

EXHIBITION AND SPONSORSHIP PROSPECTUS

The trade show for Innovation & Industry 4.0, the Future of Intralogistics, Warehousing, Automation, Materials Handling and Supply Chain Management



13 – 15 May 2025
Singapore Expo, Singapore

cematseasia.com

Event Partner
 **LogiSYM**

Organised by
 **Deutsche Messe**

In partnership with
 **constellar**

ABOUT CEMAT

CeMAT is recognised around the world for being the leading event for the intralogistics and materials handling industries.

CeMAT is the industry's only chance to see firsthand the latest innovations, technologies and trends.

CeMAT is back in Southeast Asia. Following on successful events, pre-pandemic in Jakarta and Mumbai, CeMAT has now found its new home in Singapore.

As the International gateway to APAC, Singapore is a recognised global logistics hub.

With a focus on innovation and industry 4.0, CeMAT SE Asia will provide an ideal platform for you to showcase your products and services.



REASONS TO EXHIBIT

CeMAT Southeast Asia is the only show in Singapore dedicated to the technology of warehousing, materials handling, intralogistics and supply chain.

- Network with other industry leaders, competitors and key influencers.
- Meet with elusive, difficult to reach decision makers from key industries:
 - Retail
 - eCommerce
 - Manufacturing
 - Pharmaceutical
 - FMCG
 - Supply Chain Management.
- Contribute to, and learn, from the innovation-led learning program.



I would urge anyone thinking of exhibiting at CeMAT to stop thinking and confirm your spot now, as it is, without doubt a great show, well organised and marketed to ensure the right people attend. You will reap the rewards.

Greg Perrot

Managing Director, Cowin Global



RATE CARD AND INCLUSIONS

EXHIBITION STAND	SPACE ONLY (\$/m ²)	PREBUILT SHELL (\$/m ²)
9–36 sqm	\$645	\$715
45–89 sqm	\$615	N/A
90+ sqm	\$535	N/A

Floorspace only inclusions (min 18 sqm):

Concrete floorspace only, exhibitor directory listing.
(Build, power, flooring, testing & tagging are the responsibility of the exhibitor).

Prebuilt shell scheme inclusions (min 9 sqm):

Floorspace, carpet tiles, white melamine walling within exposed aluminium frame, 2 x LED spotlights per 9sqm, 1 x 4amp power point per stand, fascia with company name and stand number, exhibitor directory listing.

* Prices above are in SG dollars, and do not include additional 9% GST.



It looks like CeMAT was a great success with a wide range of people attending. Knapp showcased our shuttle systems and GTP workstations and I believe we have received a number of enquiries that will lead to opportunities to work with potential clients.

KNAPP Australia

Sponsor



SPONSORSHIP PACKAGES

PLATINUM PARTNER

The headline sponsorship package for CeMAT SE Asia. As the Platinum Partner you will receive a significant amount of branding pre-event, onsite and post event.

This package will closely align your brand with the event and guarantee that all delegates will experience your brand.

- Onsite registration and entrance branding
- Branding included on all pre-event materials as the Event Partner
- Speaking slots in the Knowledge theatre
- Seat drop in Knowledge theatre
- Email post event to all delegates thanking the Event Partner.

\$30,000 (+GST)



LOGISYM CONFERENCE SPONSORSHIP



SPONSOR BENEFITS	PLATINUM	GOLD	SILVER
Full Page Ad in Program Brochure	✓		
Sponsor Profile (Logo plus 100-word profile) in Program Brochure	✓	✓	✓
Logo in all promotional materials	✓	✓	✓
Full Contact List of Attendees After the Event	✓	✓	
1 Speaker Slot	✓		
1 Panelist Slot	✓	✓	
Ad in LogiSYM Magazine	✓ Full page	✓ Half page	✓ Quarter page
Feature Article / Interview in LogiSYM Magazine	✓ Feature Article and Interview	✓ Feature Article	
Amount	\$20,000	\$15,000	\$10,000

* Prices above are in SG dollars, and do not include additional GST.

INTERESTED IN BEING A SPONSOR?

Your sponsorship is an easy and affordable way to promote your program, publication, or institution to a targeted professional audience.

For more information, please contact:

Mike Nissen – Commercial Director
Tel: +61 (0)405 421 838
mike.nissen@hannoverfairs.com.au

James Redshaw – Sales Manager
Tel: +61 (0)431 774 450
james.redshaw@hannoverfairs.com.au



CEMAT BAR AND DRINKS FUNCTION

The CeMAT bar is the best location on the show floor to meet with friends and make new connections. A busy area of the show floor throughout the day and the main area for delegates to get a bite to eat at lunch. An excellent branding and networking opportunity.

- Exclusive branding of the CeMAT bar
- Listed as the CeMAT bar sponsor in all pre-event materials
- Showfloor speaking session.

On the second evening of CeMAT we invite all delegates, speakers and exhibitors to join for a drink at the CeMAT bar. An excellent informal setting that encourages new connections to be made over a drink and canapé!

- Exclusive branding of the CeMAT drinks reception
- 5 minute speaking slot to welcome all guests
- Opportunity to help arrange the keynote speaker
- Listed as the CeMAT drinks reception sponsor in all pre-event materials.



\$20,000 (+GST)

VISITOR LANYARD

Brand the lanyard that all delegates receive on arrival. This is a hugely impactful piece of sponsorship and will ensure that all delegates have seen your logo before walking into the hall.

- Exclusive branding of the CeMAT Lanyard
- Listed as the CeMAT Lanyard sponsor in all pre-event materials
- Showfloor speaking session.



