000

^{*} Prices above are in SG dollars, and do not include additional GST.

INTERESTED IN BEING A SPONSOR?

Your sponsorship is an easy and affordable way to promote your program, publication, or institution to a targeted professional audience.

For more information, please contact:

Mike Nissen – Commercial Director

Tel: +61 (0)405 421 838

mike.nissen@hannoverfairs.com.au

James Redshaw – Sales Manager

Tel: +61 (0)431 774 450

james.redshaw@hannoverfairs.com.au



SPONSORSHIP PACKAGES ... continued



CEMAT BAR AND DRINKS FUNCTION

The CeMAT bar is the best location on the show floor to meet with friends and make new connections. A busy area of the show floor throughout the day and the main area for delegates to get a bite to eat at lunch. An excellent branding and networking opportunity.

- Exclusive branding of the CeMAT bar
- Listed as the CeMAT bar sponsor in all pre-event materials
- Showfloor speaking session.



\$20,000 (+GST)

On the second evening of CeMAT we invite all delegates, speakers and exhibitors to join for a drink at the CeMAT bar. An excellent informal setting that encourages new connections to be made over a drink and canapé!

- Exclusive branding of the CeMAT drinks reception
- 5 minute speaking slot to welcome all guests
- Opportunity to help arrange the keynote speaker
- Listed as the CeMAT drinks reception sponsor in all pre-event materials.



SPONSORSHIP PACKAGES ... continued



VISITOR LANYARD

Brand the lanyard that all delegates receive on arrival. This is a hugely impactful piece of sponsorship and will ensure that all delegates have seen your logo before walking into the hall.

- Exclusive branding of the CeMAT Lanyard
- Listed as the CeMAT Lanyard sponsor in all pre-event materials
- Showfloor speaking session.



\$20,000 (+GST)

SHOW BAGS

At the entrance to the show we will offer all visitors a branded show bag that you will receive exclusive sponsorship of. Not only will this guarantee that visitors see your logo but you will also be able to include your collateral within the bag.

- Showfloor speaking session
- Multiple promotion and branding opportunities.



\$15,000 (+GST)

SPONSORSHIP PACKAGES ... continued



COFFEE CART & LOUNGE

Sponsor one of the coffee cart locations on the show floor.

- Listed as a coffee cart sponsor on most printed and digital marketing
- Promotion and branding on our website, email and marketing material.

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\$10,000 (+GST)

(2 available)

REGISTRATION SPONSOR

Full branding of the entrance floor where delegates enter the exhibition, including your stand location or directions to your stand.



\$7,500 (+GST)

OFFICIAL SUPPLIER PACKAGES



PALLETS



Supplier of all pallets for cocktail tables and seating.

- Exclusive supplier of pallets for the entrance feature and CeMAT bar
- Showfloor speaking session
- Seat drop or show bag insert
- Multiple promotion and branding opportunities.

\$10,000 (+GST)

RACKING



Supplier of racking for the entrance and bar build.

- Exclusive supplier of racking for the entrance feature
- Showfloor speaking session
- Seat drop or show bag insert
- Multiple promotion and branding opportunities.

\$10,000 (+GST)

FORKLIFT



Forklift supplier for main entrance display.

- Exclusive supplier of forklift for the entrance feature
- Showfloor speaking session
- Seat drop or show bag insert
- Multiple promotion and branding opportunities.

\$10,000 (+GST)

FLOOR PLAN





13 – 15 May 2025 Singapore Expo, Singapore



		155	H56 H55	G 56 G 55	F56 F55	E56 E55	D56 D55		
		153	H54 H53	G 54 G 53	F54 F53	E54 E53	D54 D53		
		151	H52 H51	G 52 G 51	F52 F51	E52 E51	D52 D51	BAR	
		149	H50 H49	G 50 G 49	F50 F49	E50 E49	D50 D49		
		147	H48 H47	G 48 G 47	F48 F47	E48 E47	D48 D47		
		145	H46 H45	G 46 G 45	F46 F45	E46 E45	D46 D45	C46 C45 B46 B45	A23
		143	H44 H43	G 44 G 43	F44 F43	E44 E43	D44 D43	C44 C43 B44 B43	A22
		141	H42 H41	G42 G41	F42 F41	E42 E41	D42 D41	C42 C41 B42 B41	A21
K20 K2	1 K22 K23 K2	4 K25 I39	H40 H39	G 40 G 39	F40 F39	E40 E39	D40 D39	C40 C39 B40 B39	A20
K19	J38 J37	138 137	H38 H37	G38 G37	F38 F37	E38 E37	D38 D37	C38 C37 B38 B37	A19
K18	J36 J35	136 135	H36 H35	G36 G35	F36 F35	E36 E35	D36 D35	C36 C35 B36 B35	A18
K17	J34 J33	134 133	H34 H33	G34 G33	F34 F33	E34 E33	D34 D33	C34 C33 B34 B33	A17
K16	J32 J31	I32 I31	H32 H31	G32 G31	F32 F31	E32 E31	D32 D31	C32 C31 B32 B31	A16
K15	J30 J29	130 129	H30 H29	G30 G29	F30 F29	E30 E29	D30 D29	C30 C29 B30 B29	A15
K14	J28 J27	128 127	H28 H27	G28 G27	F28 F27	E28 E27	D28 D27	C28 C27 B28 B27	A14
K13	J26 J25	126 125	H26 H25	G26 G25	F26 F25	E26 E25	D26 D25	C26 C25 B26 B25	A13
K12	J24 J23	124 123	H24 H23	G24 G23	F24 F23	E24 E23	D24 D23	C24 C23 B24 B23	A12
K11	J22 J21	122 121	H22 H21	G22 G21	F22 F21	E22 E21	D22 D21	C22 C21 B22 B21	A11
K10	J20 J19	120 119	H20 H19	G20 G19	F20 F19	E20 E19	D20 D19	C20 C19 B20 B19	A10
К9	J18 J17	I18 I17	H18 H17	G18 G17	F18 F17	E18 E17	D18 D17	C18 C17 B18 B17	A9
К8	J16 J15	116 115	H16 H15	G16 G15	F16 F15	E16 E15	D16 D15	C16 C15 B16 B15	A8
K7	J14 J13	I14 I13	H14 H13	G14 G13	F14 F13	E14 E13	D14 D13	C14 C13 B14 B13	A7
K6	J12 J11	l12 l11	H12 H11	G12 G11	F12 F11	E12 E11	D12 D11	C12 C11 B12 B11	A6
K5	J10 J9	l10 l9	H10 H9	G10 G9	F10 F9	E10 E9	D10 D9	C10 C9 B10 B9	A5
K4	J8 J7	18 17	H8 H7	G8 G7	F8 F7	E8 E7	D8 D7	C8 C7 B8 B7	A4
К3	J6 J5	16 15	H6 H5	G6 G5	F6 F5	E6 E5	D6 D5		_
K2	J4 J3	I4 I3	H4 H3	G4 G3	F4 F3	E4 E3	D4 D3	REGISTRATIO	N
K1	J2 J1	12 11	H2 H1	G2 G1	F2 F1	E2 E1	D2 D1	& SHOW ENTI	RY

CONTACT



Mike Nissen

Commercial Director

Mobile: +61 (0)405 421 838

Email: mike.nissen@hannoverfairs.com.au

James Redshaw

Sales Manager

Mobile: +61 (0)431 774 450

Email: james.redshaw@hannoverfairs.com.au

www.cematseasia.com

Hannover Fairs Australia Level 3, 60 Pitt St, Sydney NSW 2000 PO box H311, Australia Square NSW 1215

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