\$20,000 (+GST)

SHOW BAGS

At the entrance to the show we will offer all visitors a branded show bag that you will receive exclusive sponsorship of. Not only will this guarantee that visitors see your logo but you will also be able to include your collateral within the bag.

- Showfloor speaking session
- Multiple promotion and branding opportunities.



\$15,000 (+GST)

COFFEE CART & LOUNGE

Sponsor one of the coffee cart locations on the show floor.

- Listed as a coffee cart sponsor on most printed and digital marketing
- Promotion and branding on our website, email and marketing material.



\$10,000 (+GST)

(2 available)

REGISTRATION SPONSOR

Full branding of the entrance floor where delegates enter the exhibition, including your stand location or directions to your stand.



\$7,500 (+GST)

OFFICIAL SUPPLIER PACKAGES

PALLETS



Supplier of all pallets for cocktail tables and seating.

- Exclusive supplier of pallets for the entrance feature and CeMAT bar
- Showfloor speaking session
- Seat drop or show bag insert
- Multiple promotion and branding opportunities.

\$10,000 (+GST)

RACKING



Supplier of racking for the entrance and bar build.

- Exclusive supplier of racking for the entrance feature
- Showfloor speaking session
- Seat drop or show bag insert
- Multiple promotion and branding opportunities.

\$10,000 (+GST)

FORKLIFT



Forklift supplier for main entrance display.

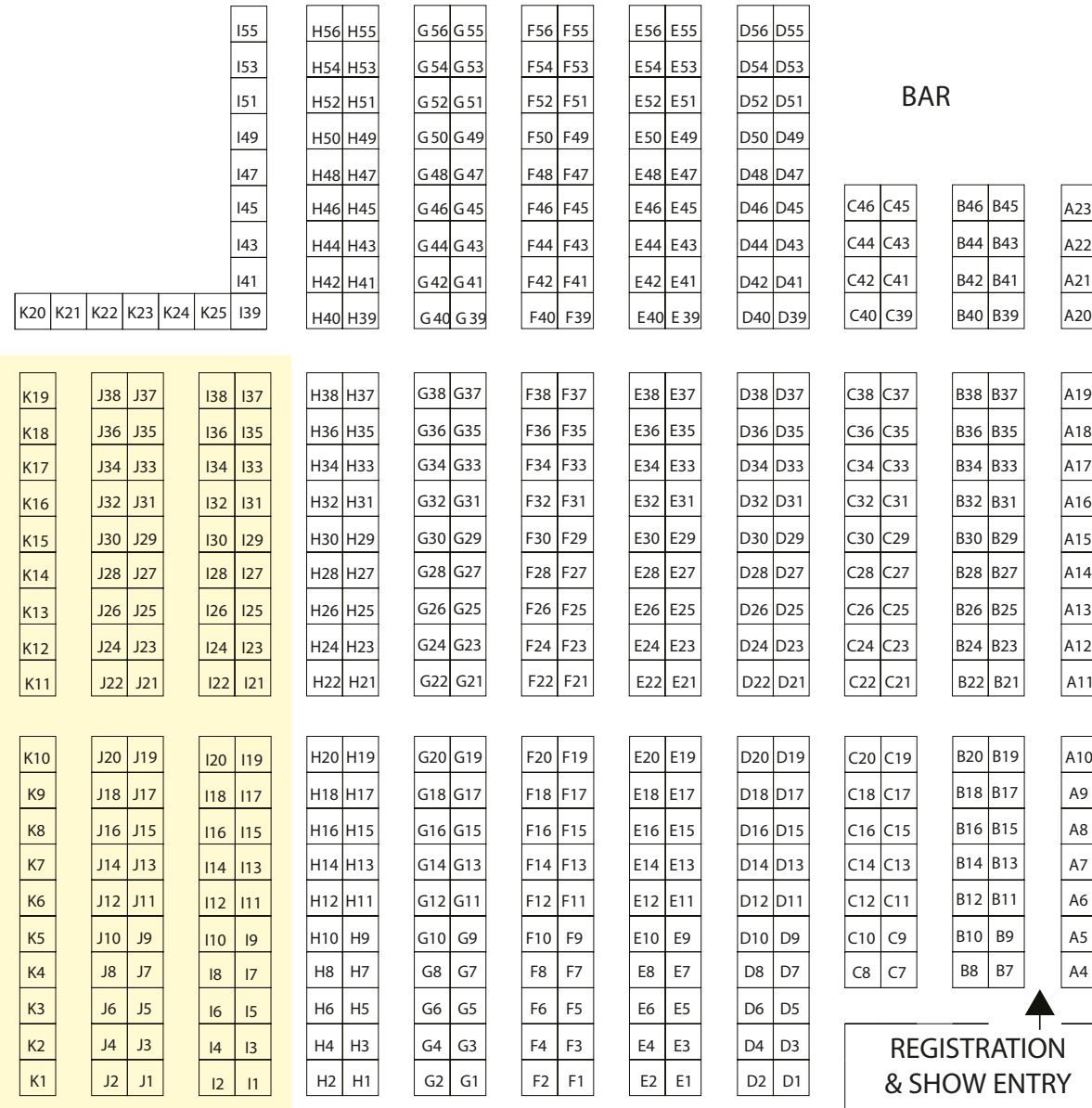
- Exclusive supplier of forklift for the entrance feature
- Showfloor speaking session
- Seat drop or show bag insert
- Multiple promotion and branding opportunities.

\$10,000 (+GST)

FLOOR PLAN



13 – 15 May 2025
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CONTACT

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SOUTHEAST ASIA

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Organised by



Deutsche Messe

In partnership with

